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### WEDNESDAY MAY 16

#### **CONGRESS REGISTRATION**

3:00 pm - 7:00 pm | Loews Philadelphia Hotel, 2nd Floor

#### **URBAN LABORATORIES**

All urban labs will take place in Francisville, a distressed neighborhood in Lower North Philadelphia. The work will provide the community with new urbanist tools and ideas. Require registration and a separate fee.

8:30 am - 5:00 pm

- 1 Coding For Neighborhood Evolution
- 5 Creating Living Urban Spaces: Christopher Alexander's Hands-On Techniques

8:30 am - 12:00 pm

2 People and Process

12:30 pm - 5:00 pm

4 Ridge Avenue Retail Resurrection

#### **NEXTGEN**

NextGen4: An All-Day Gathering of New Urbanism's Future Leaders

8:30 am – 5:30 pm | Washington ABC

The Next Generation of new urbanists is proud to organize its fourth annual conference, NextGen4. Emerging professionals, students, and newcomers to New Urbanism are invited to attend this all-day event. Free and open to all.

### THURSDAY MAY 17

#### **CONGRESS REGISTRATION**

7:00 am - 7:00 pm | Loews Philadelphia Hotel, 2nd Floor

#### **CONTINENTAL BREAKFAST**

7:00 am - 9:00 am | Millennium Hall

#### **EXHIBITS**

8:00 am - 7:00 pm | Millennium Hall

#### **TOURS**

Require registration and a separate fee.

8:00 am - 1:00 pm

1 Urban Patterns of the Western Suburbs

8:00 am - 3:00 pm

- 2 Woodmont, Lantern Hill, and the Old Urbanism of Doylestown
- 3 Jersey Urbanism, New and Old

9:00 am - 12:00 pm

4 Neighborhoods Transformed

10:00 am -12:00 pm

5 Old City

1:00 pm - 4:00 pm

- 7 New Jersey Railroad Suburbs
- 8 Girard Avenue Trolley Corridor Revitalization

1:15 pm - 4:30 pm

- 6 Chestnut Hill
- 9 Funky Manayunk

#### **NEW URBANISM 101**

9:00 am – 5:00 pm | Regency Ballroom AB

An in-depth primer on the history, principles, and concepts of New Urbanism. This day-long course provides an illustrated introduction to New Urbanism and a foundation in key concepts such as suburban retrofits, revitalization, and the challenges facing the new urbanist environment. SPEAKERS:

Scott A. Brown, Senior Engineer, Pennoni Associates

Victor Dover, Principal, Dover Kohl & Partners

Andrés Duany, Principal, Duany Plater-Zyberk & Company

Ellen Dunham-Jones, Director of the Architecture Program, Georgia Institute of Technology

James Moore, Director of Community Planning & Urban Design, HDR, Inc.

Emily Talen, Professor of Urban and Regional Planning, University of Illinois at Urbana-Champaign

## LEED FOR NEIGHBORHOOD DEVELOPMENT WORKING SESSION

9:00 am - 5:00 pm | Washington AB

CNU has partnered with the Natural Resources Defense Council and the U.S. Green Building Council to certify neighborhood development projects through the LEED for Neighborhood Development rating system. The pilot version of the certification program began in early 2007. In Philadelphia, several leading new urbanists who helped create the rating system will provide a general update about the program and will describe what they want to learn during the pilot phase. They will also offer presentations about the accessibility credit and emerging thresholds. Breakout sessions will seek input about the topics presented and why some projects did not apply to be a part of the pilot program. Free and open to all.

#### SPEAKERS:

Victor Dover, Principal, Dover Kohl & Partners

**Doug Farr**, President and Founding Principal, Farr Associates Architecture & Urban Design

Jennifer Henry, LEED-ND Program Manager, U.S. Green Building Council

Daniel Hernandez, Principal, Topology, LLC

Jessica Cogan Millman, Senior Advisor, District of Columbia Office of Planning

Susan Mudd, Environmental Attorney, Board member, Congress for the New Urbanism

Eleanor Smith, Director, Concrete Change Laura Watchman, Principal, Watchman Consulting

#### **NEW URBANISM 202s**

Require registration and a separate fee.

Morning Sessions  $\mid$  9:00 am - 12:00 pm

#### A Implementing Form-Based Codes

Regency Ballroom C

More and more cities across the country are adopting form-based codes. The process of form-based code (including SmartCode) preparation is well-documented, but what happens after official adoption? Experienced form-based code practitioners will discuss the issues of completing a code, integrating it with the larger body of municipal regulations and, most importantly, administering it on a daily basis to achieve compatible infill development.

**Chad Emerson,** Associate Professor of Law, Faulkner University Jones School of Law

Alan Loomis, Principal Urban Designer, City of Glendale

David Sargent, Principal, HDR Town Planning

Bill Spikowski, Principal, Spikowski Planning Associates

Michael Watkins, Architect and Town Planner, Duany Plater-Zyberk & Company

## B Putting Traffic in Its Place: Using the New CNU/ITE Manual

Commonwealth B

Implementers of the ITE/CNU manual on urban thoroughfares must manage and put into perspective concerns about traffic volume. This workshop will present traditional transportation principles, highlighting the role of the network, and will look at the art of balancing capacity with placemaking. Case studies illustrate the methodology within which new transportation solutions have reframed conventional practice.

#### SPEAKERS:

Allen D. Biehler, Secretary of Transportation,

Commonwealth of Pennsylvania

Eric Dumbaugh, Assistant Professor of Landscape Architecture and Urban Planning, Texas A&M University

Norman Garrick, Associate Professor of Civil and Environmental Engineering, University of Connecticut

Walter Kulash, P.E. Senior Transportation Engineer, Glatting Jackson Kercher Anglin Lopez Rinehart

Troy Russ, Principal, Glatting Jackson Kercher Anglin Lopez Rinehart

Gary Toth, Director, Division of Planning and Development, New Jersey Department of Transportation

#### D TND Permitting Barriers and Strategies to Overcome Them\*

Commonwealth A

Delays encountered while creating new urbanist TNDs can have significant negative repercussions on the project and surrounding community. Hear strategies used by developers and discover successful strategies for overcoming setbacks in the planning and approval process.

\*Co-sponsored by the National Town Builders Association

SPEAKERS:

Steve Maun, President, LeylandAlliance LLC

Daniel Slone, Esq., Partner, McGuireWoods LLP

Douglas Storrs, Vice President, Cornish Associates LP

Macon Toledano, Vice President, Leyland Alliance LLC George Valanos, President, Midland Companies

#### **NEW URBANIST BOOK SIGNING**

12:30 pm - 1:30 pm | Millennium Hall

Join us for a new urbanist book signing where you can meet your favorite new urbanist writers. Several authors will be available to sign copies of their new books including Chad Emerson, Gloria Ohland, Anthony Flint, Eugenie Birch, Jonathan Barnett, Emily Talen, Phillip Bess, and others. Purchase your books at the bookstore and meet the authors in the exhibit hall.

#### THURSDAY continued

#### **NEW URBANISM 202s**

Require registration and a separate fee.

#### Afternoon Sessions | 2:00 pm - 5:00 pm

#### F Incorporating New Urbanism into Comprehensive Plans

Commonwealth B

This session will explore new urbanist comprehensive plans, which de-emphasize land use and instead focus on typology, character, and condition of place. Panelists will review the differences between new urbanist and conventional plans and identify powerful ways to transform existing plans in ways that will lay the foundation for improving the quality of life and design character in communities. SPEAKERS:

Richard Bernhardt, Executive Director, Metropolitan Planning Department Nashville-Davidson County

Gianni Longo, President, ACP Visioning & Planning Alan Loomis, Principal Urban Designer, City of Glendale Peter Park, Manager, Community Planning and Development, City of Denver

Matt Raimi, Principal, Raimi & Associates, Inc.

#### **G** Multiway Boulevards

Commonwealth A

This session offers an in-depth primer on the design of multiway boulevards and the issues surrounding them. This course covers the appropriate use of multiway boulevards, the necessity of a holistic approach, concepts related to the through-going and the extended pedestrian realms, intersection design, traffic controls, appropriate adjacent land uses and building types, and detailed design issues.

Allan B. Jacobs, Professor Emeritus of City & Regional Planning and Urban Design, University of California Berkeley College of Environmental Design

Elizabeth Macdonald, Assistant Professor of City & Regional Planning and Urban Design, University of California Berkeley College of Environmental Design

Yodan Rofé, Lecturer, J. Blaustein Institute for Desert Research University of the Negev

#### H Introduction to NCI Dynamic Planning: The Charrette in Context

Washington C

This session delivers a complete overview of the NCI Dynamic Planning process, which aims to provide holistic solutions to the design and public involvement obstacles encountered in most conventional planning processes. Dynamic Planning is a comprehensive project management process that begins with the project vision and ends with the plan's implementation. It includes the use of collaborative design and public involvement tools, such as charrettes, visioning, and workshops.

SPEAKERS:

Stephen Coyle, Regional Planning Advisor, HDR Engineering William Lennertz, Executive Director, National Charrette Institute

#### I Details of New Urbanism: Curb to Cupola Round 2\*

Congress B

The quality of new urbanist developments can be found in the details. In this sequel to a popular CNU XIV seminar, learn from the experts about the little things that make a big difference in creating great places. This session will focus on vital components from street trees, signage, and alley details to porches, window trim, and frieze boards.

\*Co-sponsored by the National Town Builders Association

SPEAKERS:

Louis Marquet, Executive Vice President, Leyland Alliance LLC

Steve Maun, President, Leyland Alliance LLC

Steve Mouzon, Principal, The New Urban Guild

Donald Powers, Principal, Donald Powers Architects

Robert Turner, Principal, Habersham Land Company Inc.

