

The 21st Annual Congress  
for the New Urbanism  
**Program Book**

# CNU 21



**LIVING COMMUNITY**

MAY 29 – JUNE 1, 2013  
SALT LAKE CITY, UT



## CNU 21 PROGRAM TRACKS

- LIVING CITY - LIVABILITY
- LIVING ENVIRONMENT - SUSTAINABILITY
- LIVING FORM - DESIGN
- LIVING PLACES - IMPLEMENTATION AND FINANCE
- LIVING SYSTEMS - TRANSPORTATION AND INFRASTRUCTURE
- LIVING TOGETHER - REGION
- OPEN INNOVATION

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# WEDNESDAY MAY 29

**REGISTRATION**  
7:00 AM - 7:00 PM - Southeast corner of the Grand America Hotel

**BREAKFAST**  
8:00 AM - 9:00 AM - Meeting Room: Grand Ballroom Reception ABC

**GUIDED TOURS**  
All depart from and return to the Southeast corner of the Grand America Hotel. Requires registration and a separate fee.

- 8:30 AM - 1:15 PM** - Daybreak: Transforming Development Patterns - Lessons Learned
- 1:00 PM - 5:15 PM** - Park City: Affordable Housing in a World-Class Resort Town

## SESSIONS

**NEW URBANISM 101**  
9:00 AM - 12:00 PM - Meeting Room: Imperial Ballroom A

This primer on the principles and concepts of New Urbanism will give Congress attendees the opportunity to learn how and why New Urbanism works. The half-day course provides an illustrated introduction and a foundation in key concepts such as conventional vs. traditional development; the Charter; why sustainability matters; and what makes a healthy community. Attend this session and you will walk away with an excellent understanding of the fundamentals of New Urbanism.

*Andrés Duany, Principal, Duany Plater-Zyberk & Company; Jeff B. Speck, CNU-A, AICP, LEED AP, Honorary ASLA, Principal, Speck & Associates LLC*

**ENGAGING THE PLAT OF ZION: A JAM SESSION**  
9:00 AM - 5:00 PM - Meeting Room: Imperial Ballroom B

Hundreds of New Urbanists. One City Block. Endless Possibilities.

Drop in Wednesday for the NextGen Open Studio. To grapple with Salt Lake City, we will design prototypical blocks and thoroughfares using the Plat of Zion. Rural to urban, ag-urban to sprawl-repair - come tackle a basic urban element, learn from an old tradition, and show your stuff!

*Dan Bartman, Senior Planner, City of Somerville, MA; Christopher M. Carrigan, AICP, CNU-A, Associate Architect and Town Designer, Historical Concepts; Paul L. Knight, AICP, CNU-A, Urban Designer and Intern Architect, Historical Concepts*

**STEWARDSHIP, SUSTAINABILITY, AND CITIES: THE MORMON LEGACY OF COMMUNITY BUILDING**  
9:00 AM - 10:20 AM - Local Session - Meeting Room: Imperial Ballroom D

A little known fact about Mormon history is its rich heritage of community building and environmental stewardship. In each locality, early Mormon settlers designed and built communities based on adaptations of the "City of Zion" plat, which included many features of New Urbanism such as compactness, mixed development and preservation of appropriate open space. This session will explore the past, present, and future possibilities associated with the Mormon legacy of community building and their associative ties to New Urbanism.

*Craig D. Galli, Partner, Holland & Hart, LLP*

**REDEFINING A DOWNTOWN - CITY CREEK CENTER**  
10:40 AM - 12:00 PM - Local Session - Meeting Room: Imperial Ballroom D

When City Creek Center was envisioned, the goals were to assist in revitalizing downtown Salt Lake City and to help protect the historic LDS Temple and Temple Square. The redevelopment of two-and-a-half city blocks came at a time when the real estate market was suffering terribly; yet, the timing wound up being serendipitous to the economic health of Salt Lake City and the region. With City Creek Center now open and operating, there is much to celebrate, reflect on and lessons to be shared. Come and participate in a presentation which will provide you with a fascinating overview of City Creek Center - what the project means to both Salt Lake City and to the LDS Church.

*Mark Gibbons, Managing Director, The Church of Jesus Christ of Latter-day Saints; Bill Willams, Director of Architecture & Design, Special Projects Department, The Church of Jesus Christ of Latter-day Saints*

**STUDENTS FOR THE NEW URBANISM ANNUAL MEETING**  
12:15 PM - 1:30 PM - Meeting Room: Imperial Ballroom B

All students are welcome to attend Students for the New Urbanism's annual meeting. Students for the New Urbanism is the student unit of CNU and is located in eight campuses across the US. Students will hear from CNU Board of Directors member Eliza Harris, get a chance to brainstorm ways to advance SNU on campus, and will have the opportunity to network with other like-minded students.

**DAYBREAK - IMPLEMENTING A REGIONAL VISION AT THE LOCAL SCALE**  
2:00 PM - 3:00 PM - Local Session - Meeting Room: Imperial Ballroom D

Daybreak is the most significant local project spawned by the Envision Utah effort. The 4,200 acre mining site evolved into what is now the Peter Calthorpe master plan and has emerged as a market leading model for sustainable development in the Intermountain West. This panel will explore how developers came to the decision to develop in support of the new Utah growth vision, and how local government enabled the community to break dramatically from the conventional development patterns.

*Jon Callender, Ph.D, Constant, Callender Enterprises; Ricky Horst, City Manager, City of Rocklin, California; Karen Wikstrom, President and Owner, Wikstrom Economic and Planning Consultants, Inc.*

**DAYBREAK: PARTNERING FOR A SUSTAINABLE FUTURE ALONG THE WASATCH FRONT; DEMYSTIFYING COMMUNITY PARTNER NEEDS AND PLANNING PROCESSES**  
3:00 PM - 4:00 PM - Local Session - Meeting Room: Imperial Ballroom D

Public-private partnerships are critical components of well-designed and functioning communities. Effectively cultivating these relationships and capturing the associated opportunities can be challenging due to divergent interests and incongruent decision-making processes. Daybreak is unfolding through the coordinated efforts of Kennecott Land, South Jordan City, Jordan School District and other community partners. This session provides a candid panel discussion of lessons learned and opportunities captured.

*Rulon Dutson, Treasurer, Daybreak Community Organization; Jon Osier, Senior Engineer - Long Range Planning, Kennecott Utah Copper; Scott M. Thomas, Administrator of Auxiliary Services, Jordan School District; Gary Whattcott, Assistant City Manager, South Jordan City*

**DAYBREAK - A LABORATORY FOR URBAN GROWTH IN UTAH**  
4:00 PM - 5:00 PM - Local Session - Meeting Room: Imperial Ballroom D

Daybreak is the result of extensive vision and implementation processes. The development team created a strong vision for an adaptable development framework that would transform a mining site into a major urban center. This session looks at the ways that each year's implementation process weaves together diverse inputs such as economic opportunity, market research and demand, builder capacity and capability, and lessons learned from previous years to refine the vision and guide Daybreak's growth.

*Roger Hodges, Associate Principal, Ken Kay Associates; Ty McCutcheon, Vice President of Community Development, Kennecott Land; Eric Osth, AIA, Principal, Urban Design Associates*



## NEW URBANISM 202 TICKETED SESSIONS

The following sessions require registration and a separate fee.

### 202A: INCREMENTAL TOD STRATEGIES\*

**8:30 AM - 1:30 PM** – Meeting Room: Venezia; Departs shortly thereafter

Utah is home to one of the fastest expanding rail networks in the United States. Salt Lake City and its surrounding communities have identified many locations for innovative transit-oriented development, connecting great urban design with parking management, economic development and land use regulations. This 202 will focus on the Sugar House Streetcar line, which connects TODs in South Salt Lake City and the Sugar House neighborhood. Participants will visit locations along the Sugar House line in the morning with local experts. There will be stops along the way to speak with business owners and site engineers focusing on land use and learning how to successfully design and implement transit-oriented development.

This session will extend until 1:30 p.m. and will include a lunchtime best practices lecture followed by an interactive TOD corridor redesign working group hosted by Jeff Tumlin and Terry Shook.

*Kerry Doane, Senior Transportation Engineer, Fehr & Peers - Salt Lake Office; Terry Shook, FAIA, Founding Partner and Principal, Shook Kelley, Inc.; Soren Simonsen, AIA, AICP, LEED AP, Principal and Executive Officer, Community Studio; Jeff Tumlin, Principal, Nelson\Nygaard Consulting Associates*

### 202B: UNDERSTANDING THE NUMBERS: DEVELOPER AND PLANNING TRAINING\*

**9:00 AM - 12:00 PM** – Meeting Room: Murano

Understanding the numbers and being able to talk about money are important skills for a New Urban generalist. Attendees will see how the project pro forma is used to test the feasibility, risks and profitability of a project from the early conceptual stage through the development of detailed budgets and financing proposals. Participants will learn how to put together common deal frameworks and how to present projects to likely investors and lenders. Spreadsheet templates will be provided for a Sources and Uses of Funds Statement and Loan Request Summary.

*R. John Anderson, Principal, Anderson Kim Architecture + Urban Design; Andrew Frey, Attorney, Akerman Senterfitt; Frank Starkey, President, Longleaf Development Co.*

### 202C: URBAN DESIGN: THE ARCHITECTURE OF AFFORDABILITY\*

**9:00 AM - 12:00 PM** – Meeting Room: Savoy

New Urbanism has often been criticized for bringing “gentrification”: fix up the neighborhood and poof! The poor are pushed away. The leading practitioners in this session have approached issues of displacement head on – and with great success. They will share their thoughts on what is new about Affordability (whether “a” or “A”), and what the new economic climate has taught them through their work over the past five years.

Architects Alexander Gorlin and Donald Powers have both developed communities with an eye toward making affordability more mainstream. Gorlin will present his Nehemiah Spring Creek project, New York City’s largest-yet affordable housing project. Powers will talk about Union Studio’s cutting edge high-rise affordability in downtown Providence, Rhode Island. Developer Hana Eskra will also join in, providing a seasoned perspective from many years in creating affordable neighborhoods. Builder Giovanni Palladino will offer the perspective from Habitat for Humanity on neighborhood revitalization in Newburgh, NY. Architect Michael Watkins will add his perspective as a planner and town architect. And moderator Elizabeth Plater-Zyberk will challenge all speakers with some insightful questions before opening the discussion to the audience.

*Hana Eskra, Florida Market President, Gorman & Company; Alexander Gorlin, FAIA, Principal, Alexander Gorlin Architects; Steve J. Maun, Principal, Leyland Alliance; Giovanni Palladino, Vice President Design Development, Leyland Alliance LLC; Elizabeth Plater-Zyberk, Principal, Duany Plater-Zyberk & Company; Donald Powers, AIA, LEED AP, Founding Partner, Union Studio, Architecture & Community Design; Michael Watkins, AIA, AICP, NCARB, LEED AP, CNU-A, Architect, Michael Watkins Architect, LLC*

### 202D: ACCELERATING RETROFIT\*

**9:00 AM - 12:00 PM** – Meeting Room: Envoy

The role of design in suburban retrofit, though still being integrated, is pretty well understood by practitioners. Numerous other tools, however, are also being deployed by localities to stimulate the redevelopment of urban and suburban areas. This 202 session will examine these tools and consider their design consequences as well as their appropriateness at different points on the transect. Among the tools to be examined are street art, public art, designated redevelopers, ecodistricts and financing mechanisms. Leading practitioners in each of these areas will describe these tools through online presentations. Session participants will then apply the tools to different real world projects. The session will conclude with a discussion of the challenges and benefits of using these tools in different transect sectors.

*Ellen Dunham-Jones, Professor of Architecture and Urban Design, Georgia Institute of Technology; Richard Martz, Vice President, Live Work Learn Play; Daniel K. Stone, Esquire, Partner, McGuireWoods LLP; Galina Tachieva, AICP, Partner, Duany Plater-Zyberk & Company; Dhiru Thadani, AIA, Principal, Architect + Urbanist; June Williamson, Associate Professor of Architecture - Spitzer School of Architecture, The City College of New York/CUNY*

### 202E: SMARTCODE CALIBRATION WORKSHOP

**9:00 AM - 1:00 PM** – Meeting Room: Imperial Ballroom C

The best way to learn form-based code writing is to just do it. So get your dancing shoes on, and get ready to Calibrate Good Times!

