

CNU 25.Seattle

Sponsorship Opportunities

THE 25TH ANNUAL CONGRESS FOR THE NEW URBANISM

MAY 3-6, 2017



The Congress for the New Urbanism (CNU) is an international nonprofit dedicated to building and restoring places people love. We lead a movement of architects, planners, developers, engineers, and citizen advocates working to make their communities walkable, equitable, sustainable, and lovable. Together, united by our charter, we're building great urbanism in more communities so that people of all backgrounds, races, incomes, and abilities can live happy, healthy, prosperous lives.

WHAT IS THE CONGRESS?

Every year, our Congress brings together over 1,500+ individuals from across North America and around the world for an immersive placemaking experience that challenges and transforms their work. At our 25th annual Congress, CNU will celebrate the last quarter-century—while looking forward to the future of building sustainable, equitable, livable places.

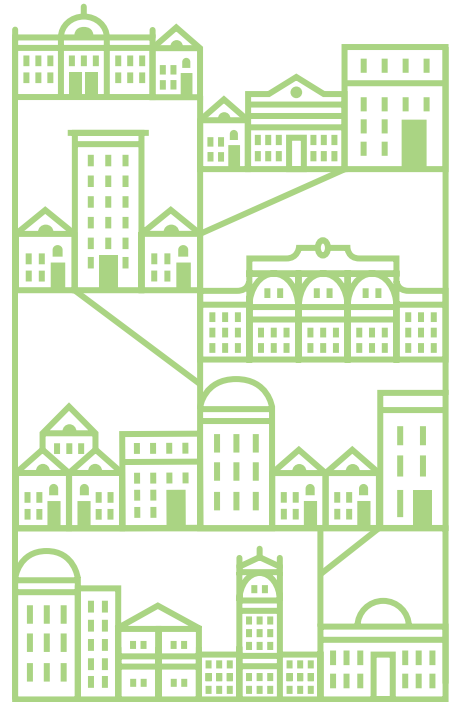
WHY SEATTLE?

In Seattle, the future of America's cities is unfolding. A rapidly expanding transit network runs through green, dense neighborhoods full of historic homes and local businesses. A thriving startup economy sparks innovation in tech and civic spaces. Surrounding it all, Puget Sound and the Cascade and Olympic Mountain Ranges provide a constant bridge to the natural world. Seattle and the Pacific Northwest are creating the next frontier of urbanist innovation. But as the pace of change quickens, the region is struggling to maintain its affordability, character, and pioneer spirit.





South Lake Union is one of the many diverse and thriving neighborhoods waiting to be explored. © Chuck Wolfe



Seattle has taken great care to activate its public spaces. Come see for yourself. © Chuck Wolfe

When sponsors join our Congress, they engage with a broad and diverse audience that extends far beyond our host region.

CONGRESS REACH

2,000+

PARTICIPANTS FROM

48

STATES

28

COUNTRIES



DIGITAL REACH

250,000

ANNUAL WEBSITE VISITORS

750K

SOCIAL REACH PER MONTH

100K

TWITTER & FACEBOOK FOLLOWERS

4K

SOCIAL ENGAGEMENTS PER POST

AUDIENCE

Public & Elected Officials — Urban Designers & Planners —
Architects & Landscape Architects — Engineers — Non-Profit Professionals —
Real Estate Developers — Academics & Students — Community Activists & Leaders

Sponsorship Information

Sponsoring the Congress is about more than just a logo on a screen—it's a demonstration of leadership that moves conversations forward and creates positive momentum around major local issues. Sponsors can leverage Congress programming to meet their own goals—supporting local government and businesses' continued learning, catalyzing local community engagement through visioning exercises, and connecting community and business leaders with design professionals in the areas of health, education, development, and transportation.

CNU 25 sponsors receive online and print recognition, Congress registrations, CNU memberships, special event invitations, and social media mentions.

Sponsors have the choice to provide general support or underwrite (wholly or a portion of) a specific Congress element.

Custom sponsorship packages are available at all levels, including \$2,500 and below. For more information visit cnu.org/cnu25 or email Abby Sheridan (asheridan@cnu.org).

Leader

\$100,000

Supports: Opening & Closing Nights, Charter Awards, Congress Inclusivity & Engagement Initiative, Legacy Charrette Program, Congress Tech, VIP Reception, Plenary Sessions, CNU Forums, Receptions

20 4-DAY REGISTRATIONS

Visionary

\$25,000

Supports: Plenary Sessions, CNU Forums, Receptions

10 4-DAY REGISTRATIONS

Community

\$10,000

Supports one of the following: Scholarship Package, Congress Bags, Neighborhood-Led Session

4 4-DAY REGISTRATIONS

Transformative

\$50,000

Supports: Legacy Charrette Program, Congress Tech, VIP Reception, Plenary Sessions, CNU Forums, Receptions

15 4-DAY REGISTRATIONS

Sustainable

\$15,000

Supports one of the following: One Legacy Charrette, Scholarship Package, CNU Member-Led Working Session

6 4-DAY REGISTRATIONS

Neighborhood

\$5,000

Supports one of the following: Neighborhood Tour, Badges, Lanyards

2 4-DAY REGISTRATIONS

Payment Information

Please complete and return to:
Congress for the New Urbanism
PO Box A3104, Chicago, IL 60690-3104

To pay by phone, please call 312-551-7300 x703

COMPANY/FIRM NAME

POINT OF CONTACT

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- VISA
- MASTERCARD
- AMEX
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CONGRESS FOR THE NEW URBANISM

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