Michael Watkins, Architect and Town Planner, Duany Plater-Zyberk & Company

Roger Wood, Town Architect & Guild Manager, East Beach Company, LLC

#### **NEW INITIATIVES FORUM**

2:00 pm-5:00 pm | Congress A

Would you like to start a new initiative? Hash out a thorny new urbanist issue with colleagues? Join CNU initiative leaders in collaborative discussions about future projects. Accessibility and affordability were just two of the many initiatives that emerged from this session in past Congresses. This strategy session allows participants to self-organize productive workshops around topics they want to work on between Congresses. Results from the session will be posted at the Congress for member review and will inform ongoing and new CNU initiatives. Free and open to all.

#### **EXHIBIT RECEPTION**

5:00 pm-6:30 pm | Millennium Hall

Come meet our CNU XV exhibitors and network with other new urbanists. Light hors d'oeuvres will be served. Cash bar.



#### THURSDAY continued

## OPENING NIGHT RECEPTION AND PLENARY

Pennsylvania Convention Center, Ballroom B, Across Market Street from the Loews Hotel

#### **Opening Reception**

7:30 pm - 8:00 pm

#### **Opening Session**

8:00 pm - Onward

Celebrate the opening of the 15th annual Congress with John Norquist, President and CEO of CNU, and Hank Dittmar, CNU Board Chair and Chief Executive of the Prince's Foundation for the Built Environment. They will welcome you to Philadelphia and open the Congress. John Norquist will introduce Elinor Bacon, urban policy expert and assistant HUD secretary in the Clinton administration, who will share thoughts on the legacy of her father, Edmund Bacon, who served as Executive Director of the Philadelphia City Planning Commission from 1949 to 1970.

The opening plenary will feature a special presentation of the Driehaus Form-Based Codes Award sponsored by the Form-Based Codes Institute. As first jury chair, Elizabeth Plater-Zyberk will present the inaugural awards for achievement in the writing and implementation of form-based codes.

CNU co-founder Elizabeth Plater-Zyberk will introduce legendary Philadelphia author Witold Rybczynski, who gives the opening plenary lecture. For his new book, Last Harvest, Rybczynski committed four years to following the design, construction, and marketing of a neotraditional residential community in exurban Chester County, Pennsylvania—a development process lengthened by zoning changes, community resistance and several unforeseen problems. Rybczynski will discuss what he sees as lessons learned from this experience: traditional town planners need to look at varied ways of accommodating cars on small lots, while also studying how people do—and don't—want to live. Since concepts such as neighborhood and community can be difficult to market, developers and builders should bear in mind that their customers are buying a home, not an ideology. Equally at home as a highprofile architecture writer and critic and as a real estate professor, Rybezynski is also the author of City Life and Home, and recently received the Vincent Scully prize from the National Building Museum.

#### SPEAKERS

Hank Dittmar, Chief Executive, The Prince's Foundation for the Built Environment

**John Norquist**, President and CEO, Congress for the New Urbanism

Elinor R. Bacon, President, E.R. Bacon Development LLC
Elizabeth Plater-Zyberk, Principal, Duany Plater-Zyberk &
Company

Witold Rybczynski, Professor of Urbanism and Real Estate, Wharton School, University of Pennsylvania

### FRIDAY MAY 18

#### **CONGRESS REGISTRATION**

7:00 am - 6:00 pm | Loews Philadelphia Hotel, 2nd Floor

#### **CONTINENTAL BREAKFAST**

7:00 am - 8:00 am | Millennium Hall

#### **EXHIBITS**

7:00 am - 5:00 pm | Millennium Hall

#### **TOURS**

Require registration and a separate fee.

10:00 am - 12:00 pm

10 The Benjamin Franklin Parkway

1:00 pm - 3:00 pm

11 Society Hill

1:00 pm - 3:30 pm

12 Yorkship Village

#### FRIDAY MORNING PLENARY

8:00 am - 9:00 am | Regency Ballroom ABC

### Doing Well by Doing Good:

**Talk Show with Top Developers** How much is the New Urbanism changing mainstream

How much is the New Urbanism changing mainstream real estate development? How does it work within the constraints of conventional development structure, finance, and approvals? Learn how three experienced developers — Vince Graham, Jay Noddle, and John Westrum — have leveraged the development advantages of the New Urbanism in a candid discussion with CNU Board member Todd Zimmerman.

MODERATOR:

 ${\bf Todd\ Zimmerman}, Principal, Zimmerman/Volk\ Associates\ Inc. {\bf Speakers}:$ 

Vincent Graham, President, I'On Group

Jay Noddle, President, Noddle Companies

John A. Westrum, CEO, Westrum Development Company



#### **CONCURRENT SESSIONS**

9:15 am - 10:30 am

#### Access, Urbanism, and the Future of Cities

Regency Ballroom ABC

Despite the existence of the ADA and Federal Fair Housing Act, many who need it continue to encounter a lack of accessibility. Many new urbanists fear the loss of traditional building types while accessibility advocates believe they can create accessibility without destroying urban character. What is wrong with the process and what are the solutions? This session will review ways to adjust to legislative and demographic realities while ensuring diversity and social justice in new urbanist communities. SPEAKERS:

John Anderson, Vice President, Planning and Design, New Urban Builders, Inc.

Andrés Duany, Principal, Duany Plater-Zyberk & Company Laura Hall, Principal, Fisher & Hall Urban Design

Edward Steinfeld, Professor of Architecture and Director, Center for Inclusive Design and Environmental Access, School for Architecture and Planning, SUNY-Buffalo

Brewster Thackeray, Senior Project Manager, Livable Communities, Office of Social Impact, AARP

#### Mississippi Planning: The Gulf's Response to New Urbanist Codes, Plans, and Housing

Congress ABC

Communities of the hurricane-ravaged Gulf Coast, suddenly forced to address significant community building problems, may end up leading the nation in cutting-edge rebuilding ideas. New urbanist involvement, from the Mississippi Renewal Forum to newly selected teams for refining codes and comprehensive plans, has ignited passionate discussion and inevitable contention. Hear from a panel of post-Katrina Mississippi's most effective civic leaders and rabble-rousers about how New Urbanism has been received, or challenged, over the past year and a half. MODERATOR:

Ann Daigle, Principal, New Urban Image SPEAKERS:

Lolly Barnes, Vice President, White House Properties

Xavier Bishop, Mayor, Moss Point

Jeff Bounds, Planning Consultant, Mississippi Renewal Coalition

Connie Moran, Mayor, City of Ocean Springs

Jim Schmitt, Pass Christian Mississippi Project

Leland Speed, Executive Director, Mississippi Development Authority

### New Urbanism and Comprehensive Plans

Commonwealth AB

Explore innovative applications of the Charter of the New Urbanism to comprehensive plans. This session will review how to de-emphasize land use and focus on typology, character, and condition of place. Using case studies from across the country, the panelists will highlight the application of the Charter to three different communities — an urbanized city, a city with outward growth pressure, and a rural county.

#### MODERATOR:

James Murley, Director of the Catanese Center for Urban & Environmental Solutions, Florida Atlantic University

Marcela Camblor, Urban Design Coordinator, Treasure Coast Regional Council

Steven Hammond, Principal, Wallace Roberts and Todd Matt Raimi, Principal, Raimi & Associates, Inc.

#### New Urbanism for All: Meeting the Affordability Challenge

Commonwealth CD

A growing number of new urbanists seek to address the problem of increasing segregation and decreasing affordability. Learn how New Urbanism will meet the 21st century challenge of socially inclusive neighborhood development. Explore a historical perspective on the recurring problem of affordability in planned communities, as well as innovations that paint a brighter, more diverse future.

Emily Talen, Professor of Urban and Regional Planning, University of Illinois at Urbana-Champaign

SPEAKERS:

Elinor R. Bacon, President, E.R. Bacon Development LLC Eugenie Birch, Lawrence C. Nussdorf Professor Chair, Department of City and Regional Planning Department, University of Pennsylvania Robert Fishman, Professor, Taubman College of Architecture and Planning, University of Michigan

#### Spinning Straw into Gold: Redevelopment in **New Jersey Downtowns**

Washington A

New Jersey's unique Redevelopment Statute dictates urban infill and severely limits greenfield development. Local builders, national developers, design professionals and financing institutions have joined to devise strategies that resolve the complexities of land assembly, environmental cleanup and profitability in historic urban centers. Similarly, local governments have discovered the benefit of public/private partnerships. This session illustrates how a meaningful regulatory tool and new urbanist design principles combine to produce profitable and timeless urban infill. MODERATOR:

Angelo Alberto, President, Alberto & Associates SPEAKERS:

James T. Maley, Mayor, Borough of Collingswood Shirleen Roberts, Central Area Legal Council, K Hovnanian Homes Sean M. Scarborough, President, Scarborough Properties, Inc. Ralph Zucker, President, Somerset Development

## Village Green/Green Village: An Approach to Civic Ecology

Washington B

The public realm of a town or city can be designed to enhance both the sociability and the environmental quality of a place. A series of case studies will illustrate the thesis that landscape is not cosmetic, but intrinsic to the form and health of a village, town, or city.