Despite the fact that sprawl is bad for the environment, economy, and society, it remains difficult to finance and zone mixed-use, walkable and diverse projects. A total overhaul of suburban zoning practices is often required for an effective sprawl intervention. To overcome these difficulties, governments have started adopting form-based codes. This 202 trains participants in the basics of writing a form-based code to legalize high-performance local character. In just four hours, four teams led by experienced code calibrators will calibrate T4, T5, and T6 in Salt Lake City’s plan and code. To make this feasible, instructors will meet with participants virtually before the CNU to examine the Salt Lake Transect, take a virtual walk through T4, T5, and T6, and run Susan’s Synoptic Survey app for each T-Zone. This interactive workshop will assume participants are familiar with the model SmartCode. Guest appearances from Andrés Duany and Stefanos Polyzoides will warn 202ers about land mines and missing links.

*Hazel Borys, Managing Principal, PlaceMakers; Andrés Duany, Principal, Duany Plater-Zyberk & Company; Susan Henderson, AIA, LEED AP, CNU-A, Principal, PlaceMakers LLC; Matthew Lambert, Partner, Duany Plater-Zyberk & Company; Stefanos Polyzoides, Principal, Moule & Polyzoides Architects & Urbanists*

### 202F: TACTICAL URBANISM

**2:00 PM - 5:00 PM** – Imperial Ballroom C

Improving the livability of our towns and cities often starts at the street, block or building scale. While large scale efforts do have their place, incremental, small-scale improvements are increasingly viewed as an intelligent way to stage sustained investments in the built environment. This approach to city-making, called “tactical urbanism,” allows a host of local actors to iteratively test new concepts before making long-term political and financial commitments. Sometimes sanctioned, sometimes not, tactical urbanism is, as Nabeel Hamdi says, planning without the preponderance of plans.

In this 202 workshop, Mike Lydon, lead author of *Tactical Urbanism: Short-term Action, Long-term Change* Vol.1 and Vol. 2 will be joined by leading tacticians to share insight into what Planetizen and Urban Times named one of the top planning trends of 2012. Beyond presenting an overview of the history, trends and leading case studies, workshop leaders will train participants to undertake their own tactical urbanism initiatives, from ideation to funding, implementation to evaluation.

*Erin Barnes, Executive Director/Co-Founder, ioby; Mike Lydon, Principal, The Street Plans Collaborative; Thomas Pacello, Project Manager, Memphis Mayor’s Innovation Delivery Team; Jason Roberts, President, Oak Cliff Transit Authority; Ian Wolfe Ross, Principal, City Design Collective*

\*Cosponsored by the National Town Builders Association



# Our commitment to sustainable development extends to our community

At Rio Tinto's Kennecott, supporting community partnerships and local developments are key to our core values. That's why we developed Daybreak, the largest master-planned community in Utah. Built on restored land previously impacted by mining, Daybreak is based on a sustainable plan that integrates Living Community design choices and transportation options. With homes, businesses, recreational activities and public transportation all within walking distance, residents can live, work, play and thrive in this vibrant community. Supporting sustainable development is an essential part to how we do business.



TRAX – Public transit



SoDa Row – Shopping

Take a closer look at [kennecott.com/daybreak](http://kennecott.com/daybreak)

# Rio Tinto



## 202G: NEW TRENDS FOR SUSTAINABLE URBAN RETAIL\*

2:00 PM - 5:00 PM – Meeting Room: Venezia

This program will demonstrate how modern retail development principles can combine with the best practices of New Urbanism, Smart Growth, and architectural design to create successful mixed-use urban commercial centers. Topics covered will include market demographics for retailers, shopping center typologies and consumer psychographics. The session will also explore underperforming shopping centers, how to program, plan, and design competitive retail in historic downtowns, and new town and lifestyle centers.

*Jane Grabowski-Miller, ASLA, CNU-A, Vice President Design Development, Erdman Development Group; Stefanos Polyzoides, Principal, Moule & Polyzoides Architects & Urbanists; Terry Shook, FAIA, Founding Partner and Principal, Shook Kelley, Inc.; Yaromir Steiner, Founder, Chief Executive Officer, Steiner + Associates*

## 202H: STREETS OF GOLD: HIGH VALUE VIA WALKABLE URBAN THOROUGHFARE DESIGN

2:00 PM - 5:00 PM – Meeting Room: Savoy

Walkability, we now know, has proven to be a strong indicator for higher economic value. In fact, walkable streets generate twice the value of standard sprawl development patterns. In today's economic downturn, creating walkable urban environments is more essential than ever before. *Designing Walkable Urban Thoroughfares: A Context Sensitive Approach*, developed over years through a collaboration between CNU and the Institute of Transportation Engineers, is an essential guide to creating walkability. Come hear experts explain the details and answer your hard questions about walkable street design. Examples of successful and older unsuccessful implementation will be presented, including projects from El Paso, Texas; Seaside, Florida; Ranson, West Virginia. Implementation of the ITE Report will be a key focus of the session.

*Janet Attarian, Project Director, Streetscape & Urban Design, City of Chicago; Nora Beck, Associate Planner, Chicago Metropolitan Agency for Planning; Bola Delano, Deputy Director, Office of Planning & Programming, Illinois Department of Transportation; Jacky Grimshaw, Vice President for Policy, Center for Neighborhood Technology; Richard Hall, P.E., President, Hall Planning & Engineering Inc.; Mathew McElroy, AICP, CNU-A, Deputy Director, Planning & Economic Development, City of El Paso, TX; Rock Miller, P.E., P.T.O.E., Principal, Transportation Planning & Traffic Engineering, Stantec*

## 202I: ART ROOM DOUBLE WORKSHOP

2:00 PM - 5:00 PM – Meeting Room: Envoy

Are you interested in learning graphic visualization techniques directly from some of the New Urbanism's leading practitioners? Here's your chance! These two exciting workshops run concurrently, providing studio style, hands-on instruction in traditional hand painting and digital photomontage techniques:

### Session 1. Watercolor: Composition and Technique

*David Csont, ASAI - Urban Design Associates; James Dougherty, ASAI - Dover, Kohl & Partners*

Watercolor painting bridges the gap between information and artistry. You'll learn how to begin with a quick sketch and value study to develop a strong composition, and then how to use a simplified palette of watercolors for maximum effect in your painting. A materials list will be provided so participants can follow along step-by-step.

### Session 2. Photo-Realistic Before and After Sequences in Photoshop

*Steve Price - UrbanAdvantage*

Learn to construct a convincing change-over-time transformation in Photoshop. Techniques covered will include placing architecture, creating realistic shadows, adding paving and roadway markings in perspective, placing trees, and other tricks of the trade. Attendees are requested to please bring a laptop with Photoshop CS5 or later installed in order to follow along with each step of the process (Photoshop CS6 is available for a free 30 day trial from Adobe's website). All needed workshop files will be provided for attendees to load onto their computers.

*David Csont, Architectural Illustrator, Urban Design Associates; James Dougherty, Director of Design, Dover, Kohl & Partners Planning; Steve Price, Owner, Illustrator, Urban Advantage Inc.*

## NON-TICKETED SESSIONS

### EXHIBITS

4:30 PM - 8:00 PM – Meeting Room: Grand Ballroom Reception ABC

### OPENING PLENARY: NATURE & URBANISM

5:30 PM - 6:30 PM – Meeting Room: Grand Ballroom BC

CNU opens its 21st annual Congress in Salt Lake City, Utah with a focus on "Living Community."

The Honorable Mayor Ralph Becker will welcome CNU 21 attendees to Salt Lake City.

Esteemed journalist and author Richard Louv will then commence the Congress by speaking about the connections between family, nature and community. Best known for his book, *Last Child in the Woods: Saving Our Children From Nature-Deficit Disorder*, Louv coined the term Nature-Deficit Disorder,™ which has become the defining phrase of this important issue.

Louv will speak on the relationship of children to the natural world in current and historical contexts. He will be presenting his latest research on childhood obesity, engaging urbanists in a dialogue already underway between educators, health professionals, parents, developers, and conservationists.

Prior to the plenary lecture, Rick Hall will present the Groves Award. This recognition is named after Ken Groves, the visionary planner who began the transformation of Montgomery, AL. The Groves Award is awarded annually to honor the designer or local leader whose achievements best fulfill the vision and promise Groves left behind.

*Ellen Dunham-Jones, Professor of Architecture and Urban Design, Georgia Institute of Technology; Richard Louv, Author*

### CNU 21 OPENING RECEPTION

6:30 PM - 8:00 PM – Meeting Room: Grand Ballroom Reception ABC



\*Cosponsored by the National Town Builders Association

# THURSDAY MAY 30

### REGISTRATION

7:00 AM - 7:00 PM – Southeast corner of the Grand America Hotel

### ORIENTATION BREAKFAST FOR FIRST-TIME ATTENDEES

8:00 AM - 8:30 AM – Meeting Room: Imperial Ballroom CD

First-time attendees are invited to participate in this informational orientation breakfast. Leaders of the Congress for the New Urbanism will guide you through Congress events and sessions.

### BREAKFAST

8:00 AM - 9:00 AM – Meeting Room: Grand Ballroom Reception ABC

### EXHIBITS

8:00 AM - 5:15 PM – Meeting Room: Grand Ballroom Reception ABC

### GUIDED TOURS

All depart from and return to the Southeast corner of the Grand America Hotel. Require registration and a separate fee.

10:00 AM - 2:30 PM – Park City Historic Main Street:

Mining, Mischief, and Main Street

10:15 AM - 1:00 PM – Gateway: Retail Transformation Workshop

12:30 PM - 5:00 PM – Daybreak: Developing Sustainable Open Space Infrastructure in The West

1:45 PM - 6:15 PM – Park City Mountain Biking:

Hi Ho, Hi Ho, It's Up the Mountain We Go!

### MEET THE CANDIDATES: CNU BOARD ELECTIONS

8:30 AM - 9:00 AM – Meeting room: Grand Ballroom BC

Join CNU Board Chair Ellen Dunham-Jones and CNU President John Norquist for a brief introduction to the new Board election process, meet the 2013 candidates and cast your vote for CNU's second member election to the Board.

### THURSDAY MORNING PLENARY

9:00 AM - 12:00 PM – Meeting Room: Grand Ballroom BC

Andrés Duany, founding principal at Duany Plater-Zyberk & Company and CNU cofounder, will discuss the prospects for the New Urbanism in the 21st century. Under the theme of "Lean Urbanism", he will outline several promising techniques suitable for adaptation to climate change and economic constraints, including Tactical Urbanism, Code-Free Zones, Original Green, and Light Imprint. Andrés suggests that planners in the 21st century have a lot to learn from the Mormons, a group that has inaugurated and sustained over five hundred successful cities, towns, and agricultural villages in just the fifty years from 1855 to 1905.

Marcy McInelly will introduce the Open Source Congress. Open Source Technology is a DIY forum that arises annually during the Congress for the New Urbanism. Participants can use this time and space to talk about new ideas, find help on a thorny problem or work on a CNU initiative.

*Andrés Duany, Principal, Duany Plater-Zyberk & Company; Marcy McInelly, AIA, President, Urbsworks, Inc; Dhiru Thadani, Principal, Architect + Urbanist*

## AFTERNOON BREAKOUT SESSIONS

2:00 PM - 3:15 PM

### ENGAGING FULL ON WITH FORM BASED AND SMART CODE CRITICS: GOOD VS. BAD FORM BASED CODES

LIVING CITY - LIVABILITY

Meeting Room: Imperial Ballroom B

This panel takes stock of the current status of form-based codes with a particular focus on two of the most fundamental critiques; namely, that they are too controlling and too complex. Does this criticism have merit? Is code reform evolving in a bad direction? What happened to Seaside's one page code? How can we get back to the original idea of simple codes that allow urbane eccentricity to flourish?