#### SPEAKERS:

Dennis Carmichael, Landscape Architect, EDAW,

Alexandria, Virginia

Jody Leidolf, Manager, Planning and Sustainability,

Newland Communities

David Yocca, Senior Partner and Director of Landscape, Architecture, and Planning, Conservation Design Forum

#### **BREAK**

10:30 am – 11:00 am | Millennium Hall Refreshments provided

### **CONCURRENT SESSIONS**

11:00 am - 12:15 pm

#### A Competitive Agenda for Pennsylvania

Commonwealth AB

Pennsylvania is slowly transitioning from an industrial past to a knowledge economy, and the state's development patterns—slow growth, fast sprawl, struggling cities, and older suburbs—undermine its competitive future. Building on the Brookings Institution's work in Pennsylvania, this session will explore how the state can build on existing economic strengths, transform the urban physical land-scape to create marketable sites primed for reinvestment, create neighborhoods for a broad range of incomes, and encourage regional governance and planning.

Bruce Katz, Vice President and Director, The Adeline M. and Alfred I. Johnson Chair in Urban and Metropolitan Policy, The Brookings Institution

INTRODUCED BY:

Barry Seymour, Executive Director, Delaware Valley Regional Planning Commission

#### **Big City Zoning**

Commonwealth CD

Big cities across the nation are overhauling their zoning codes to encourage good development and design practices. This session will focus on the successful approaches used to obtain broad community and political support for a new zoning code. Panelists will describe their experiences as they worked to modernize the codes in Milwaukee, Denver, Chicago, Detroit, Pittsburgh, and Miami.

Roxanne Qualls, Director of Public Leadership Initiatives and Visiting Professor of Public Administration, University of Northern Kentucky INTRODUCED BY:

Karen Black, Principal, May 8 Consulting
SPEAKERS:

Kirk R. Bishop, Executive Vice President, Duncan Associates
Peter Park, Manager, Community Planning and Development
Elizabeth Plater-Zyberk, Principal, Duany Plater-Zyberk & Company

### Mr. DOT Secretary, Tear Down this Wall

Congress ABC

While the economic benefits of removing urban freeways are well documented, the transportation benefits are still debated. Questions about the impact on traffic can present an obstacle to revitalization. Experiences from San Francisco and Seoul, South Korea, show that traffic is effectively distributed within the street grid. This session will review how Trenton, New Jersey, was able to explain what happens with the traffic and dive deep into the current debate over what to do with the Alaskan Way Viaduct running between Seattle's downtown and Elliot Bay.

MODERATOR

John Norquist, President and CEO, Congress for the New Urbanism

SPEAKERS

Norm Marshall, Principal, Smart Mobility Inc.

Cary Moon, Director, People's Waterfront Coalition
Ingrid Reed, Chair, Trenton, NJ, Capital City
Redevelopment Corporation

Jeff Tumlin, Principal, Nelson\Nygaard Consulting Associates

#### The Mythical Parking Shortage: Managing Supply and Demand

Washington A

Parking requirements are a principal difference between the New Urbanism and the old. Today, the strongest determinant of urban form is neither density, nor floor/area ratio, but parking spaces. How can we accommodate the automobile while still allowing for good urban form? From innovative on-street parking management to the removal of off-street requirements, this session will review effective strategies for balancing supply and demand with urbanism.

Neal Payton, Principal, Torti Gallas and Partners
SPEAKERS:

Patrick Siegman, Principal, Nelson\Nygaard Consulting Associates
Raomy Valera, Vice President, Timothy Haahs and Associates

#### The Other Illness

Regency Ballroom ABC

Our beloved planet has been diagnosed with a terminal illness—the carbon catastrophe. The tiresome thing about people with terminal diseases is that they can't think about anything else. Fortunately, perhaps, the world has a second potentially terminal illness—raging tribalism. By finding urban strategies and architectural language that address both diseases simultaneously we have the potential to be interesting instead of merely good, thereby reversing Mies van der Rohe's strangling aphorism.

SPEAKERS

Ellen Dunham Jones, Director of the Architecture Program, Georgia Institute of Technology

Doug Kelbaugh, FAIA, Dean, University of Michigan Taubman College of Architecture and Urban Planning

Stefanos Polyzoides, Moule & Polyzoides Architects and Urbanists Dan Solomon, Principal, WRT Solomon E.T.C.

#### Transfer of Development Rights: Saving Farms, Strengthening Neighborhoods

Washington B

A growing number of states are advancing the transfer of development rights to preserve agricultural lands and traditions. Learn how this legislation is being used in Florida, Pennsylvania, and New Jersey. With particular emphasis on Chesterfield Township, New Jersey, where nearly a third of the land area has been permanently deed restricted for agriculture use, learn how planners and developers are channeling future growth into Old York Village, a 560-acre "receiving area" with 1,200 housing units.

#### MODERATOR:

Tom Daniels, Professor, University of Pennsylvania

Philip B. Caton, President, Clarke Caton Hintz
Susan E. Craft, Executive Director, New Jersey State Agriculture
Development Committee, New Jersey State Transfer of Development
Rights Bank Board

#### 2007 CHARTER AWARDS LUNCHEON

12:30 pm – 2:15 pm | Crystal Tea Room, Wanamaker Bldg, 9th Floor, 100 Penn Square East, Philadelphia

Honoring the best of the New Urbanism, the annual Charter Awards recognize expertly designed developments that enhance or repair their built and natural environments by fulfilling the principles of the Charter of the New Urbanism. Pre-registration required. Cost \$35.

#### **CONCURRENT SESSIONS**

#### $2:15\ pm-3:30\ pm$

### Affordable Housing: The Vitality of Design

Regency Ballroom ABC

Design has a major impact on how communities are perceived by their city and greater region as a whole. Learn creative design elements and financing vehicles currently utilized by leading designers and developers. Speakers will discuss the challenge of balancing the increased demand for affordable housing with the need for attractive designs that will benefit local communities. How will new urbanists confront this issue?

MODERATOR

Neal Payton, Principal, Torti Gallas and Partners

Murphy V. Antoine, Jr, Architect/Urban Designer, Torti Gallas and Partners

Andrés Duany, Principal, Duany Plater-Zyberk & Company Michael Pyatok, Professor, University of Washington, Pyatok Architects

## Beyond the Blue: What's Next for CNU, ITE and the Project for Transportation Reform?

Commonwealth CD

The CNU/ITE collaboration on Context Sensitive Solutions for Major Urban Thoroughfares has been a Proposed Recommended Practice for over a year. CNU members and others recently submitted comments that will determine the future of this document. Learn what the comments reveal about the successes and shortcomings of the manual and what the next steps are in the collaboration. Also find out about the new initiatives that bubbled up at the 2006 Boulder Transportation Summit.

#### MODERATOR:

Marcy McInelly, President, Urbsworks Inc. Urban Design Speakers:

Norman Garrick, Associate Professor of Civil and Environmental Engineering, University of Connecticut

Ellen Greenberg, AICP

Lisa Fontana Tierney, Technical Projects Senior Director, Institute of Tiansportation Engineers

## Designing for Infill: Hoboken and Jersey City Experiences

Washington B

The surge in residential demand in Hoboken and Jersey City has forced designers to reconsider issues of style, context, density, height, and parking. Learn how they are incorporating visual preference standards, sustainability, and modern design within a strict architectural context and block structure. This session will explore a range of projects, from single lots to entire blocks to newly planned districts.

#### SPEAKERS:

Jason Duckworth, Vice President, Arcadia Land Company Dean Marchetto, Principal, Dean Marchetto Architects Anton Nelessen, Principal, A. Nelessen Associates

#### Globalizing New Urbanism: It's a Big World Out There

 $Washington\ A$ 

As affluence increases in developing countries like China and India, common sense within the development community seems to decrease—just as it did in the United States. Current trends reject time-honored patterns of urban fabric in favor of auto-dependent, energy-intensive enclaves for a fast-rising middle class. So far, the response from Western architects and planners has been to export the failed suburban paradigm. In this session, we'll hear from new urbanists fighting upstream against this unsustainable trend.

#### SPEAKERS

John Ellis, Director of Urban Design, WRT Solomon E.T.C. Dhiru Thadani, Principal, Ayers/Saint/Gross

#### Piloting Forward: LEED for Neighborhood Development

Congress ABC

LEED for Neighborhood Development (LEED-ND) is a rating system designed by the CNU, USGBC and NRDC to encourage walkable, transit-oriented, and green neighborhood design. Pilot projects have now been chosen that meet entry thresholds. LEED-ND authors recognize that some projects meeting the intent remain unsubmitted due to one or more prerequisites. Join them as they review the rating system, prerequisites, and certification process and discuss the value of LEED-ND to developers, planners, and municipalities.

#### MODERATOR:

Susan Mudd, Environmental Attorney, Congress for the New Urbanism Board of Directors

SPEAKERS:

Doug Farr, President and Principal, Farr Associates Architecture & Urban Desion

Jennifer Henry, LEED-ND Program Manager,

U.S. Green Building Council

**Jessica Cogan Millman**, Senior Advisor, District of Columbia Office of Planning

#### The University City Miracle

Commonwealth AB

University City, the West Philadelphia neighborhood immediately surrounding the University of Pennsylvania and Drexel University, has undergone a dramatic transformation in the past decade. Previously, the fiscal, social, and economic problems familiar to many urban communities plagued University City. UPenn's West Philadelphia Initiatives have reduced crime and blight, enlarged job opportunities, and enhanced quality of life. What lessons does University City offer for other distressed areas and their institutions? Discover this neighborhood's remarkable metamorphosis.