*Nick Norris, Planning Manager, Salt Lake City Planning Division; Daniel Parolek, AIA, Founding Principal, Opticos Design, Inc.; Brenda Scheer, AICP, Dean of the College of Architecture and Planning, University of Utah; Sandy Sorlien, Code Writer & Photographer, Transect Codes Council; Emily Talen, Ph.D., AICP, Professor, School of Geographical Sciences and Urban Planning, Arizona State University*

### TAXONOMY OF URBAN FAÇADES

LIVING FORM - DESIGN

Meeting Room: Grand Ballroom BC

When using glass on a building elevation, architects strive to make an abstract skin, devoid of detail, texture and planar depth. These glass boxes do little to contribute to the urban context. Michael Dennis argues that to make an urban façade, some degree of surface is needed because a planar glass wall is incapable of producing a legible façade. He will present precedent studies indicating the degree of surface required to make coherent façades within an urban context.

*Michael Dennis, Principal-in-Charge, Michael Dennis and Associates (MDA); Michael Lykoudis, Francis and Kathleen Rooney Dean of the School of Architecture, University of Notre Dame; Dhiru Thadani, AIA, Principal, Architect + Urbanist*

### UNDERSTANDING INSTITUTIONAL INVESTORS AND URBAN PROJECTS

LIVING PLACES - IMPLEMENTATION AND FINANCE

Meeting Room: Imperial Ballroom CD

As financing flows to urban multifamily development, what are the opportunities for increased investment in the New Urbanism? This panel of equity fund investors and developers will explore what the opportunities will be going forward in the new economy to align the longer value horizon of urbanism with investor expectations, as well as creative ways to structure landowner participation.

*Hooper Knowlton III, Partner, Parleys Partners; Graham J. Larson, Asset Manager, Property Reserve Inc.; W. Don Whyte, President, Elevated Real Estate Solutions LLC*







## A FRONTIER FORGED BY FAITH – THE IMPACT OF RELIGIOUS FREEDOM ON AMERICAN LAND USE

LIVING TOGETHER - REGION

Meeting Room: Imperial Ballroom A

Land and religion emerged as powerful rivals in the early American frontier. Salt Lake City is in many ways a cultural artifact of the sometimes conflicting aspirations of religious and business groups. Choices concerning spatial hierarchies and land distribution sometimes challenged the concept of Heaven and Earth. Explore these tensions and delve into a lively discussion of how faith and land use intersect in a modern democracy.

*Joe Alfandre, Developer, The Kentlands Initiative; Philip Bess, Professor and Director of Graduate Studies, School of Architecture, University of Notre Dame; Bradford Houston, Manager, Architectural Design: Temple Department, The Church of Jesus Christ of Latter-day Saints; Eric O. Jacobsen, Senior Pastor, First Presbyterian Church, Tacoma, WA; Natalie C. McCullough, Interfaith Chaplain, The Bradley Center, The Sharing Place, and Good Shepherd Home; Michael Watkins, AIA, AICP, NCARB, LEED AP, CNU-A, Architect, Michael Watkins Architect, LLC*

## THE GREAT AMERICAN GRID DEBATE

OPEN INNOVATION

Meeting Room: Murano

Six Urbanists will face off in a Lincoln-Douglas style battle to forever settle the Great Grid Debate. Nowhere in the world is the grid as expansive as the US West. As our cities urbanize, we will need more design tools to continue redeveloping and intensifying our still young cities. Both grid loyalists and defectors will share their latest approaches and ideas.

*Howard M. Blackson III, Principal, PlaceMakers, LLC; Bill Dennis, Architect & Urban Designer, B. Dennis Town and Building Design; Geoff Dyer, Director of Canadian Operations, PlaceMakers, LLC; Principal and Urban Designer, T-Six Urbanists Inc, Placemakers LLC; Kevin Klinkenberg, AIA, Senior Planner, Olsson Associates; Paul L. Knight, AICP, CNU-A, Urban Designer and Intern Architect, Historical Concepts*

## OPEN SOURCE CONGRESS

Meeting Room: Venezia

The Open Source Congress is the DIY forum that arises annually during the Congress for the New Urbanism. You can use the time and space to talk about new ideas, find help on a thorny problem, or work on a CNU initiative. Check the schedule on the Open Source news board or follow updates on Twitter at #cnuopen. Then join a session or create one of your own and let the collaboration begin.

## 202J: DEAL MAKING AND ACTIVATION: “THE LWLP WAY”\*

2:00 PM - 5:00 PM – Meeting Room: Envoy

*This session requires registration and a separate fee.*

Nothing has a more catalytic impact on the short-term and long-lasting success of New Urbanist projects than a vibrant town center filled with unique restaurants, destination retailers and the right services and civic amenities. This remains true for the overall vitality of downtowns, waterfront districts, college towns and recreationally-based resort communities.

Achieving real activation does not happen by accident. It is the product of very deliberate commercial planning, programming, targeted marketing and the ability to attract the best in class tenants and operators. Most importantly, it is about the ability to execute sales and leasing deals, combined with effective community events, festivities and daily rituals, to ensure the long-term viability, marketability and success of your place.

Come learn how to identify, negotiate and close the right deals to ensure economic and experiential success of your projects and neighborhoods through recessions and booms.

Note: Attendees will be provided with a complimentary copy of LiveWorkLearnPlay’s soon to be released deal making toolkit, Deal Making and Activation: “The LWLP Way”

*Richard Martz, Vice President, Live Work Learn Play; John O. Norquist, President and CEO, Congress for the New Urbanism; Rob Spanier, Partner & Principal, LiveWorkLearnPlay*

*\*Cosponsored by the National Town Builders Association*

## BREAK

3:15 PM - 3:45 PM – Meeting Room: Grand Ballroom Reception ABC

## LATE AFTERNOON BREAKOUT SESSIONS

3:45 PM -5:00 PM

## INTEGRATING OUR AGING POPULATION INTO MIXED USE COMMUNITIES

LIVING CITY - LIVABILITY

Meeting Room: Imperial Ballroom A

The American population is aging and many communities built over the last several decades are not well suited to “aging in place”. Retirement and continuing care projects of the past isolate populations from active civic life, and hamper fit lifestyles. Demographic shifts provide opportunities to rethink how to accommodate the Baby Boomer generation as they age. This session will explore how to meet the demand for affordable housing, as well as social and physical well being, in a manner that strengthens our communities.

*Mitch Brown, Chief Development Officer, Kisco Senior Living; Jon Dauphine, Senior Vice President, Education and Outreach, AARP; Stephen James, Manager: Planning & Community Design, Kennecott Land; Jerry McDevitt, Principal, Director of Senior Housing, GGLO*

## THE WESTERN GRID, APPLICATIONS FOR THE FUTURE

LIVING FORM - DESIGN

Meeting Room: Imperial Ballroom CD

The ubiquitous Cartesian grid of most Western cities was established over 150 years ago. The grid has served as the backbone for some great places — and some lousy ones. The Mormon grid in particular has been remarkably influential. What do we do with these places, their virtues and their flaws, as the West continues to populate and demand walkability? How can we work with the grid, change it, and improve it? Or should we do anything at all?

*Howard M. Blackson III, Principal, PlaceMakers, LLC; Christopher J. Duerksen, Senior Counsel, Clarion Associates; Kevin Klinkenberg, AIA, Senior Planner, Olsson Associates; Matthew Lambert, Partner, Duany Plater-Zyberk & Company; Lee Sobel, Real Estate Development and Finance Analyst, U.S. Environmental Protection Agency; Office of Sustainable Communities*

## STREET DESIGN:

### THE ART OF COMPLETE AND CONNECTED STREETS

LIVING SYSTEMS - TRANSPORTATION AND INFRASTRUCTURE

Meeting Room: Imperial Ballroom B

Complete Streets are all the rage. Victor Dover and John Massengale argue, however, that streets aren’t really “complete” unless they are beautiful places where people want to be. In a heavily illustrated lecture, Dover and Massengale will show Do’s and Don’ts for good placemaking, and explain why formulaic solutions like bulbouts and hyperstriping can add up to bad urban design. Historic examples and recent retrofits show that good street design can be revolutionary, unlock value, improve quality of life and reknit society.

*Victor Dover, CNU-A, Principal, Dover, Kohl & Partners; John Massengale, Principal, Massengale & Co LLC; Marcy McInelly, AIA, President, Urbsworks, Inc*

## LESSONS FROM ENVISION UTAH AND BEYOND (ENVISION UTAH; SIXTEEN YEARS LATER)

LIVING TOGETHER - REGION

Meeting Room: Grand Ballroom BC

In 1997, Envision Utah launched an unprecedented effort to engage stakeholders and the public in creating a regional vision and strategy for the future. This panel will look back at what has been called one of the greatest success stories of the smart growth movement: its beginnings, the keys to its success, its impacts and its implementation.

*Dee Allsop, Ph.D. Chairman and CEO, HEART+MIND STRATEGIES, LLC; John Fregonese, President, Fregonese Associates, Inc.; Robert J. Grow, President/Chief Executive Officer, Envision Utah; Alan Matheson, Senior Environmental Advisor, State of Utah*

## WHAT’S NEXT: EMERGING IDEAS

OPEN INNOVATION

Meeting Room: Murano

Curated by NextGen, this collection of ideas from all aspects of New Urbanism will call attention to emerging ideas in New Urbanism. As Gen X and Gen Y (and soon Gen Z) take on new roles in our society, the changing landscape will create both challenges and opportunities, requiring new techniques and methods to implement the CNU Charter.

*Dan Bartman, Senior Planner, City of Somerville, MA; Will Dowdy, Designer, Michael Watkins Architect, LLC*

## OPEN SOURCE CONGRESS

Meeting Room: Venezia

The Open Source Congress is the DIY forum that arises annually during the Congress for the New Urbanism. You can use the time and space to talk about new ideas, find help on a thorny problem, or work on a CNU initiative.



Check the schedule on the Open Source news board or follow updates on Twitter at #cnuopen. Then join a session or create one of your own and let the collaboration begin.

## 2013 CHARTER AWARDS

5:30 PM - 6:45 PM – Meeting Room: Grand Ballroom BC

Be the first to congratulate the winners and share a cocktail with friends at the revamped 2013 Charter Awards ceremony. Jury Chair Douglas Farr, CNU Board member and founding principal of Farr Associates, will honor the best of New Urbanism and describe the lessons and trends learned from this year’s award winners. Winning projects are recognized for their excellence in fulfilling and advancing the principles of the Charter of the New Urbanism.

The Charter Awards will award \$5,000 to the best professional project and \$3,000 for the best academic project, courtesy of Target.

*Doug Farr, CNU-A, President and Founding Principal, Farr Associates Architecture & Urban Design; Shelley R. Poticha, Director, Office of Sustainable Housing and Communities*

## TABERNACLE CHOIR

8:45 PM - 9:30 PM – 60 W North Temple, Salt Lake City, UT 84150

Join us for this special opportunity to attend a Mormon Tabernacle Choir mini-concert on historic Temple Square. This concert is will be held especially for Congress attendees. Come listen to “America’s Choir” (as labeled by former President Ronald Reagan) sing some of their popular musical renditions. This occasion will provide lasting memories of CNU 21.

Design  
is not just what it looks like  
and feels like. Design is how it works.  
- Steve Jobs

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# FRIDAY MAY 31

## REGISTRATION

7:00 AM - 6:00 PM - Southeast corner of the Grand America Hotel

## CHAPTERS BREAKFAST

8:00 AM - 8:45 AM - Meeting Room: Murano

The Chapters Steering Committee will meet for a business breakfast to discuss monthly operations and capacity-building work. This meeting has a special focus on connecting CNU-A and a special training component available to Chapter leaders.

## EXHIBITS

8:00 AM - 5:30 PM - Meeting Room: Grand Ballroom Reception ABC

## GUIDED TOURS

All depart from and return to the Southeast corner of the Grand America Hotel. Tours require registration and a separate fee.