MODERATOR:

Gary Hack, Dean, Department of City and Regional Planning University of Pennsylvania

SPEAKERS

Carl Dranoff, CEO and President, Dranoff Properties

John Fry, President, Franklin & Marshall College

#### **BREAK**

3:30 pm – 4:00 pm | Millennium Hall Refreshments provided



#### **CONCURRENT SESSIONS**

4:00 pm - 5:15 pm

#### A Pattern Book for Habitat for Humanity: A Tool for Mixed-Income Neighborhoods

Washington B

The Institute of Classical Architecture and Classical America and Habitat for Humanity are collaborating to design homes that fit within the context and architectural traditions of the community in which they are built. Learn how the Habitat for Humanity Pattern Book will provide guidance for the modification of existing designs and offer prototype house designs that will enable Habitat for Humanity Chapters to build houses that will strengthen neighborhoods as well as provide affordable accommodation.

MODERATOR

Eric Osth, Architecture Studio Director, Urban Design Associates
SPEAKERS:

Kim Cameron, Large Scale Development Specialist, Urban Programs, Habitat for Humanity International

Victor Deupi, Arthur Ross Director of Education, Institute of Classical Architecture and Classical America

Paul Gunther, President, Institute of Classical Architecture and Classical America

Stephen Siedel, Director of Urban Programs,

Habitat for Humanity International

Jeff Speck, Director of Design, National Endowment for the Arts

## Form Based Codes: Significant Work in Progress Commonwealth AB

Form-Based Codes are being rapidly prepared and adopted across the U.S. in ever-increasing numbers. This panel will review transect-based coding efforts in several states, including infill along the damaged Gulf Coast. It will explore differences in practice, in SmartCode and other applications. Specific examples will be illustrated in Greenfield, Town Center, and University Campus contexts. Speakers:

Daniel Parolek, Principal, Opticos Design, Inc.

Stefanos Polyzoides, Moule & Polyzoides Architects and Urbanists Sandy Sorlien, Independent SmartCode Consultant, Rural to Urban Photographs

### Green, Fair, and Fun: Local Living Economies

Commonwealth CD

The Local Living Economy movement offers solutions to the dual challenges of climate change and peak oil. It envisions a decentralized global network of independent, locally owned businesses and farms that not only reduces transportation costs but also fosters meaningful relationships with customers, neighbors, and local habitat. Inspired by experiences to save and redevelop urban places and provide access to local food, this session will explore ways to build environmentally, socially, and economically sustainable communities.

Judy Wicks, Founder of the White Dog Café and Co-founder of the Business Alliance for Local Living Economies

INTRODUCED BY:

Sandy Wiggins, Chair, U.S. Green Building Council and Principal, Consilience LLC

#### Managing Walkable Urbanity

Congress ABC

The dramatic impact of business improvement districts (BIDs) over the last two decades has confirmed that urban design alone does not make for great urban spaces. Management is key. The success of BIDs has led them to expand beyond effective provisioning of what were once "municipal services" to public policy advocacy, economic development, and even school reform. This session will explore these trends and others, including management of new suburban town centers and for-profit BID models.

Chris Leinberger, Professor of Practice and Director of the Graduate Real Estate Program, University of Michigan, Visiting Fellow of the Brookings Institution, and Partner of Arcadia Land Company SPEAKERS:

Jerry Johnson, Co-Chair for Initiative for a Competitive Greater Reading, Berks Economic Partnership

Paul R. Levy, President and CEO, Center City District

#### New Urbanism & The Old City

Regency Ballroom ABC

Definite differences exist between the "Old Urbanism" and the New Urbanism, most clearly manifested in the work done within the existing historic city. Unlike prior attempts at creating a more competitive inner city by making it more suburban, the New Urbanism appropriates the managerial techniques of the suburban developers while rejecting their forms. This unique combination has proven markedly successful, although not without certain negative social consequences.

SPEAKER:

Andrés Duany, Principal, Duany Plater-Zyberk & Company INTRODUCED BY:

Jeff Speck, Director of Design, National Endowment for the Arts

#### **TOD** in Distressed Communities

Washington A

By 2030, demand for Transit-Oriented Development (TOD) is expected to double. However, rebuilding around transit stops in established yet distressed neighborhoods continues to face significant challenges. Meet these challenges with cutting-edge techniques for building mixedincome TOD in West Baltimore, Boston, Chicago, Miami, and the Twin Cities. Learn how distressed communities can capture the marketplace demand for TOD without losing their history and character.

SPEAKERS:

GB Arrington, Principal Practice Leader, PB PlaceMaking Shelley Poticha, Executive Director, Center for Transit-Oriented Development and Reconnecting America

#### FRIDAY EVENING PLENARY

5:30 pm - 7:00 pm | Pennsylvania Convention Center, Ballroom B, Across Market Street from the Loews Hotel

Sam Sherman, partner, New Urban Ventures, will introduce Hon, Edward G. Rendell, Governor, Commonwealth of Pennsylvania, Governor Rendell will speak about reinvesting in our urban centers, the importance of funding mass transit, and his initiatives at a statewide level to promote sustainable economic development.

Dan Solomon, CNU co-founder and Board member will introduce Jonathan Barnett, one of America's most distinguished urban planners and code writers. Jonathan will receive the CNU Athena Medal for his contribution to the revival of urbanism and will then speak on "Smart Growth in a Changing World." The Athena Medal recognizes the legacy of pioneers who laid the groundwork for New Urbanism.

#### Regionalism: The Third Layer of New Urbanism

Then Hank Dittmar, CNU Board Chair, will introduce acclaimed architect, planner, CNU co-founder, and author Peter Calthorpe. Calthorpe will share his vision for a fuller engagement of New Urbanism at the regional scale. The author of Pedestrian Pocket Book; The Regional City: Planning for the End of Sprawl; Sustainable Communities; and The Next American Metropolis: Ecology, Community, and the American Dream, Calthorpe received the prestigious Nichols Prize from the Urban Land Institute in 2006. Peter and his firm have developed regional plans for Salt Lake City, Dallas, Portland, Minneapolis-St. Paul, Austin, and Los Angeles as well as regions in Dubai and Japan.

SPEAKERS:

Sam Sherman, Partner, New Urban Ventures LLC

Hon. Edward G. Rendell, Governor, Commonwealth of Pennsylvania Dan Solomon, Principal, WRT Solomon E.T.C.

Jonathan Barnett, Professor of City and Regional Planning, University of Pennsylvania

Hank Dittmar, Chief Executive, The Prince's Foundation for the **Built Environment** 

Peter Calthorpe, Principal, Calthorpe Associates

### **CHAPTER MEET-UPS**

8:30 pm - 10:00 pm

CNU chapters, chapter organizing committees, and members interested in forming chapters in their region will meet for networking and discussion. Check your registration packet for a list of chapter meet-up locations.

### SATURDAY MAY 19

#### **CONGRESS REGISTRATION**

7:00 am - 6:00 pm | Loews Philadelphia Hotel, 2nd Floor

#### **CONTINENTAL BREAKFAST**

7:00 am - 8:00 am | Millennium Hall

#### **EXHIBITS**

7:00 am - 5:00 pm | Millennium Hall

#### **TOURS**

Require registration and a separate fee.

8:00 am - 1:00 pm

13 Garden Cities of the Delaware Valley

10:00 am - 12:00 pm

- 14 Rittenhouse Square
- 15 Skinny Streets

1:30 pm - 4:30 pm

17 The Benjamin Franklin Parkway via Segway

3:00 pm - 5:00 pm

16 Fairmount Park on Wheels

#### SATURDAY MORNING PLENARY

8:00 am - 9:00 am | Regency Ballroom ABC

#### The State of CNU

Join CNU Board Chair Hank Dittmar, President and CEO John Norquist, and other board members as they present an overview of CNU's 2007 strategic plan. This 18-month effort lays out a strategy for enabling and promoting the reform of the regulatory structure governing development and the practices of the building industry and related professions.

#### Address by Kjell Forshed

Following the presentation on CNU's future, CNU cofounder Stefanos Polyzoides will introduce architect Kjell Forshed. Forshed will present ideas for achieving excellence in urbanism. His appearance builds on an indelible moment in recent Congress history, when Stockholm city planner Aleksander Wolodarski received an emotional standing ovation at the 2005 Charter Awards ceremony for his work on the Sankt Erik infill neighborhood. Despite a bitter critical reception from modernist Swedish architects, the Stockholm development was recognized by jurors and Congress attendees as urbanism of the highest order. Responsible for much of the best architecture at Sankt Erik, Forshed is quietly earning a reputation as the leading traditional architect and urbanist in his country. Sharing observations from decades of experience humanizing developments in Sweden to jurying CNU's 2007 Charter Awards, Forshed will challenge and inspire us to reconnect with urbanism's timeless virtues.

Hank Dittmar, Chief Executive, The Prince's Foundation for the Built Environment

John Norquist, President and CEO, Congress for the New Urbanism

Kjell Forshed, Principal, Brunnberg & Forshed

Stefanos Polyzoides, Moule & Polyzoides Architects and Urbanists

#### CONCURRENT SESSIONS

9:15 am - 10:30 am

Is Small the New Big?

New Trends in a Slowing Building Industry

Washington B

This panel looks at the national trend toward quality spaces, away from the McMansion to smaller, better-built homes, such as the Katrina Cottage. The demand for building smaller comes from homeowners who want comfortable places to live that are "right-sized." The panel will explore the topic of smaller houses from the perspective of design, development and marketing, while looking at the ties between many of the issues that are blaring on the evening news and in the pages of our newspapers: the sub-prime loan debaele, aging boomers, empty nesters, rise of single-adult households, affordable housing, climate change, energy concerns, lower housing starts and a slow economy.