10:00 AM - 2:00 PM - Ogden

10:15 AM - 11:45 AM - Bike SLC: Mobility & Complete Systems

10:15 AM - 12:15 PM - SLC's Main Street: History, Ideology & Urban Form

12:45 PM - 5:00 PM - Daybreak: Integrating Elder Care Into Mixed Use Neighborhoods

## NOT SO BIG MEETS THE NEW URBANISM

9:00 AM - 10:15 AM - Meeting Room: Grand Ballroom BC

Acclaimed architect and renowned speaker Sarah Susanka will share her "Not So Big" philosophy of residential architecture for the Friday plenary.

Susanka's "Not So Big" message has become a launching pad for a new dimension of understanding how we inhabit our homes, our planet and our day-to-day lives. As a visionary with an incisive ability to understand the underlying structure of the American lifestyle, Susanka will present the language and tools she uses to make sense of the current cultural shift in how we live.

Susanka will also discuss her latest work in Libertyville, Illinois, where she applied her "Not So Big" principles to a new urbanist infill development. Her experience reveals a new perspective on what home buyers are searching for in a new market reality.

Prior to the plenary lecture, Bruce Tolar will present the Michael Barranco Award.

Marcy McInelly, AIA, President, Urbsworks, Inc.; John McLinden, Owner, StreetScape Development LLC; Sarah Susanka, FAIA, Architect and Author of "The Not So Big House" series and "The Not So Big Life", Susanka Studios, Inc.; Bruce B. Tolar, P.A., Architect, Architect Bruce B. Tolar, P.A.

## BREAK

10:15 AM - 10:45 AM - Meeting Room: Grand Ballroom Reception ABC

## MORNING BREAKOUT SESSIONS

10:45 AM - 12:00 PM

### ART ROOM: THE CIVIC ART OF PLAN DESIGN

Meeting Room: Murano

Are you interested in learning sketching, painting, photography and other graphic visualization techniques directly from some of the New Urbanism's leading practitioners? Here's your chance! The CNU 21 Art Room features up-close and hands-on workshops to help you hone your skills. Participants of all skill levels are welcome - no prior illustration or design experience is needed.

James Dougherty, Director of Design, Dover, Kohl & Partners Planning; Galina Tachieva, AICP, Partner, Duany Plater-Zyberk & Company

### NATURAL GROWTH BOUNDARIES: THE CONSTRAINTS CREATED BY AIR AND WATER

LIVING ENVIRONMENT - SUSTAINABILITY

Meeting Room: Grand Ballroom D

Each region's water resources create a natural limit for growth. The same water must cool our plants, create industries and grow food as well as transport waste, carry recreation and support other species. This session discusses the strategies for growing within those limits and the role of sustainable urban design in such growth.

Terry A. Clark, Senior Consultant, Cardno ENTRIX; Gary Lawrence, Vice President; Chief Sustainability Officer, AECOM; Daniel K. Slone, Esquire, Partner, McGuireWoods LLP

### LIVE/WORK/WALK: REMOVING OBSTACLES TO MIXED USE DEVELOPMENT

LIVING PLACES - IMPLEMENTATION AND FINANCE

Meeting Room: Imperial Ballroom B

CNU and its allied partners have been aggressively pursuing avenues in Washington to make it easier for developers, planners and architects to create vibrant mixed-use neighborhoods within our cities and towns. Why has this process been so difficult? How can changes at FHA and HUD improve this process dramatically, creating more opportunities for affordable housing? Join a high-level panel in an in-depth discussion of impediments and opportunities to creating smaller scale mixed-use development in our nation's cities.

Robert Chapman, Managing Director, Traditional Neighborhood Development Partners LLC; Hana Eskra, Florida Market President, Gorman and Company; Steve J. Maun, Principal, Leyland Alliance; Richard L. Oram, Chairman, Oram Foundation, Inc.; Kurt Roeloffs, Founder, Protean Capital, Former CIO, RREEF Alternative Investments (division of Deutsche Bank)

### MIXED-USE DEVELOPMENTS: LESS TRAFFIC, BETTER ANALYSIS

LIVING SYSTEMS - TRANSPORTATION AND INFRASTRUCTURE

Meeting Room: Imperial Ballroom A

Current methods of traffic impact analysis are believed to understate the traffic benefits of mixed-use developments. A national study for the US EPA has recently developed a new methodology to more accurately predict the traffic impacts. This new method has been adopted for smart growth trip generation by SANDAG, Caltrans, Virginia DOT and others. Learn directly from the experts who have implemented this tool.

Reid Ewing, Professor, University of Utah - Metropolitan Research Center; Ronald T. Milam, Principal-in-Charge of Technical Development, Fehr & Peers; Stephan Vance, Senior Regional Planner, San Diego Association of Governments (SANDAG)

### LESSONS FROM ENVISION UTAH AND BEYOND: IMPLEMENTING REGIONAL VISIONS

LIVING TOGETHER - REGION

Meeting Room: Grand Ballroom BC

Sixteen years ago, Envision Utah pioneered the "regional visioning" movement, which has spread to many jurisdictions across the country. Today, HUD's Sustainable Communities grant program is further expanding the regional visioning and implementation movement by investing in strategies that integrate housing, land use, economic and workforce development, transportation and infrastructure investments. Learn implementation lessons from Envision Utah and other efforts.

Mike Allegra, General Manager, Utah Transit Authority; Robert J. Grow, President/Chief Executive Officer, Envision Utah; Natalie Gochnour, Associate Dean, University of Utah David Eccles School of Business, Vice Chair of Envision Utah; Andrew S. Gruber, Executive Director, Wasatch Front Regional Council; Shelley R. Poticha, Director, Office of Sustainable Housing and Communities

### THE NEW ECONOMY OF SHARING

OPEN INNOVATION

Meeting Room: Imperial Ballroom CD

How is the evolving "sharing" sector of the economy affecting city life? Into the future, how might it affect city life for better or worse? Participants will discuss everything from car and bike sharing, to office sharing, couch surfing and work-sharing.

Ann B. Daigle, Program Manager, The Prince's Foundation; Eliza Harris, Urban Planner, Canin Associates; Kevin Klinkenberg, AIA, Senior Planner, Olsson Associates; Jennifer Krouse, LEED AP, Founder, Steepletown Studios and Imagining North Adams; Robert Orr, FAIA, LEED, Principal, Robert Orr & Associates LLC; Dhru Thadani, AIA, Principal, Architect + Urbanist; Lee Sobel, Real Estate Development and Finance Analyst, U.S. Environmental Protection Agency; Office of Sustainable Communities

### OPEN SOURCE CONGRESS

Meeting Room: Venezia

The Open Source Congress is the DIY forum that arises annually during the Congress for the New Urbanism. You can use the time and space to talk about new ideas, find help on a thorny problem, or work on a CNU initiative. Check the schedule on the Open Source news board or follow updates on Twitter at #cnuopen. Then join a session or create one of your own and let the collaboration begin.



## INITIATIVE MEETINGS

12:30 PM-1:45 PM

This is your chance to get updates on the latest CNU initiatives that advance the practice of New Urbanism throughout the year. Whether it is updates on Rainwater-in-Context, Sprawl Retrofit, or the Project for Transportation Reform, this is your opportunity to hear the latest. Bring your lunch and join the movement leaders. Lunch will be available for purchase at food trucks kitty corner from the Grand America Hotel.

### PROJECT FOR TRANSPORTATION REFORM

Meeting Room: Imperial Ballroom A

The Project for Transportation Reform (PTR), a CNU initiative promoting the implementation of connected, multi-modal street networks as the answer to many of our transportation, safety, land use and urban design problems, has made a great deal of progress since its initiation. Come learn about the latest updates since the 2012 Long Beach Summit and join working groups on Bikeway Networks, Highways to Boulevards, Transit Networks, Modeling and Functional Classification Reform, Street Vitality Index and more!

### RAINWATER-IN-CONTEXT

Meeting Room: Imperial Ballroom B

Attendees will participate in a working session for CNU's Rainwater-In-Context Initiative. The session will discuss the current status of EPA stormwater rulemaking and the Initiative's next steps. Attendees will also discuss how the Initiative can inform widespread implementation of small area design through the creation of a guide for decisionmakers.

### SPRAWL RETROFIT

Meeting Room: Imperial Ballroom CD

Can we regenerate our sprawling communities into living communities through retrofit, repair and redevelopment? This working group will review the latest ideas in sprawl retrofit design, regulation and implementation tools to achieve more vital, livable communities. Attendees will review the latest on incremental sprawl repair, corridor retrofits, regional strategies and financial approaches. The session will start with an overview presentation, followed by reports by initiative members on a series of practical toolkits, new and evolving partnerships and next steps for the upcoming year.





**NEW URBANISM IN CHINA**

Meeting Room: Grand Ballroom BC

In 2013, the Chinese government will mandate more new rural townships and affordable housing. New Urbanists have been working in China for more than a decade, from Dan Solomon’s work with Tianjin Urban Planning and Design Institute and Bill Dennis’s work with the Prince’s Trust on Hutongs to Peter Calthorpe’s Chengong ‘Low Carbon City’. This forum invites Chinese and American new urbanists who have worked in China, or participated in conferences, research and policy in China, to compare notes and propose content for a ‘curated’ web-page of projects that illustrate the eight principles of Calthorpe’s Low Carbon Cities, integrating density, high-rise buildings, sustainable systems and healthy community design.

**NEW URBANISM IN LOCAL GOVERNMENT**

LIVING PLACES - IMPLEMENTATION AND FINANCE

Meeting Room: Grand Ballroom D

Engage with planning professionals in government settings, as well as elected officials and citizens, in improving the way planning systems function at the local level. This initiative aims to advance better plans to implement great places and improve effectiveness and job satisfaction for those working in public sector planning.

**AFTERNOON BREAKOUT SESSIONS**  
2:00 PM - 3:15 PM

**ART ROOM: TRAVEL SKETCHING AND PAINTING 1 - CLASSROOM SESSION**

Meeting Room: Murano

Learn techniques to enhance your powers of observation through on-site sketching and painting. Leading practitioners share their methods for quickly and vividly capturing key forms and details that contribute to the character of a place.

*David Csont, Architectural Illustrator, Urban Design Associates; Bill Dennis, Architect & Urban Designer, B. Dennis Town and Building Design; James Dougherty, Director of Design, Dover, Kohl & Partners Planning; Joe Skibba, Illustrator, Urban Design Associates*

**URBANISM AND THE LAND**

LIVING ENVIRONMENT - SUSTAINABILITY

Meeting Room: Imperial Ballroom B

All development is located in places originally created by natural systems, some of which we often value (waterfronts) and some of which we have historically damaged or destroyed (wetlands). How can we develop properly from the start? Without going back to pre-settlement, how can we successfully redo what we’ve harmed? This session will look case studies near and far.

*Laura Hanson, Executive Director, Jordan River Commission; Dan Leftwich, Attorney & Founder, MindDrive Legal Services, LLC; Susan Mudd, Environmental Consultant, Environmental Law & Policy Center*

**HEALTHCARE IN NEIGHBORHOODS: BUSINESS PRACTICES AND FACILITY DESIGN FOR COMPLETE NEIGHBORHOODS**

LIVING FORM - DESIGN

Meeting Room: Imperial Ballroom A

As the true health impacts of auto-oriented communities emerge, the relationship between healthcare institutions and the patterns of development that they follow have significant consequences. This session will explore how innovation in healthcare business practices and integrated facility design can promote a healthier built environment, and complete neighborhoods centered on healthcare institutions.

*Bob Farrow, President and SVP, HKS; Walt Massey, National Healthcare Practice Leader, Balfour Beatty Construction; Tom Uriona, Corporate Real Estate Director, Intermountain Healthcare; Douglas Woodruff, Associate, Architectural Nexus*

**URBAN FREEWAY REMOVAL: HOW DO WE WIN THIS FIGHT IN MORE PLACES?**

LIVING SYSTEMS - TRANSPORTATION AND INFRASTRUCTURE

Meeting Room: Grand Ballroom BC

Transitioning from a technical case study orientation to a broader national perspective, this session will trace the historical and political narrative of urban freeway removal. Political will and leadership play a major role in creating the impetus to remove freeways from the urban fabric. Panelists will discuss how to move people to action to create the necessary policy shift in the functional classification hierarchy.