Smaller, smarter houses built in traditional communities are more sustainable, energy-efficient, and economic to build, all while meeting practical requirements. In an industry where selling square footage has become second nature, this panel looks at ways to offer better living and provides tools and case studies to help participants apply these principles.

#### SPEAKERS.

Marianne Cusato, Cusato Cottages LLC

Louis Marquet, Executive Vice President, Leyland Alliance LLC Laurie Volk, Co-Managing Director, Zimmerman/Volk Associates Inc.

#### **Beyond Farmland Preservation**

Washington A

Lancaster County, Pennsylvania, has a well-deserved, nationally renowned reputation for progressive Countywide planning. This session will summarize the process by which both developers and municipal leaders of this Central Pennsylvania County learned to embrace the vision of "Livable Communities." Their efforts in the early 1990s resulted in numerous built and planned new urbanist developments.

#### MODERATOR:

Will Selman, Principal, Town Planning and Design Associates

Robert P. Bowman, President, Charter Homes and Neighborhoods Ed P. Drogaris, President and CEO, The Drogaris Companies Keith Orris, Vice President of External Affairs,

Franklin & Marshall College

Danny Whittle, Principal Planning Analyst, Lancaster County Planning Commission

#### **Building Narrow Streets While Accommodating Timely Emergency Response**

Commonwealth AB

Narrow streets are considered advantageous for walkable and livable neighborhoods. This session will focus on the principles and best practices of healthy street designs that work for everyone, featuring access management steps that increase fire operations and emergency access to narrow streets. Learn about innovations across the country, from the award-winning Doe Mills in Chico, California, to a Smart Growth Neighborhood Design approach from the "belly of the beast" in Orlando, Florida.

#### MODERATOR:

Dan Burden, Director, Glatting Jackson, Kercher, Anglin, Inc. SPEAKERS:

John Anderson, Vice President, Planning and Design, New Urban Builders, Inc.

Jim Ward, Chief of Urban Design, Orange County Planning Division



#### Retail Along the Transect: Getting It Right in **Urban Environments**

Regency Ballroom ABC

This session will look at where retail fits along the Transect and offer lessons learned from a major retail/mixed-use developer. Discover techniques and strategies for developing urban mixed-use projects in a suburban market context, including anticipating and planning for changes in the market while maintaining a more urban outcome. Receive an update on the long-term trends affecting the retail industry and the implications for new urbanists. This session will bring fresh perspectives to a perennial challenge and showcase new models for viable town centers.

#### MODERATOR:

Andrés Duany, Principal, Duany Plater-Zyberk & Company INTRODUCED BY:

Chris Mrozinski, Development Director, PREIT Services SPEAKERS.

Thomas J. D'Alesandro IV, Senior Vice President, General Growth Properties, Inc. Seth Harry, President, Seth Harry & Associates, Inc.

#### Press and New Urbanism Engaging Media: If We're So Smart, Why Don't Reporters and Editors Always Agree with Us?

Congress ABC

Over the last two years, New Urbanism has attracted more media coverage than at any time in its history; yet, many planners and architects complain that too many reporters ignore what we consider major stories. Moreover, when they do feature new urbanist projects and principles, many seem distracted by sensational angles and out-of-context anecdotes. What's going on here? Are the messengers or the message to blame? It's time for a graduate-level course in Media Matters, from the experts in editorial decision-making: the journalists themselves. Learn to speak the language of reporters and editors and to frame pitches that give you the best chance of getting the right kind of media attention.

#### MODERATORS:

Ben Brown, Journalist and Communications Consultant Stephen Filmanowicz, Communications Director, Congress for the New Urbanism

#### SPEAKERS:

Paul Gluck, Vice President and Station Manager, WHYY, Inc. Thaddeus Herrick, National Correspondent, Wall Street Journal Alex Marshall, Author and Transportation Columnist, Governing Magazine and Senior Fellow at the New York Regional Plan Association Inga Saffron, Architecture Critic, Philadelphia Inquirer

## The Detroit Sessions Part I: Downtown Development Strategies

Commonwealth CD

Conventional wisdom fails to capture downtown Detroit's potential, from its institutional assets to its excellent architecture. Building on the 9th annual University of Michigan Detroit Charrette and the Brookings Institution study of market demographics, the panel presents the current state of affairs, opportunities, a framework plan, and next steps. Discover the emerging new urbanist role in the surprise redevelopment of America's most stigmatized city.

MODERATOR:
Mark Nickita, President, Archive Design Studio

SPEAKERS:

Maurice Cox, Professor of Architecture, University of Virginia

Doug Kelbaugh, Dean of the Taubman College of Architecture and

Urban Planning, University of Michigan

Chris Leinberger, Professor of Practice and Director of the Graduate Real Estate Program, University of Michigan, Visiting Fellow at the Brookings Institution, and Partner of Areadia Land Co.

#### BRFAK

10:30 am – 11:00 am | Millennium Hall Refreshments provided

#### **CONCURRENT SESSIONS**

#### 11:00 am - 12:15 pm

## The Detroit Sessions Part II: Detroit Developers and Their Projects

 $Commonwealth\ CD$ 

The American city most damaged in the post-war era may stand to gain the most in the 21st century. A panel of experienced Detroit developers will lay the foundation for a new wave of "Motor City" development. They will share their experiences working in the city, describing their projects, how they pencil out, and how they see Detroit rediscovering urbanism.

#### MODERATOR:

Doug Kelbaugh, Dean of the Taubman College of Architecture and Urban Planning, University of Michigan

#### SPEAKERS:

Dwight Belyue, President, Belmar Development Group
Sue T. Mosey, President, University Cultural Center Association
Herb Strather, President, Strather & Associates
Peter Zeller, Special Projects Manager, Detroit Economic
Growth Corporation

#### New Urbanist Work in New Orleans

Regency Ballroom ABC

Despite a concerted attempt by certain factions to keep the new urbanists out of New Orleans, the wall eventually fell. Andrés Duany and Ray Gindroz give their perspectives on the slow, often agonizing rebuilding of the city Andrés deemed "not among the most haphazard, poorest, or misgoverned American cities, but rather the most organized, wealthiest, cleanest, and competently governed of the Caribbean cities." They will discuss why frustration has permeated the process, and how resident input is translated into the slow process of implementation.

Michael Mehaffy will offer a response based on his work implementing the neighborhood resource centers.

Andrés Duany, Principal, Duany Plater-Zyberk & Company Ray Gindroz, Chairman, Urban Design Associates Steven Oubre, AIA, Architect and Urbanist, Architects Southwest RESPONSE BY:

Michael Mehaffy, Project Manager, Structura Naturalis Inc.

## Multiway Boulevards: Yesterday, Today, and Tomorrow

Commonwealth AB

This session explores the many dimensions of multiway boulevards, from their early history, evolution, adaptation, and fall into disfavor in American cities to their rediscovered appropriateness today as complex, multi-modal places. Three new multiway boulevards designed by Cityworks—including San Francisco's recently completed, freeway-replacing Octavia Boulevard—will catalyze an exploration of essential design elements and challenges, implementation strategies and variations, and lessons learned.

#### SPEAKERS:

Allan B. Jacobs, Professor Emeritus of City & Regional Planning and Urban Design, University of California Berkeley College of Environmental Design; Principal, Cityworks

Elizabeth Macdonald, Assistant Professor of Urban Design,
Department of City and Regional Planning, University of California,
Berkeley College of Environmental Design; Principal, Cityworks
INTRODUCED BY:

Richard Hall, President, Hall Planning & Engineering

## Promoting Public Health Through New Urbanism $\it Washington\ A$

Emerging evidence suggests that many new urbanist principles promote healthy lifestyles. Presenters will share strategic approaches to mobilizing national, state, and local entities to bridge health data and planning practice. New research documents the relationships between community design, travel choices, activity levels, obesity, and respiratory health. This research will complement a national review of land use policies and regulations that promote healthy communities. Audience participation in a dialogue on emerging policy opportunities is encouraged.

Lawrence Frank, Bombardier Chair in Sustainable Urban Transportation Systems, Institute for Resources and Environment, University of British Columbia

#### SPEAKERS

Kate Kraft, PhD, Independent Consultant Social Research and Social Work Marya Morris, Senior Associate, Duncan and Associates

#### Stormwater Management for Urbanists

Washington B

Satisfying increasingly rigorous stormwater management requirements in new urbanist developments remains both an art and a science. Rising density raises the challenge. Proper design and implementation of stormwater management systems can add liveliness and sustainability to open space, while poor execution can create an anti-urban feel and long-term maintenance liabilities. In addition to offering planning and design solutions, the session will delve deeply into two promising urban project technologies: green roofs and pervious pavements. National pioneers will present enduring, beautifully built projects, focusing on both inspiration and application.

#### MODERATOR:

& Company

Tom Richman, Principal, Office of Tom Richman

SPEAKERS: Wesley R. Horner, AICP, Principal Planner, Cahill Associates Thomas E. Low, Director of Town Planning, Duany Plater-Zyberk

Milt Rhoades, Director, New Urban Water Works

#### Why Do Our Buildings Look Like Crap? Exploring the Role of Building Crafts in New Urbanism

Congress ABC

Time and again, critics laud new urbanist planning while panning its architecture. In a session moderated by Hank Dittmar, a group of developers and designers will explore an alternate idea: despite the perception of new urbanist architecture, the true problem is low-quality construction. Do the limitations of production doom us to a future of shabby, short-lived towns, or can we simultaneously address the decline of traditional skill and craft in the construction industry and the need to educate a new generation of urbanist architects?

#### SPEAKERS.

John Anderson, Vice President, Planning and Design, New Urban Builders, Inc.

Hank Dittmar, Chief Executive, The Prince's Foundation for the Built Environment

Steve Mouzon, Principal, The New Urban Guild



#### **INITIATIVE LUNCHES**

#### 12:15 pm - 2:15 pm

This is your chance to get updates on the latest CNU initiatives. Purchase a lunch and choose your interest area. Whether it is a scholarly paper presentation from the education initiative, the transportation summit updates, or the latest on accessibility/visitability or affordability, come hear from CNU initiative leaders. See detailed descriptions below.

#### Education Lunch: Contributed Scholarly Papers Session

Commonwealth AB

Showcasing research on a broad range of topics about New Urbanism, six papers were selected for their academic rigor, scholarship, originality, and creativity. Each presentation will last 15 minutes, with a 5-minute question-andanswer period. If you are interested in the most recent investigations of tools and trends, you won't want to miss this session.

#### MODERATORS:

Phyllis Bleiweis, Executive Director, The Seaside Institute Lucy Rowland, Planning Commissioner, Athens-Clarke County, Georgia

#### PRESENTATIONS BY:

Kyle Beidler, Graduate Student, Department of Landscape Architecture, Virginia Polytechnic Institute & State University Jason Brody, Doctoral Candidate, Department of Urban and Regional Planning, University of Illinois at Urbana-Champaign Patrick M. Condon, James Taylor Chair in Landscape & Livable Environments, University of British Columbia

David Mayernik, Associate Professor, University of Notre Dame School of Architecture, President, David Mayernik Ltd. Yodan Rofé, Lecturer, J. Blaustein Institute for Desert Research University of the Negev Kimberly Voisin, Designer, Calthorpe Associates

#### Accessibility/Visitability Lunch

Congress ABC

By emphasizing mixed-use development and public transportation, urbanism offers an ideal opportunity for people with disabilities and seniors to be part of the larger community. This only works, however, if home designs permit people to visit neighbors and allow residents to remain in their own home. Presenters will display images of houses that combine basic disability access with urban design, including examples from Europe where "every new house with access" is the norm.

#### New Urbanism and Comprehensive Plans Lunch Washington B

This initiative is developing a report that will highlight how the principles of New Urbanism can be incorporated into municipal or multi-jurisdictional comprehensive plans. A small working group has been identifying the commonalities of plans that have incorporated the principles of New Urbanism. Join Ellen Greenberg, AICP and others, and learn about the project and discuss next steps.

#### Affordability Lunch

Washington A

On March 1, 2007, CNU hosted an Affordable Housing Summit to continue the conversation on CNU's specific role in the provision of quality diverse housing. Hear from conveners Neal Payton of Torti Gallas Partners and others to find out what CNU is doing, how it may impact your work, and how to get involved.

#### **Project for Transportation Reform Lunch**

Commonwealth CD

Learn about the latest efforts to reform transportation standards. At the most recent Transportation Summit in Boulder, Colorado, a number of new initiatives emerged concerning the importance of networks, improving modeling techniques, updating standards for emergency responders, and standardizing the multiway boulevard. Learn how to get involved with these new initiatives and learn about the latest efforts on advancing the CNU/ITE street design manual. Norman Garrick of the University of Connecticut and Marcy McInelly of Urbsworks will lead the discussion.

#### **NEW URBANIST BOOK SIGNING**

12:30 pm – 1:30 pm | Millennium Hall

Join us for a new urbanist book signing where you can meet your favorite new urbanist writers. Several authors will be available to sign copies of their new books including Alex Marshall, Chad Emerson, Judy Wicks, Shelley Poticha, Gloria Ohland, Jim Kunstler, Jonathan Barnett, Anthony Flint, Eugenie Birch, Julie Campoli, and others. Purchase your books at the bookstore and meet the authors in the exhibit hall.

#### **CONCURRENT SESSIONS**

#### 2:15 pm - 3:30 pm

## Developing Across the Transect in Philadelphia $Congress\ ABC$

Four new urbanist developers from across the Delaware Valley discuss the challenges of creating mixed-use, walkable neighborhoods in one of America's oldest metropolitan areas. From urban infill in Center City to greenfield Traditional Neighborhood Developments, many of Philadelphia's developers have embraced New Urbanism and are pushing the public sector to climb aboard.

**Thomas J. Comitta**, President, Thomas Comitta Associates, Inc., Town Planners & Landscape Architects

SPEAKERS:

Jason Duckworth, Principal and Vice President, Arcadia Land Company

Marshal Granor, Principal, Granor Price Homes

David Grasso, President and CEO, Grasso Holdings

Samuel Sherman, Jr., Partner, Sam Sherman Associates LLC and

New Urban Ventures LLC

#### Integrating Ecology and New Urbanism

Commonwealth AB

Too often New Urbanism is accused of "ignoring the land" and leaving landscaped spaces as afterthoughts for the residual spaces. Using case studies from new urbanist campus and community master plans that achieve a high level of integration with habitat and natural systems, this session will discuss how these techniques provide infrastructure for the urban design, expand the range of landscape aesthetics, and offer creative design opportunities for the architecture and urbanism.

#### SPEAKERS

Stefanos Polyzoides, Moule & Polyzoides Architects and Urbanists Kathy Poole, Principal, Biohabitats, Inc.

#### Looking Beyond LEED for Neighborhood Development

Washington A

LEED for Neighborhood Development is expected to encourage more walkable, mixed-use, environmentally responsible development. At its heart, however, the LEED-ND "checklist" fails to compel us to create an urbanism both environmentally responsible and culturally responsive. Explore perspectives that we have yet to adequately address fundamental design issues and that true commitment to ecological urbanism requires a paradigm shift in our design, engagement, and environmental attitudes.

#### SPEAKER:

Hank Dittmar, Chief Executive, The Prince's Foundation for the Built Environment

RESPONSE BY:

**Doug Farr**, President and Founding Principal, Farr Associates Architecture & Urban Design

#### Louisiana Speaks: Pattern Book and Toolkit

Regency Ballroom ABC

Learn about the Louisiana Recovery Foundation's manuals to guide the reconstruction effort. *The Louisiana Speaks Pattern Book* provides regional urban and architectural patterns for homeowners repairing their houses, builders replacing lost houses, and manufacturers of panelized or modular housing. *The Planning Tool Kit* provides a collection of best practices across all scales of planning and design effort, including a matrix that illustrates approaches to issues at each scale of design.

#### SPEAKERS

Shannon Massie Chance, Assistant Professor of Architecture, Hampton University

Ray Gindroz, Chairman, Urban Design Associates

Steve Oubre, Architects Southwest

Elizabeth "Boo" Thomas, Executive Director, President and CEO, Center for Planning Excellence, Baton Rouge, Louisiana Susan Turner, Landscape Architect, FASLA

#### New Urbanism in Latin America

Washington B

Cultural, formal, and conceptual adaptations are not unfamiliar to the New Urbanism. This session will present Latin American development case studies involving the dissemination of academic information, the design and implementation of projects near historic centers, and the retrofit of derelict cities within the colonial urban environment.

#### MODERATOR-

Jaime Correa, Founding Partner, Jaime Correa and Associates SPEAKERS.

Ramón Abonce, Professor, Tecnológico de Monterrey, Oueretaro Campus

Eduardo Castillo, Principal, Castillo Arquitectos Victor Dover, Principal, Dover Kohl & Partners Juan Pablo Rosales, Principal, Rosales-Tinoco in Guatemala

#### The Timeless Rowhouse: Adapting an Essential **Building Type of Urbanism**

Commonwealth CD

The rowhouse has played an essential role in weaving the urban fabric of Philadelphia and many other towns and cities across the country. However, an aging population and skyrocketing housing costs jeopardize the rowhouse's position as an important urbanist building type. This panel will introduce design updates that will allow the rowhouse to meet contemporary needs and share both local and nationwide implementations.

#### SPEAKERS:

Jeffrey A. Cohen, Senior Lecturer, Growth and Structure of Cities Program, Bryn Mawr College

Alexander Gorlin, Principal, Alexander Gorlin Architects Paul M. Hirshorn, AIA, Head of the Department of Architecture, Drexel University

Patrice McGinn, Principal, Torti Gallas and Partners

#### **BREAK**

3:30 pm - 4:00 pm | *Millennium Hall* Refreshments provided

#### **CONCURRENT SESSIONS**

#### 4:00 pm - 5:15 pm

#### Design Coding in the United Kingdom

Congress ABC

After a successful pilot program, form-based coding is being introduced to England's planning system. Learn how the new policy is working and how it is being applied for a new settlement at Sherford outside Plymouth.

#### MODERATOR:

Hank Dittmar, Chief Executive, The Prince's Foundation for the Built Environment

SPEAKERS:

Saad Ghandour, The Prince's Foundation for the Built Environment Paul Murrain, Urban Design Consultant, Senior Fellow of The Prince's Foundation for the Built Environment

#### K-12 Schools and Urban Living: Are They Compatible?

Commonwealth AB

Metropolitan areas supporting multiple school districts offer families of means the opportunity to relocate to the suburbs, isolating themselves from lower-income families. Combined with location and site requirements, current K-12 school policy and design contribute to income segregation, sprawl development, and ultimately, unequal public education. This session will feature a number of different proposals to improve education and urbanism. MODERATOR:

John O. Norquist, President and CEO, Congress for the New Urbanism

SPEAKERS.