*Caitlin Ghoshal, Program and Development Director, Congress for the New Urbanism; Ian Lockwood, P.E., Livable Transportation Engineer, AECOM; Aaron Naparstek, Founder and Editor in Chief, Streetsblog; Peter Park, Adjunct Faculty, University of Colorado-Denver*

**TACTICAL URBANISM: PLANNING FROM THE BOTTOM UP**  
NEW URBAN RESEARCH

Meeting Room: Grand Ballroom D

Tactical urbanism proposes an alternative understanding of urban design and a change in the culture of planning—from a top-down strategy to a bottom-up tactic. These presentations will focus on three case-studies for the production of non-institutional and temporary urban interventions.

*Chuck Bohl, Professor and Director, School of Architecture, University of Miami; Oscar Carracedo, Assistant Professor, National University of Singapore (NUS); Kimberly C. Driggins, Associate Director of Citywide Planning, District of Columbia Office of Planning (DCOP); Adolf Sotoca, Associate Professor, UPC\_BarcelonaTECH*

**THE BUILDING BLOCKS FROM PATTERNS TO JOB CREATION**  
OPEN INNOVATION

Meeting Room: Imperial Ballroom CD

Build a strong base with a heady brew of “jobs-oriented development” and “workshop neighborhoods”. Pick up practical design tools for neighborhood parks as third places and learn about the “form-o-stat” for calibrating form-based codes. Stretch your mind with software for thinking; value metrics versus instinct; and explore an open-source wiki approach to scenario modeling.

*Bruce F. Donnelly, Urban Planner, Office of Bruce F. Donnelly; Jennifer Griffin, Designer & Visiting Assistant Research Professor, University of Notre Dame; John Griffin, Designer & Visiting Assistant Research Professor, University of Notre Dame; Nidhi Gulati, Research Associate | Placemaking, Texas A&M University; Nathaniel Hood, Urban/Transportation Planner, Streets.MN; Michael E. Huston, Arch., LEED AP, Architect / Urban Designer, Jennifer Krouse, LEED AP, Founder, Steepletown Studios and Imagining North Adams; Duany Plater-Zyberk & Company; Michael Mehaffy, Executive Director, Sustasis Foundation; Robert Orr, FAIA, LEED, Principal, Robert Orr & Associates LLC*

**OPEN SOURCE CONGRESS**

Meeting Room: Venezia

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**EXTENDED AFTERNOON BREAKOUT SESSION**  
2:00 PM - 5:00 PM

**TODAY’S BEST FORM-BASED CODES**

Meeting Room: Savoy

Initially used for private developers or communities developing greenfield locations, form-based codes are now being applied to underperforming corridors and downtowns, small historic neighborhoods and large regions undergoing transitions. The practice of Form-Based Coding continues to evolve, making the codes selected by The Driehaus Form-Based Codes Award 2013 Jury instructive. Jurors will explain why these codes exemplify the best current thinking on form-based codes, and code representatives will talk about the challenges they surmounted.

*Erik Aulestia, Principal, Torti Gallas; Geoffrey Ferrell, Principal, Ferrell Madden Associates LLC; Susan Henderson, AIA, LEED AP, CNU-A, Principal, PlaceMakers LLC; Robert Sitkowski, Real Estate Officer, University of Connecticut; Lisa Wise, AICP, President, Lisa Wise Consulting, Inc.*

**BREAK**

3:15 PM - 3:45 PM – Meeting Room: Grand Ballroom Reception ABC

**LATE AFTERNOON BREAKOUT SESSIONS**  
3:45 PM - 5:00 PM

**ART ROOM: TRAVEL SKETCHING AND PAINTING 2 - PRACTICE IN THE FIELD**

Meeting Room: Murano

The best way to learn is by doing! Grab your sketch pad, brushes and other graphic tools of choice as we head outside for a quick guided session to practice sketching and painting in the field. Leading practitioners will provide helpful tips and demonstrations of techniques.

*David Csont, Architectural Illustrator, Urban Design Associates; Bill Dennis, Architect & Urban Designer, B. Dennis Town and Building Design; James Dougherty, Director of Design, Dover, Kohl & Partners Planning; Joe Skibba, Illustrator, Urban Design Associates*

**TACTICAL (NEW) URBANISM**

LIVING CITY - LIVABILITY

Meeting Room: Grand Ballroom D

Tactical urbanism, loosely defined as inexpensive, individual projects that make small places more lively and enjoyable, is growing in popularity. These urban interventions are capturing significant attention as a means of inspiring change with a significantly smaller investment. How is tactical urbanism changing the way people view public spaces, and what does it mean for New Urbanism?

*Nan Ellin, Professor and Chair of the Department of City & Metropolitan Planning, University of Utah; Andrew Howard, AICP, Civic Entrepreneur, Team Better Block; Mike Lydon, Principal, The Street Plans Collaborative; Aaron Naparstek, Founder and Editor in Chief, Streetsblog*

**MISSING MIDDLE HOUSING: RESPONDING TO THE GROWING DEMAND FOR WALKABLE URBAN LIVING**

LIVING FORM - DESIGN

Meeting Room: Grand Ballroom BC

“Missing Middle” housing types such as duplexes, bungalow courts and mansion apartments are a critical part of addressing the mismatch between current housing stock, the demand for urban living and the shift in household demographics. This session will explore the characteristics of Missing Middle housing from a design, development, and coding perspective; assess case studies from the Salt Lake City region and across the country; and investigate obstacles that stand in the way of their development, including building codes, zoning, the Fair Housing Act and financing restrictions.

*Rene Oehlerking, Marketing Director, Garbett Homes; Daniel Parolek, AIA, Founding Principal, Opticos Design, Inc.; Linda Pruitt, President, The Cottage Company*

**PLACEMAKING THROUGH COMMUNITY ENGAGEMENT AND CIVIC RETAIL: IMPLEMENTING PUBLIC MARKETS, FARMERS MARKETS, TOWN CENTERS AND EVENING MARKETS**

LIVING PLACES - IMPLEMENTATION AND FINANCE

Meeting Room: Imperial Ballroom B

Placemaking seeks to create liveable, walkable and loveable environments that are accessible and inclusive. Public Markets have experienced a revival with the continued strong interest in agriculture and a sustainable local economy. This presentation will examine the re-emergence of public markets throughout North America and Australia and review best placemaking practices. Emphasis will be placed on community engagement, place activation, financial structure, and the rituals of civic life.

*Gilbert Rochecouste, Founder & Managing Director, Village Well; Robert Sharp, Principal, Robert Sharp Architect, Inc., Partners for Better Housing; Rob Spanier, Partner & Principal, LiveWorkLearnPlay*



## THE LANGUAGE OF COMPLETE STREETS

LIVING SYSTEMS - TRANSPORTATION AND INFRASTRUCTURE

Meeting Room: Imperial Ballroom A

The words we use to describe our work can have a significant effect on how people understand and explain it to others. This session explores the language of Complete Streets. Participants will be challenged to assess how language and terminology may bias or shape outcomes. The session will also include practical information on redesigning streets for livability, dealing with public perception, equity, safety, and economic development.

*Annick C. Beaudet, AICP, Neighborhood Connectivity Division, City of Austin; Robin Hutcheson, Transportation Director, Salt Lake City; Ian Lockwood, P.E., Livable Transportation Engineer, AECOM; Jon Nepstad, AICP, Principal, Fehr & Peers - Salt Lake Office*

## POWER TO THE PEOPLE AND PEOPLE IN THE STREETS

OPEN INNOVATION

Meeting Room: Imperial Ballroom CD

Could your town use a CNU Chapter charrette? Does your community street feel like a highway? Are you ready to bring CNU to the people with walkable civic power? Want to plan a regional thoroughfare network or a pedestrian zone? Come learn about community building and mobility, ideas that form resilient, engaged communities.

*Kai Bates, Graduate Student, Master of Community and Regional Planning, University of Oregon; Andy Boenau, Planner, Raconteur; Stephen Coyle, AIA, LEEP-AP, Owner, Town-Green; Katherine Gregor, Staff Writer, Austin Chronicle; Heather Smith, Planning Director, Congress for the New Urbanism; Bill Spikowski, FAICP, FAICP, Principal, Spikowski Planning Associates*

## OPEN SOURCE CONGRESS

Meeting Room: Venezia

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## CHAPTER MEET-UPS

7:30 PM - 10:00 PM

Chapter Meet-Ups are evening receptions where you can gather with other new urbanists from back home to network and learn about what's happening in your region. For more information about CNU chapters, visit [www.cnu.org/chapters](http://www.cnu.org/chapters).

### CNU Florida Meet-Up - Peery Hotel, 110 W. Broadway

CNU Florida members and friends will gather at the Peery Hotel, the only hotel in Utah on the National Register of Historic Places. Join us for hors d'oeuvres and a cash bar.

### Great Lakes Chapter Meet-Up - Beerhive Pub, 128 S Main Street.

Join members from CNU Illinois, CNU Michigan and CNU Wisconsin for a casual meet-up at the Beerhive Pub.

### CNU New York, DC, New England Meet-Up - Squatters Pub, 147 West Broadway (a.k.a. 147 West 300 South). That's 2 1/2 blocks north, 1 1/2 blocks west of the Grand America.

CNU New York, in conjunction with our Northeast Corridor colleagues CNU DC and CNU New England, invites our members and friends to join us at Squatters Pub. There, we can make fun of Salt Lake City's street numbering while simultaneously expressing admiration for their New Urbanist accomplishments - all while sampling their homemade beer and food.

### CNU California Meet-Up - Squatters Pub, 147 W. Broadway

California has become a statewide CNU Chapter, and adjacent state members (AZ, NV, OR, and HI) are encouraged to join as we reshape conventional US West development practices towards more walkable places.

### CNU Texas Meet-Up - Poplar Street Pub, 242 S. 200 W

Y'all come! Texans and all others are welcome to join our Texas chapter meet-up at the Poplar Street Pub. Come share a tall tale and a drink with your partners from CNU-North Texas, (DFW) CNU-Central Texas, (Austin) and CNU-Houston.

### CNU Cascadia Meet-Up - Market Street Grill, 48 W. Market St.

Join CNU Cascadia for our meet-up! Learn more about coming events and join in the dialogue about creating enduring, resilient cities. No RSVP required.

### CNU Atlanta Meet-Up - Gracie's, 326 S. West Temple

Join CNU Atlanta for our meet-up! Learn about our advocacy efforts supporting healthy communities, transportation and suburban retrofit. No RSVP required. We'll meet at the outdoor patio at Gracie's (weather permitting).