Tom DiGiovanni, Principal, New Urban Builders Tom Hylton, President, Save Our Land, Save Our Towns

#### Location, Location, Location: True Affordability Measurement Gives an Old Saw New Bite

Commonwealth CD

The question of housing affordability is generally addressed through median home price analysis, yet residents commit a good portion of their income getting to and from their homes. All too often, buyers fail to consider the relationships between urban form, site selection, and transportation costs, or their collective impact on household economic well-being. Architects, transportation planners, developers, and elected officials, as well as potential buyers, should consider true housing affordability. Learn about innovative methods of measuring affordability. MODERATOR:

Jacky Grimshaw, Vice President for Policy, Transportation and Community Development, Center for Neighborhood Technology SPEAKERS:

Scott Bernstein, President, Center for Neighborhood Technology Ray Gindroz, Chairman, Urban Design Associates Shelley Poticha, Executive Director, Center for Transit-Oriented Development, Reconnecting America

#### New Urbanism and the Workplace

Washington B

For decades, workplaces have been relocating from metropolitan centers to suburbs and exurbs beyond. The Edge City phenomenon is widely recognized, but scant attention has been paid to positive models. The Charter is nearly silent on the question of employment centers, and the standard Transect definitions similarly fail to address these important parts of community and economy. This session will explore how New Urbanism can better integrate the workplace into the vision and practice.

SPEAKERS:

Dena Belzer, Principal, Strategic Economics Ellen Greenberg, AICP Michael Freedman, Principal, Freedman, Tung & Bottomley

### Oil and Gas Update by James Howard Kunstler

Regency Ballroom ABC

Jim Kunstler, author of *Home From Nowhere* and *The Long Emergency*, will update new urbanists on the future of oil supplies and prices. A future with scarce oil will have direct implications for the U.S. economy and especially for auto-dependent suburban areas.

SPEAKER

James Howard Kunstler, Author

## The Battle Over the Public Realm: Fighting for Civic Life in Privatized Streets and Parks

Washington A

What consequences emerge when homeowners' associations, developers, or special taxing districts privately own or maintain our streets, parks, and other apparently public spaces? Can real civic life exist within privatized space, and can residents abandon their gated-subdivision mentality? This panel explores both practical and philosophical concerns and suggests strategies to resolve the tension between new urbanist ideals and the long-term reality of the privatization trend.

SPEAKERS:

Doris Goldstein, Law Office of Doris S. Goldstein Laura Hall, Principal, Fisher & Hall Urban Design Daniel Slone, Esq., Partner, McGuireWoods LLP



#### SATURDAY EVENING PLENARY

5:45 pm – 7:30 pm | Verizon Hall, Kimmel Center, 260 South Broad Street, Philadelphia (6 blocks away from the Loews Hotel)

#### Opening Welcome

Ray Gindroz, CNU co-founder and board member, will introduce The Right Honorable John Prescott MP, the Deputy Prime Minister of the United Kingdom. As Deputy Prime Minister, Mr. Prescott has spurred a renaissance in sustainability, brownfield redevelopment, and affordable housing in the United Kingdom and has advocated more sustainable development throughout the globe. This visit continues his productive dialogue with CNU members. The Deputy Prime Minister will discuss how sustainable cities will have a vital role to play in tackling climate change in a global economy.

John Norquist, President and CEO of CNU, will introduce Congressman Barney Frank (D-MA), Chairman of the House Committee on Financial Services. Since the departure of Senator Daniel Patrick Moynihan, no other member of either house of Congress better grasps urban policy or understands the value of urban life to the American economy and culture. Frank will share his agenda for federal policy that supports, rather than degrades, urbanism in America.

#### Tribute to Rich McLaughlin

CNU co-founder and leading post-Katrina Gulf Coast planner Andrés Duany will give a tribute to Rich McLauglin, a longtime CNU member and tireless advocate for new urbanist planning principles. Rich had a deep knowledge and commitment to the principles of New Urbanism, from his early days at DPZ to his pioneering work on a neighborhood modeling system and creating a Neighborhood Design Center in Madison, Wisconsin. His passion for walkable, compact communities that embrace diversity, density, and beauty will live on in the many projects he had a hand in around the country.

Duany will then introduce and present the Athena Medal to renowned architect, author, and teacher Robert A.M. Stern.

#### Keynote Address by Robert A.M. Stern

When other designers turned their backs on architecture in the urban context, Stern pronounced the value of cities and urban form. His prosperous architectural practice helped reintroduce essential architectural traditions into a design culture that had lost its sense of history. Combining impeccable academic credentials with brilliant administration and first-rate knowledge of design, Stern has also supplied fearless leadership at Yale University's School of Architecture, making it perhaps the most truly open-minded architecture school in the world. He will speak on his vision of urbanism in our time.

#### SPEAKERS

Rt. Hon. John Prescott MP, Deputy Prime Minister
Ray Gindroz, Chairman, Urban Design Associates
Congressman Barney Frank, U.S. Representative (D-MA), U.S.
House of Representatives

John Norquist, President and CEO, Congress for the New Urbanism Robert A.M. Stern, Dean, Yale School of Architecture; Principal, Robert A.M. Stern Architects, LLP

Andrés Duany, Principal, Duany Plater-Zyberk & Company

#### **SALONS AND BOXING MATCHES**

8:30 pm – 11:00 pm | Commonwealth ABCD

Salons: We invite you to participate in these informal gatherings where CNU members discuss their work, tackle pressing issues, or continue conversations spurred on by the Congress program, over a few drinks. Cash bar. Boxing Matches: Salons, how civilized. This is Philadelphia! Immediately following the Salons, join us for drinks, cigars, and three matches on the card. Boxers engaging in verbal fisticuffs will include Andrés Duany, Emily "The Professor" Talen, CNU Board Chair Hank Dittmar, and other pugilistic types. Cash bar.





### SUNDAY MAY 20

#### **CONGRESS REGISTRATION**

8:30 am - 1:00 pm | Loews Philadelphia Hotel, 2nd Floor

#### **CONTINENTAL BREAKFAST**

8:30 am - 10:00 am | Regency Ballroom Foyer

#### SUNDAY CLOSING PLENARY

10:00 am - 12:00 pm | Regency Ballroom ABC

#### New Urbanism Is Almost All Right?

CNU board member Ellen Dunham-Jones will introduce acclaimed urbanist Denise Scott Brown, recipient of the Athena Medal. CNU recognizes Brown for her extensive contribution of writings and projects, as well as for incorporating pop art, social science, and media studies into her architectural work in ways that have broadened the field of modern architecture and urbanism. Denise Scott Brown will give a lecture entitled, "New Urbanism Is Almost All Right?"

What can we learn from criticism of New Urbanism by a pioneering advocate for Main Streets over megastructures, for "the ugly and the ordinary" over "the heroic and the original?" Why does she expect New Urbanism and New Orleans to produce projects that are dull at first? Why does she get her shoes mended in Geneva, Switzerland? Moving from Petit Saconnex to NOLA, with an (almost) admiring glance at Levittown on the way, Denise Scott Brown will present her take on various issues facing new urbanists. She will also put forward her sometimes surprising beliefs and preferences, illustrating them with examples from her work.

#### The 2030 Challenge

Following Denise Scott Brown's lecture, CNU board member Doug Farr will introduce Edward Mazria, architect and founder of Architecture 2030, to explain "the 2030 Architecture Challenge." Scott Bernstein, President of the Center for Neighborhood Technology, will offer a response.

#### SPEAKERS:

Denise Scott Brown, Principal, Venturi Scott Brown Associates Ellen Dunham-Jones, Director of the Architecture Program, Georgia Institute of Technology

Edward Mazria, Founder, Architecture 2030

Doug Farr, President and Founding Principal, Farr Associates Architecture & Urban Design

Scott Bernstein, President, Center for Neighborhood Technology

### **OPEN MICROPHONE**

12:00 pm – 1:00 pm | Regency Ballroom ABC MODERATOR:

John O. Norquist, President and CEO, Congress for the New Urbanism

## **EXHIBITORS**

#### Alberto & Associates Booth 13

Alberto & Associates specializes in traditional architecture, town planning, and urban redevelopment. The firm is skilled at traditional design and facilitating complex projects from concept through construction. www.aaplanning.com

#### Allison Ramsey Architects, Inc. Booth 19

Allison Ramsey Architects provides services from single family homes to town homes to town centers, design concepts to construction, from the scale of the building to the scale of the neighborhood. We provide development consultation, implementation, and planning services.

www.allisonramseyarchitect.com

#### American Institute of Steel Construction

Table Top 1

AISC is a not-for-profit technical institute and trade association established in 1921 to serve the structural steel design community and construction industry in the US. Our mission is to make structural steel the material of choice. www.aisc.org

### Architectural Charrette Team

ACT offers efficient and consistent charrette management from schematic design to complete construction documents. ACT brings together top-tier architects to deliver architecturally accurate traditional building plans for new urbanist neighborhoods. www.charretteteam.com

### Arx Solutions, Inc.

Booth 14

The most experienced 3D visualization studio, providing computer graphics solutions for charrettes, assisting the nation's leading town planning and urban design firms, blending into your team to work

www.arxsolutions.com

### AZEK Building Products, Inc.

AZEK Trimboards, the #1 brand of trim, offers the unequalled combination of Uniformity, Durability, Workability, and Beauty. AZEK products are available in trimboards, sheets, cornerboards, beadboard, and mouldings. www.azek.com

#### Balch & Bingham LLP & Town Planning and Urban Design Collective, LLC

Booth 26

Town Planning & Urban Design Collaborative and William S. Wright, coauthor of the SmartCode and Manual, provide new urbanist planning, SmartCoding, implementation, and legal services—featuring their project Breakaway, the most challenging new urbanist project ever undertaken. www.tpudc.com

#### BL Companies, Inc. Booth 34

BL Companies, an employee-owned company, provides architecture, engineering, traffic and transportation, landscape architecture/planning, land surveying, and environmental sciences. Company offices located in Pennsylvania, Connecticut, Maryland, and New York.

www.blcompanies.com

#### **Bowman Consulting Group** Booth 27

Bowman Consulting Graphic Studio helps to bring your plans to life. Our product offerings include: elevations and builder's products, site and aerial renderings, digital 3D modeling and animation, design presentation, guidelines, and workshop support. www.bowmanconsulting.com

#### CDC NCEH/ATSDR

CDC's National Center for Environmental Health and the Agency for Toxic Substances and Disease Registry scientifically considers all factors that affect the health of people, including healthy community design. www.cdc.gov

#### **Devlin Architecture**

Booth 22

Devlin Architecture provides services for architecture, interior design, and community planning, with a special expertise in residential building typologies and traditional urbanism.

www.devlinarchitecture.com

#### Florida Partners in New Urbanism Booth 23

The Florida exhibit, sponsored by the Florida CNU Chapter, the Treasure Coast Regional Planning Council, and FAU's Florida Design Center, demonstrates the broad practice and experience of Florida's new urbanist professionals. www.cuesfau.org

### **Grasso Holdings**

Booths 30 & 31

Grasso Holdings is a full service real estate firm that has developed in excess of seven million square feet of residential, office, retail, hotel, and industrial space in Pennsylvania, New Jersey, and New York. www.grassoholdings.com

### **Guild Foundation**

Booth 09

Our products will be tools for creating new urbanist places, i.e., plan books, pattern books, and services for NU communities. www.newurbanguild.com

#### The JBG Companies Booth 8

Since 1960, The JBG Companies has been an active investor, owner, and developer in the Washington metropolitan area. The firm has developed millions of square feet of office, residential, hotel, and retail projects. www.jbg.com

#### Lake Roeder Hillard & Associates Booth 24

Celebrating 50 years, we are proud to be associated with the trend towards engineering more livable communities. Our recent new urbanist projects include New Daleville, Sadsbury Village, and Bryn Eyre. www.lrha.com

#### Langan Engineering & **Environmental Services** Booth 16

Langan Engineering & Environmental Services is a professional consulting firm offering services in Landscape Architecture, Site/Civil, Geotechnical, Surveying, Environmental, and Traffic Engineering, as well as, Asbestos/Lead, Wetlands/Natural Resources, and Computer Consulting Services.

www.langan.com

#### NanaWall Systems, Inc. Booth 40

The NanaWall® all custom folding and single-track sliding glass wall system combines energy efficient, weathertight security with the ability to instantly and easily fold wide open. Stringent independent testing insures that the NanaWall meets the most challenging architectural specifications. www.nanawall.com

#### Neighborware

Booth 25

Bringing Neighbors Together. Setting Communities Apart. Neighborware facilitates sense of community. Web based, interactive communication tools—calendars, directories, forums, photo galleries, and much more. Proven in noteworthy new urbanist communities. www.neighborware.com

### New Urban Image

Booth 10

New Urban fashions! T-shirts, polos, caps, coffee mugs.

#### **New Urban News Publications** Booth 28

Providing news, ideas, and connections for New Urbanism.

http://www.newurbannews.com

#### Our Town Plans by Historical Concepts

Booth 37

Our Town Plans by Historical Concepts is a collection of high-quality, pre-designed home plans specifically designed for traditional neighborhood developments, new urbanist communities, and other neo-traditional projects.

www.ourtownplans.com

#### Pennsylvania Horticultural Society Philadelphia Green;

#### The Mural Arts Program Booth 17

Philadelphia Green —the nation's most comprehensive urban greening program organizes public/private/community partnerships to maintain parks, plant and maintain tree-lined streets, and transform vacant lots into vibrant open space. www.muralarts.org

#### Philips Lighting Booth 12

Philips Lighting Company is the world's largest lighting producer, manufacturer, and marketer of products for industrial, commercial, and consumer markets. Philips Lighting sustainable innovations include ALTO(r) low-mercury lamp technology, the compact fluorescent lamp, and QL Induction Lighting. www.philips.com

### **PlaceMakers**

#### Booth 29

PlaceMakers is a "start-to-finish" urban design firm specializing in SmartCode calibration, pattern books, implementation advisory services, and project marketing. The firm organizes the SmartCode Workshop, and recently launched www.SmartCodeComplete.com. www.placemakers.com

#### The Prince's Foundation for the Built Environment Booth 07

The Prince's Foundation is an educational charity which exists to improve the quality of people's lives by teaching and practicing timeless and ecological ways of planning, designing, and building. www.princes-foundation.org

#### The Schneider Corporation Booth 11

Schneider's Visualization Studio offers comprehensive land development visualization services. With the experience and backing of a 350-person full-service engineering firm, we have the capability to depict the most realistic vision of your development.

www.schneidercorp.com

#### Steven Schuyler Bookseller Booth 35

We specialize in out-of-print titles for professionals in the fields of urban planning, design, architecture, preservation, and the building trades. We will have 500 used and uncommon titles from the libraries of two noted professionals. www.rarebookstore.net

#### **Timmons Group**

#### Booth 32

A Richmond, Virginia, civil engineering and planning firm that focuses on the designing the details of Traditional Neighborhood Developments, delivering beautiful, sustainable, and profitable projects without governmental compromise. www.timmons.com

### US E.P.A.

#### Booth 33

The Smart Growth Network was formed in response to increasing community concerns about the need for new ways to grow that boost the economy, protect the environment, and enhance community vitality. www.smartgrowth.gov

#### Vinyl Siding Institute Booths 38 & 39

The Vinyl Siding Institute (VSI) is the trade association for manufacturers of vinyl and other polymeric siding and suppliers to the industry. VSI will exhibit information pertaining to VSI certification programs and product highlights. www.vinylsiding.org

#### Westrum Development Company Booth 21

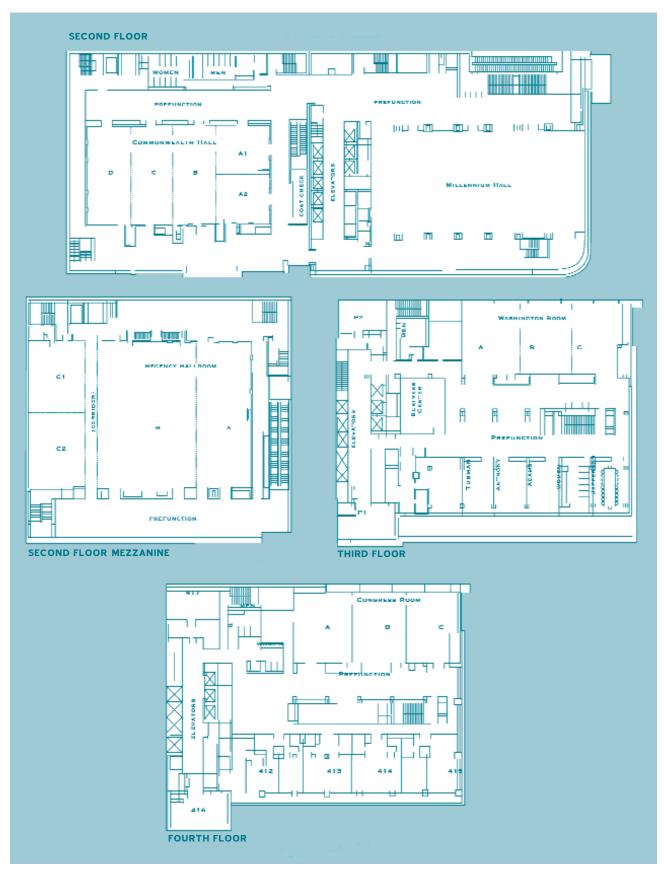
Westrum is spearheading the revitalization of urban areas in Philadelphia, New Jersey and Chicago—creating communities that suit modern urbanite desires through the redevelopment of under-utilized environmentally challenged urban properties. www.westrum.com

# MAP Exhibitors, Millennium Hall





# MAPS Loews Philadelphia Hotel



## AT A GLANCE

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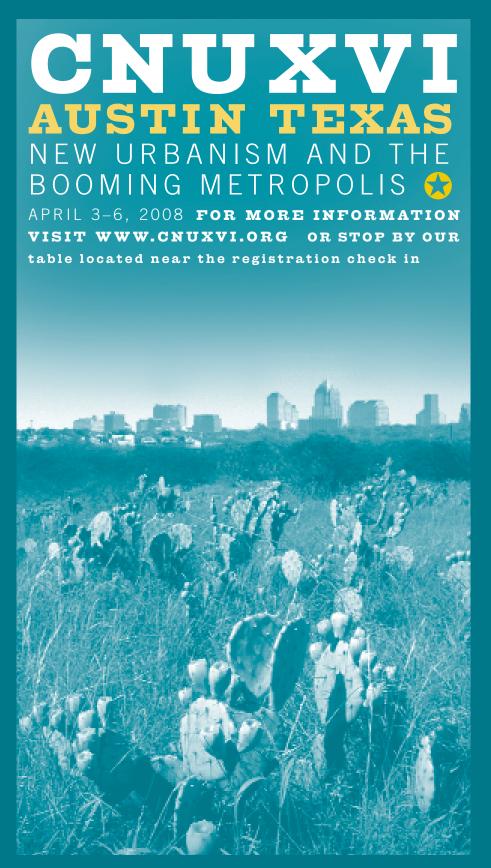
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