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# CNU 21 AT A GLANCE

Date	Time	Session Title	Room
Tuesday 5/28	5:00 PM – 7:00 PM	Congress Registration	Southeast corner of the Grand America Hotel
Wednesday 5/29	7:00 AM – 7:00 PM	Congress Registration	Southeast corner of the Grand America Hotel
	8:00 AM – 9:00 AM	Breakfast	Grand Ballroom Reception ABC
	8:30 AM – 1:15 PM	Daybreak: Transforming Development Patterns - Lessons Learned at Daybreak	Tour Meeting Point: Southeast corner of the Grand America Hotel
	8:30 AM – 1:30 PM	202A: Incremental TOD Strategies	Venezia
	9:00 AM – 10:20 AM	Stewardship, Sustainability, and Cities - The Mormon Legacy of Community Building	Imperial Ballroom D
	9:00 AM – 12:00 PM	New Urbanism 101	Imperial Ballroom A
		202B: Understanding the Numbers: Developer and Planning Training	Murano
		202C: Urban Design: The Architecture of Affordability	Savoy
		202D: Accelerating Retrofit	Envoy
	9:00 AM – 1:00 PM	202E: Smart Code Calibration Workshop	Imperial Ballroom C
	9:00 AM – 5:00 PM	Engaging the Plat of Zion: A Jam Session	Imperial Ballroom B
	10:40 AM – 12:00 PM	Redefining a Downtown - City Creek Center	Imperial Ballroom D
	12:30 PM – 1:30 PM	Students for the New Urbanism Annual Meeting	Imperial Ballroom B
	1:00 PM – 5:15 PM	Park City: Affordable Housing in a World-Class Resort Town	Tour Meeting Point: Southeast corner of the Grand America Hotel
	2:00 PM – 3:00 PM	Daybreak - Implementing a Regional Vision at the Local Scale	Imperial Ballroom D
	2:00 PM – 5:00 PM	202F: Tactical Urbanism	Imperial Ballroom C
		202G: New Trends for Sustainable Urban Retail	Venezia
		202H: Streets of Gold: High Value via Walkable Urban Thoroughfare Design	Savoy
		202I: Art Room Double Workshop	Envoy
	3:00 PM – 4:00 PM	Daybreak: Partnering for a Sustainable Future Along the Wasatch Front: Demystifying community partner needs and planning processes	Imperial Ballroom D
	4:00 PM – 5:00 PM	Daybreak - A Laboratory for Urban Growth in Utah	Imperial Ballroom D
	4:30 PM – 8:00 PM	Exhibits	Grand Ballroom Reception ABC
	5:30 PM – 6:30 PM	Opening Plenary: Nature & Urbanism	Grand Ballroom BC
	6:30 PM – 8:00 PM	CNU 21 Opening Reception	Grand Ballroom Reception ABC

WEDNESDAY

Date	Time	Session Title	Room
Thursday 5/30	7:00 AM – 7:00 PM	Congress Registration	Southeast corner of the Grand America Hotel
	8:00 AM – 8:30 AM	Orientation Breakfast for First-Time Attendees	Imperial Ballroom CD
	8:00 AM – 9:00 AM	Breakfast	Grand Ballroom Reception ABC
	8:00 AM – 5:15 PM	Exhibits	Grand Ballroom Reception ABC
	8:30 AM – 9:00 AM	Meet the Candidates: CNU Board Elections	Grand Ballroom BC
	9:00 AM – 12:00 PM	Thursday Morning Plenary	Grand Ballroom BC
	10:00 AM – 2:30 PM	Park City Historic Main Street: Mining, Mischief, and Main Street	Tour Meeting Point: Southeast corner of the Grand America Hotel
	10:15 AM – 10:45 AM	Break	Grand Ballroom Reception ABC
	10:15 AM – 1:00 PM	Gateway: Retail Transformation Workshop	Tour Meeting Point: Southeast corner of the Grand America Hotel
	12:30 PM – 5:00 PM	Daybreak: Developing Sustainable Open Space Infrastructure in The West	Tour Meeting Point: Southeast corner of the Grand America Hotel
	1:45 PM – 6:15 PM	Park City Mountain Biking: Hi Ho, Hi Ho, It's Up the Mountain We Go!	Tour Meeting Point: Southeast corner of the Grand America Hotel
	2:00 PM – 3:15 PM	Understanding Institutional Investors and Urban Projects	Imperial Ballroom CD
		A Frontier Forged by Faith – The Impact of Religious Freedom on American Land Use	Imperial Ballroom A
		Engaging Full on with Form Based and Smart Code Critics: Good vs. Bad Form Based Codes	Imperial Ballroom B
		Taxonomy of Urban Facades	Grand Ballroom BC
		The Great American Grid Debate	Murano
		Open Source Session	Venezia
	2:00 PM – 5:00 PM	202J: Deal Making and Activation: "The LWLP Way"	Envoy
	3:15 PM – 3:45 PM	Break	Grand Ballroom Reception ABC
	3:45 PM – 5:00 PM	Lessons From Envision Utah and Beyond (Envision Utah: Sixteen Years Later)	Grand Ballroom BC
		Integrating Our Aging Population into Mixed Use Communities	Imperial Ballroom A
		The Western Grid, Applications for the Future	Imperial Ballroom CD
		Street Design: The Art of Complete and Connected Streets	Imperial Ballroom B
		What's Next: Emerging Ideas	Murano
		Open Source Session	Venezia
	5:30 PM – 6:45 PM	2013 Charter Awards	Grand Ballroom BC
	8:45 PM – 9:30 PM	Tabernacle Choir	Offsite: 60 W North Temple, Salt Lake City, UT 84150
Friday 5/31	7:00 AM – 6:00 PM	Congress Registration	Southeast corner of the Grand America Hotel
	8:00 AM – 8:45 AM	Chapters Breakfast	Murano
	8:00 AM – 5:30 PM	Exhibits	Grand Ballroom Reception ABC
	9:00 AM – 10:15 AM	Not So Big Meets the New Urbanism	Grand Ballroom BC
	10:00 AM – 2:00 PM	Ogden	Tour Meeting Point: Southeast corner of the Grand America Hotel
	10:15 AM – 10:45 AM	Break	Grand Ballroom Reception ABC
	10:15 AM – 11:45 AM	Bike SLIC: Mobility & Complete Systems	Tour Meeting Point: Southeast corner of the Grand America Hotel
	10:15 AM – 12:15 PM	SLC's Main Street: History, Ideology & Urban Form	Tour Meeting Point: Southeast corner of the Grand America Hotel

THURSDAY



# CNU 21 AT A GLANCE

Date	Time	Session Title	Room
Friday 5/31	10:45 AM – 12:00 PM	Mixed-Use Developments: Less Traffic, Better Analysis	Imperial Ballroom A
		Live/Work/Walk - Removing Obstacles to Mixed Use Development	Imperial Ballroom B
		Lessons from Envision Utah and Beyond: Implementing Regional Visions	Grand Ballroom BC
		Natural Growth Boundaries: The Constraints Created by Air and Water	Grand Ballroom D
		The New Economy of Sharing	Imperial Ballroom CD
		Art Room: The Civic Art of Plan Design	Murano
		Open Source Session	Venezia
		Project for Transportation Reform	Imperial Ballroom A
		Rainwater-In-Context	Imperial Ballroom B
		Sprawl Retrofit	Imperial Ballroom CD
	12:30 PM – 1:45 PM	New Urbanism in China	Grand Ballroom BC
		New Urbanism in Local Government	Grand Ballroom D
		Daybreak: Integrating Elder Care Into Mixed Use Neighborhoods	Tour Meeting Point: Southeast corner of the Grand America Hotel
		Healthcare in Neighborhoods: Business Practices and Facility Design for Complete Neighborhoods	Imperial Ballroom A
		Urban Freeway Removal: How Do We Win This Fight in More Places?	Grand Ballroom BC
		Urbanism and the Land	Imperial Ballroom B
		Tactical Urbanism: Planning from the Bottom Up	Grand Ballroom D
		The Building Blocks From Patterns to Job Creation	Imperial Ballroom CD
		Art Room: Travel Sketching and Painting 1 - Classroom Session	Murano
		Open Source Session	Venezia
2:00 PM – 3:15 PM	12:45 PM – 5:00 PM	Today's Best Form-Based Codes	Savoy
		Break	Grand Ballroom Reception ABC
3:15 PM – 3:45 PM	3:45 PM – 5:00 PM	The Language of Complete Streets	Imperial Ballroom A
		Placemaking through Community Engagement and Civic Retail; Implementing Public Markets, Farmers Markets, Town Centers and Evening Markets	Imperial Ballroom B
		Missing Middle Housing: Responding to the Growing Demand for Walkable Urban Living	Grand Ballroom BC
		Tactical (New) Urbanism	Grand Ballroom D
		Power to the People and People in the Streets	Imperial Ballroom CD
		Art Room: Travel Sketching and Painting 2 - Practice in the Field	Murano
		Open Source Session	Venezia
		Chapter Meet-Ups	Offsite: various locations

FRIDAY

Date	Time	Session Title	Room		
Saturday 6/01	7:00 AM – 7:00 PM	Congress Registration	Southeast corner of the Grand America Hotel		
		Breakfast	Grand Ballroom Reception ABC		
		8:00 AM – 9:00 AM	9:00 AM – 10:15 AM	Saturday Morning Plenary: CNU 22 Preview and Urbanism & the New West	Grand Ballroom BC
				Break	Grand Ballroom Reception ABC
		10:15 AM – 10:45 AM	10:15 AM – 12:15 PM	North Temple Street: The Multi-Modal Redevelopment of a Thoroughfare	Tour Meeting Point: Southeast corner of the Grand America Hotel
				Technology in Transportation	Imperial Ballroom B
		10:45 AM – 12:00 PM	10:45 AM – 12:00 PM	Sustaining Rail and Other Infrastructure Through Innovation	Grand Ballroom D
				Citizen Interventions and the Changing Urban Landscape	Imperial Ballroom A
		12:00 PM – 2:00 PM	12:30 PM – 1:45 PM	Agrarian Urbanism and the Mormon Block	Grand Ballroom BC
				Breaking Down Barriers and Getting it Built	Imperial Ballroom CD
	12:30 PM – 3:00 PM	1:00 PM – 5:00 PM	Art Room: Rendering in Pen and Ink	Murano	
			Open Source Session	Venezia	
	12:30 PM – 3:00 PM	2:00 PM – 3:15 PM	The "Diagonal" of Salt Lake City: Great Districts on the Grid	Tour Meeting Point: Southeast corner of the Grand America Hotel	
			Health Districts: "Is Healthcare the New Retail?"	Imperial Ballroom A	
	1:00 PM – 5:00 PM	2:00 PM – 3:15 PM	Exporting New Urbanism to Developing Countries	Grand Ballroom BC	
			City Creek: The Rebuilding of SLC's Central Business District	Tour Meeting Point: Southeast corner of the Grand America Hotel	
	3:15 PM – 3:45 PM	3:45 PM – 5:00 PM	Urban Taskforce: Salt Lake City's Pedestrian Walkways Workshop	Tour Meeting Point: Southeast corner of the Grand America Hotel	
			Complete Networks: Bicycles, Pedestrians, and Transit Users	Grand Ballroom BC	
	3:45 PM – 5:00 PM	5:00 PM – 7:00 PM	The Granary District: Crowd-Sourcing the Evolution of an Industrial Neighborhood	Imperial Ballroom A	
			Tactical Urbanism: Methods and Practices	Imperial Ballroom B	
5:30 PM – 6:30 PM	7:30 PM – 11:00 PM	Green Infrastructure: Conservation, Engineering and Vision	Grand Ballroom D		
		Codes, Retrofits and Walkability from Salt Lake City to West Africa	Imperial Ballroom CD		
7:30 PM – 11:00 PM	7:30 PM – 11:00 PM	Art Room: Architectural Design Techniques for Charrettes	Murano		
		Open Source Session	Venezia		
5:00 PM – 7:00 PM	5:30 PM – 6:30 PM	Break	Grand Ballroom Reception ABC		
		Reshaping Metropolitan America	Grand Ballroom BC		
5:30 PM – 6:30 PM	7:30 PM – 11:00 PM	Transit Oriented Development: An Integrated Incremental Approach	Imperial Ballroom B		
		Digital Technologies That Help Build Communities	Grand Ballroom D		
7:30 PM – 11:00 PM	7:30 PM – 11:00 PM	Urbanism and Affordability	Imperial Ballroom A		
		Subsidiarity and Radical Trust from Main Street to Lake Belt Cities	Imperial Ballroom CD		
7:30 PM – 11:00 PM	7:30 PM – 11:00 PM	Art Room: SketchUp as a Foundation for Quick Charrette Hand Drawing	Murano		
		Open Source Session	Venezia		
7:30 PM – 11:00 PM	7:30 PM – 11:00 PM	The Granary District: Neighborhood Revitalization Through Crowdsourcing	Tour Meeting Point: Southeast corner of the Grand America Hotel		
		Closing Plenary: Adding Value to Cities	Grand Ballroom BC		
7:30 PM – 11:00 PM	7:30 PM – 11:00 PM	Saturday Night Closing Event	Offsite: Granary Row, 350 West 700 South, Salt Lake City		

SATURDAY



# SATURDAY JUNE 1

## REGISTRATION

7:00 AM - 7:00 PM - Southeast corner of the Grand America Hotel

## BREAKFAST

8:00 AM - 9:00 AM - Meeting Room: Grand Ballroom Reception ABC

## GUIDED TOURS

All depart from and return to the Southeast corner of the Grand America Hotel. Tours require registration and a separate fee.

**10:15 AM - 12:15 PM** - North Temple Street:  
The Multi-Modal Redevelopment of a Thoroughfare

**12:00 PM - 2:00 PM** - The "Diagonal" of Salt Lake City:  
Great Districts on the Grid

**12:30 PM - 3:00 PM** - City Creek:  
The Rebuilding of SLC's Central Business District

**5:00 PM - 7:00 PM** - The Granary District:  
Neighborhood Revitalization Through Crowdsourcing

## SATURDAY MORNING PLENARY: CNU 22 PREVIEW AND URBANISM & THE NEW WEST

9:00 AM - 10:15 AM - Meeting Room: Grand Ballroom BC

Saturday morning will kick off with a preview of the 22nd annual Congress, to be held in the dynamically changing city of Buffalo, New York on June 4-7, 2014.

The morning plenary will immediately follow, looking at "Urbanism & the New West." As Americans increasingly embrace urbanism, metro regions in the West have offered practical solutions for moving away from conventional suburban development. Leaders and policy makers from Greater Phoenix, Los Angeles and Salt Lake's Wasatch Front will discuss the challenges and successes of creating walkable, human-scaled spaces within the entrenched car-oriented culture of the Western United States.

*Michael LoGrande, Planning Director, City of Los Angeles; Scott Polikov, President, Vialta Group, LLC A Gateway Planning Company; Shannon L. Scutari, Director, Sustainable Communities Collaborative; Soren Simonsen, AIA, AICP, LEED AP, Principal and Executive Officer, Community Studio*

## BREAK

10:15 AM - 10:45 AM - Meeting Room: Grand Ballroom Reception ABC

## MORNING BREAKOUT SESSIONS

10:45 AM - 12:00 PM

## ART ROOM: RENDERING IN PEN AND INK

Meeting Room: Murano

Effective line drawing is fundamental to the delineation of architecture and urbanism. You'll learn a classic, easy-to-follow line drawing process combining the study of architectural proportions with time-tested pen and ink drawing techniques.

*David Csont, Architectural Illustrator, Urban Design Associates*

## AGRARIAN URBANISM AND THE MORMON BLOCK

LIVING ENVIRONMENT - SUSTAINABILITY

Meeting Room: Grand Ballroom BC

The Mormon block, an element of Mormon city planning codified in 1833, was meant from the beginning to be large enough to allow agriculture at its center. Is it possible that the Mormon block, because of its size, might become an ideal model of Agrarian Urbanism that informs finer-grained urbanism and breaks the stranglehold industrial agriculture holds on our food supply? This session explores the design, marketing, economic, and social factors that could allow this to happen.

*Sharon Leopardi, Founder, BUG Farms; Steve A. Mouzon, AIA, LEED, Principal, The New Urban Guild; Ashley Patterson, Executive Director, Wasatch Community Gardens*

## CITIZEN INTERVENTIONS AND THE CHANGING URBAN LANDSCAPE

LIVING FORM - DESIGN

Meeting Room: Imperial Ballroom A

What are the impacts of citizen-led interventions on our urban landscape? From guerrilla urbanism to crowd-sourcing, planning is becoming hyper-local and change is made with or without the policymaker's influence. Explore the new planning culture through this panel discussion where bottom-up meets top-down.

*Michael Larice, Associate Professor, City & Metropolitan Planning, University of Utah; Mike Lydon, Principal, The Street Plans Collaborative; Molly Robinson, AICP, Urban Designer, Salt Lake City Planning Division; Greg Walker, Project Coordinator, VCBO Architecture*

## SUSTAINING RAIL AND OTHER INFRASTRUCTURE THROUGH INNOVATION

LIVING PLACES - IMPLEMENTATION AND FINANCE

Meeting Room: Grand Ballroom D

How can rail transit and civic projects secure sufficient financing in an era of reduced federal and state funding? What will it take to attract more private investment? Several examples will be explored including the Cotton Belt project in DFW, Utah Transit's innovative approach to federal partnerships, and jump-starting a streetcar system in El Paso.

*Mathew McElroy, AICP, CNU-A, Deputy Director, Planning & Economic Development, City of El Paso, TX; Scott Polikov, President, Vialta Group, LLC A Gateway Planning Company; Matt Sibul, Chief Planning Officer, Utah Transit Authority*

## TECHNOLOGY IN TRANSPORTATION

LIVING SYSTEMS - TRANSPORTATION AND INFRASTRUCTURE

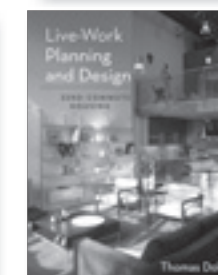
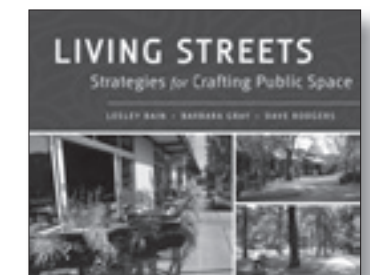
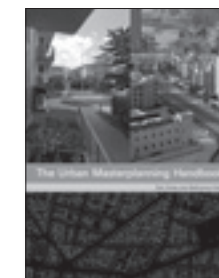
Meeting Room: Imperial Ballroom B

Demographic shifts and advances in technology are shaping the future of transportation systems and our relationship to these systems. This session will explore the impact of these changes, how new technology can better meet user expectations, and how technology can assist with planning the future transportation system. Point of service information for transit, crowd sourcing applications, navigation tools for pedestrians and drivers, car and bike sharing apps, and other smart technology will all be discussed.

*Ronald T. Milam, Principal-in-Charge of Technical Development, Fehr & Peers; Joseph Schwieterman, Director, Chaddick Institute-Metropolitan Development at DePaul University; Susan Zielinski, Managing Director, SMART (Sustainable Mobility & Accessibility Research & Transformation)*



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## BREAKING DOWN BARRIERS AND GETTING IT BUILT

### OPEN INNOVATION

Meeting Room: Imperial Ballroom CD

This is where the dollars hit the concrete. Discover the potential of Community-Based Real Estate Investment and crash silos as an artisan urbanist. Learn what software entrepreneurs can tell us about how to craft places. Lay the groundwork by breaking down regulatory barriers, championing sound fiscal policy and learning to build without subsidies.

*R. John Anderson, Principal, Anderson Kim Architecture + Urban Design; Nathaniel Hood, Urban/Transportation Planner, Streets.MN; Jennifer Krouse, LEED AP, Founder, Steepletown Studios and Imagining North Adams; Benjamin Miller, Real Estate Developer, Fundrise; John O. Norquist, President and CEO, Congress for the New Urbanism; Brandon A. Palanker, Vice President of Marketing & Public Affairs, Renaissance Downtowns; Peter Scholz, Certified Community and Regional Planner, Cairnstone Land Use Planning & Project Management; Padriac Steinschneider, President, Gotham Design & Community Development Ltd; Neil Takemoto, CEO, Crowdsourcing Placemaking*

## OPEN SOURCE CONGRESS

Meeting Room: Venezia

The Open Source Congress is the DIY forum that arises annually during the Congress for the New Urbanism. You can use the time and space to talk about new ideas, find help on a thorny problem, or work on a CNU initiative.

Check the schedule on the Open Source news board or follow updates on Twitter at #cnuopen. Then join a session or create one of your own and let the collaboration begin.

## MID DAY SESSIONS

12:30 PM - 1:45 PM

Lunch will be available for purchase at food trucks kitty corner from the Grand America Hotel.

### HEALTH DISTRICTS: "IS HEALTHCARE THE NEW RETAIL?"

Meeting Room: Imperial Ballroom A

The Health Districts Initiative, organized with assistance from The U.S. Centers for Disease Control and Prevention, invites CNU members to engage in working groups around tasks introduced by initiative advisors. How did Presidents Hoover, Truman and the Hall-Burton Act originate the U.S. "drivable suburban" healthcare system of today? How might placemaking connect with the healthcare of tomorrow?

### EXPORTING NEW URBANISM TO DEVELOPING COUNTRIES

LIVING FORM - DESIGN

Meeting Room: Grand Ballroom BC

This session will examine the dilemmas posed when architects and planners export traditional, and particularly modernist, models of urbanism to developing nations. Countries in these emerging world economies often lack the legal framework, political transparency or administrative processes necessary to implement the true spirit of the type of urbanism being proposed. As a result, the West's most significant exports are fragments in the form of superficial architectural objects or ensembles.

This session challenges attendees to think about the long-term environmental, cultural and economic implications of western models of development in the rapidly developing countries of the world, and to consider New Urbanism's role in this process.

*Vinayak Bharne, Associate, Moule & Polyzooides; Leon Huang, Principal, Huahui Design; Daniel Solomon, Principal, Mithun | Solomon*

### URBAN TASKFORCE:

#### SALT LAKE CITY'S PEDESTRIAN WALKWAYS WORKSHOP

1:00 PM - 5:00 PM - Tour Meeting Point: Southeast corner of the Grand America Hotel

Downtown Salt Lake City has a hidden network of mid-block walkways that provide alternative routes for pedestrians and cyclists. To improve the pedestrian experience of these walkways, the City initiated a study to develop a plan for mid-block walkways. In a 4-hour workshop, participants will learn about the history and challenges of Salt Lake's unique urban form, tour several examples of Downtown mid-block walkways, and engage in an exercise to test the City's Draft Mid-Block Walkways Plan. Participants will be given a 1-block site (Block 56) to design a mid-block walkway. The workshop will evaluate the design guidelines, provide critique and recommendations, and contribute sketches, sections, plans, diagrams, and other drawings for possible inclusion in the final design guidelines. Participants will meet at the registration desk at 1:00 PM to begin with a tour of the pedestrian walkways. The workshop will then move to 228 S. Edison St., the Presto Print Building, and will conclude at 5:00 PM.

*Caitlin Ghoshal, Program and Development Manager, Congress for the New Urbanism; Molly Robinson, AICP, Urban Designer, Salt Lake City Planning Division*

## AFTERNOON BREAKOUT SESSIONS

2:00 PM - 3:15 PM

### ART ROOM:

#### ARCHITECTURAL DESIGN TECHNIQUES FOR CHARRETTES

Meeting Room: Murano

Charrettes are fast-paced and full of action. Learn reliable techniques and an efficient workflow for designing beautiful architectural plans and elevations in a high-energy, collaborative charrette environment.

*Steve A. Mouzon, AIA, LEED, Principal, The New Urban Guild*

### THE GRANARY DISTRICT: CROWD-SOURCING THE EVOLUTION OF AN INDUSTRIAL NEIGHBORHOOD

LIVING CITY - LIVABILITY

Meeting Room: Imperial Ballroom A

The current public outreach and participation process is outdated and ineffective. This session focuses on innovative ways to engage the public through crowd-sourcing, public installations, flash mobs and more. Transformational in nature, these concepts bring citizen participation to the forefront, making participation more convenient and collaborative for residents. They also lead to neighborhood-based solutions and more timely implementation.

*James Alfandre, Executive Director, The Kentlands Initiative; Kevin Blalock, AIA, Founder, Blalock & Partners Architectural Design Studio; Michael Watkins, AIA, AICP, NCARB, LEED AP, CNU-A, Architect, Michael Watkins Architect, LLC*

### GREEN INFRASTRUCTURE:

#### CONSERVATION, ENGINEERING AND VISION

LIVING ENVIRONMENT - SUSTAINABILITY

Meeting Room: Grand Ballroom D

Green infrastructure can refer to a range of urban features that weave nature into the fabric of the city, from preserved natural habitat to green roofs, permeable pavement and bioswales. This session will bring together researchers and practitioners who approach green infrastructure from very different perspectives to imagine the full potential of green infrastructure, and to chart a way forward in turning the concept into implementation.

*Jonathan Bowers, Project Civil Engineer, Psomas; Tom Jacobs, Environmental Program Director, Mid-America Regional Council; Sumner M. Swaner, Land Architect, Ecological Planning Center*

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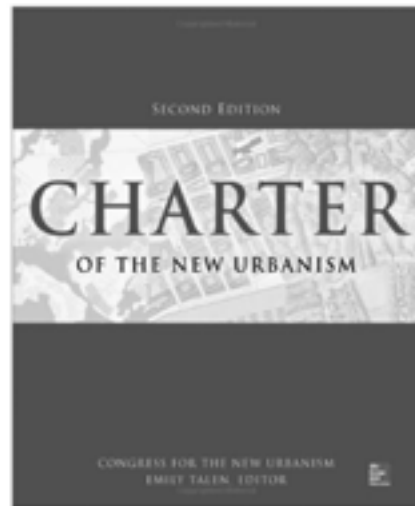




CNU wants your ideas for the next Congress!

Visit [www.publicsquare.cnu.org](http://www.publicsquare.cnu.org) to submit your ideas for CNU 22, June 4-7, 2014 in Buffalo, NY, or stop by the CNU or Mindmixer booth in Salt Lake City to submit your ideas.

CNU  
22



Thoroughly updated to cover the latest environmental, economic, and social implications of urban design, *Charter of the New Urbanism, Second Edition* features insightful writing from 62 authors on each of the Charter's principles.

The 2nd Edition is available as a limited release at the CNU 21 bookstore, and won't be released to the public until June 13, 2014.

#### COMPLETE NETWORKS: BICYCLES, PEDESTRIANS, AND TRANSIT USERS LIVING SYSTEMS - TRANSPORTATION AND INFRASTRUCTURE Meeting Room: Grand Ballroom BC

This session will discuss a variety of planning strategies for effective regional, non-motorized connectivity, including infrastructure investments, providing transit connections, bike sharing and more. The session will describe current local efforts to connect bicycles and pedestrians to the transit network throughout the region, and will highlight the award winning "Utah Bicycle and Pedestrian Master Plan Design Guide".

*Ben Bolte, Director, GREENbike (SLC Bike Share); Shaunna K. Burbidge, President, Active Planning; Hal R. Johnson, AICP, Manager of Project Development, Utah Transit Authority; Maria Vyas, AICP, Senior Transportation Planner, Fehr and Peers*

#### TACTICAL URBANISM: METHODS AND PRACTICES NEW URBAN RESEARCH Meeting Room: Imperial Ballroom B

Tactical urbanism offers temporary revisions to the configuration of undervalued urban spaces. This session will focus on bottom-up tactics, everyday life interventions, methodologies, and informal projects delivering structural environmental changes of long term significance. Selected scholars from the 2013 Call for New Urban Research Program will present their winning papers on topics such as the rising strategies of bike sharing, urban parklets and "pattern language" toolkits.

*Danielle Dai, Master of City Planning Student, University of California, Berkeley; Andrew L. Duvall, Asst. Research Professor, Department of Health and Behavioral Sciences, University of Colorado, Denver; Deborah S. Main, Ph.D., Professor, Department of Health and Behavioral Sciences, University of Colorado, Denver; Wesley E. Marshall, Ph.D., P.E., Assistant Professor of Civil Engineering, University of Colorado Denver; Michael Mehaffy, Executive Director, Sustasis Foundation; Elizabeth Plater-Zyberk, Principal, Duany Plater-Zyberk & Company*

#### CODES, RETROFITS AND WALKABILITY FROM SALT LAKE CITY TO WEST AFRICA OPEN INNOVATION Meeting Room: Imperial Ballroom CD

The best in design techniques and perspectives will be on display - from courtyard apartments under Miami 21 to retrofitted regional suburban centers accessed by transit. Stretch beyond density with Walkability 2.0. Implement form-based codes in Salt Lake City and West Equatorial Africa and find out the panacea (almost) for sprawl retrofit.

*Stephen Coyle, AIA, LEED-AP, Owner, Town-Green; William de St. Aubin, AIA, LEED AP, Principal, Sizemore Group; Hank Dittmar, Chief Executive, The Prince's Foundation; James Dougherty, Director of Design, Dover, Kohl & Partners Planning; Leslie Oberholtzer, Principal and Director of Planning, Farr Associates Architecture & Urban Design; Robert Sharp, Principal, Robert Sharp Architect, Inc., Partners for Better Housing; Galina Tachieva, AICP, Partner, Duany Plater-Zyberk & Company*

#### OPEN SOURCE CONGRESS Meeting Room: Venezia

The Open Source Congress is the DIY forum that arises annually during the Congress for the New Urbanism. You can use the time and space to talk about new ideas, find help on a thorny problem, or work on a CNU initiative. Check the schedule on the Open Source news board or follow updates on Twitter at #cnuopen. Then join a session or create one of your own and let the collaboration begin. You can also alert people to your ideas early at [cnu21.pathable.com](http://cnu21.pathable.com)

#### BREAK 3:15 PM - 3:45 PM - Meeting Room: Grand Ballroom Reception ABC

#### Salt Lake City welcomes the 21st annual Congress for the New Urbanism



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#### LATE AFTERNOON BREAKOUT SESSIONS 3:45 PM - 5:00 PM

#### ART ROOM: SKETCHUP AS A FOUNDATION FOR QUICK CHARRETTE HAND DRAWING Meeting Room: Murano

Are you interested in learning how to produce quick charrette renderings? In this session, you'll first learn how to build a quick 3D model in SketchUp to use as a drawing base. Then, you'll learn accelerated charrette hand drawing overlay techniques. We'll conclude with Photoshop steps to quickly give your drawing a final polish.

*James Dougherty, Director of Design, Dover, Kohl & Partners Planning; Joe Skibba, Illustrator, Urban Design Associates*

#### RESHAPING METROPOLITAN AMERICA LIVING CITY - LIVABILITY Meeting Room: Grand Ballroom BC

Dr. Arthur C. Nelson will reflect on the past, present and future of U.S. real estate markets. Nelson will explain how economic, demographic and preference changes will reshape the housing market and redefine metropolitan areas in the process. Dr. Nelson's analysis will include the role of nonresidential development and redevelopment strategies.

*Arthur C. Nelson, Director of Metropolitan Research, Department of City and Metropolitan Planning, College of Architecture + Planning, University of Utah*





## URBANISM AND AFFORDABILITY

Meeting Room: Imperial Ballroom A

San Francisco affordable housing hero and architect of the 2012 ULI Global Award for excellence David Baker will join Scott Bernstein, President of CNT, and Ellen Dunham-Jones for a discussion about strategies for achieving affordable living in good urban places. What are the obstacles to better linkage of affordable housing and affordable transportation, and how can CNU initiatives make a difference?

David Baker, FAIA, Architect, David Baker Architects; Scott Bernstein, President, Center for Neighborhood Technology; Ellen Dunham-Jones, Professor of Architecture and Urban Design, Georgia Institute of Technology

## TRANSIT ORIENTED DEVELOPMENT: AN INTEGRATED INCREMENTAL APPROACH

LIVING SYSTEMS - TRANSPORTATION AND INFRASTRUCTURE

Meeting Room: Imperial Ballroom B

The key to successful transit-oriented development (TOD) is to get out ahead of the train. Opportunities abound to integrate with parking management, land use regulation, multi-modal transportation and economic development programs in anticipation of a new TOD. This session will demonstrate how grassroots advocacy, local business cooperation and government strategies can work hand in hand to support transit investment.

Donovan Durband, ParkWise Program Administrator, City of Tucson, Arizona; Marcy McInelly, AIA, President, Urbsworks, Inc.; Chris Riley, City Council Member, City of Austin, Texas; Emily Yetman, MLA, Executive Director, Living Streets Alliance, Tucson, Arizona

## DIGITAL TECHNOLOGIES THAT HELP BUILD COMMUNITIES

LIVING TOGETHER - REGION

Meeting Room: Grand Ballroom D

Digital technology and social media are changing the way people interact with their surroundings. This session will examine the overlap between digital and real-life networks, the effect of digital engagement on planning and development, and what the confluence of the digital and physical may mean for the future of our cities.

Brandon A. Palanker, Vice President of Marketing & Public Affairs, Renaissance Downtowns; Robert Vogel, CEO, Peak Democracy, Inc.; Nole Walkingshaw, Planning Programs Supervisor, Salt Lake City Planning Division

## SUBSIDIARITY AND RADICAL TRUST FROM MAIN STREET TO LAKE BELT CITIES

OPEN INNOVATION

Meeting Room: Imperial Ballroom CD

New approaches to governance and urbanism are critical to the resilience of small communities and cities. From a proposed "Office of Civic Investment, Informed Observations and Radical Trust" to the expression of subsidiarity through "Tactical Urbanism," "Slow Urbanism," and "Incremental Urbanism" to sustainably re-positioning the Lake Belt, new economy strategies reformulate the distribution of control over urban structure and bring more responsibility to the local level.

Demetri Baches, Managing Partner, Metrocology Inc.; Howard M. Blackson III, Principal, PlaceMakers, LLC; Paul Crabtree, P.E., President, Crabtree Group, Inc.; Bruce F. Donnelly, Urban Planner, Office of Bruce F. Donnelly; Edward Erfurt, Urban Designer, Martin County Community Redevelopment Agency; Mike Lydon, Principal, The Street Plans Collaborative; Charles Marohn, Jr., P.E., AICP, Executive Director, Strong Towns; Michael Mehaffy, Executive Director, Sustasis Foundation; Mark Nickita, President, Archive Design Studio

## OPEN SOURCE CONGRESS

Meeting Room: Venezia

The Open Source Congress is the DIY forum that arises annually during the Congress for the New Urbanism. You can use the time and space to talk about new ideas, find help on a thorny problem, or work on a CNU initiative. Check the schedule on the Open Source news board or follow updates on Twitter at #cnuopen. Then join a session or create one of your own and let the collaboration begin. You can also alert people to your ideas early at [cnu21.pathable.com](http://cnu21.pathable.com)

## CLOSING PLENARY: ADDING VALUE TO CITIES

5:30 PM - 6:30 PM - Meeting Room: Grand Ballroom BC

For the last half-century, cities and towns have spent money undermining themselves. Oversized roads, taxpayer subsidized development and wasteful utility extensions have pushed many towns toward bankruptcy. A clear voice speaking out against this tide is Chuck Marohn, a civil engineer and founder of [Strongtowns.org](http://Strongtowns.org).

Marohn will be joined by Mark Gorton, successful New York City investor and entrepreneur, who is taking his entrepreneurial acumen and applying it to cities, particularly to the realm of transportation. Gorton believes in the importance of designing our world around the needs of people rather than the automobile.

CNU's CEO and author of *The Wealth of Cities* John Norquist will moderate. Ellen Dunham-Jones, chair of the CNU Board of Directors will announce the winners of the Board Elections and wrap up the Congress.

Ellen Dunham-Jones, Professor of Architecture and Urban Design, Georgia Institute of Technology; Mark Gorton, Managing Director, Tower Research Capital, LLC; Charles Marohn, Jr., P.E., AICP, Executive Director, Strong Towns; John O. Norquist, President and CEO, Congress for the New Urbanism

## SATURDAY NIGHT CLOSING EVENT SPONSORED BY THE KENTLANDS INITIATIVE

7:30 PM - 11:00 PM - Granary Row, 350 West 700 South, Salt Lake City

We're filling the streets!

Join your CNU 21 friends, new and old, for one last evening of socializing and networking — but, most importantly, amazing food, drink and music. We'll be sending everyone off in Salt Lake City fashion — under the stars, at Granary Row.

Granary Row, an experiment in crowd-sourced community spaces, is in Salt Lake City's Granary District, a gritty artist and foodie paradise just a few blocks from the Grand America. The evening's theme is definitely casual as we celebrate the best of Salt Lake's local fare. You'll have a posse of food trucks to choose from, locally brewed libations, and music from bands that even your hipster friends back home haven't heard of!

Bring your iPhone (you'll want to remember the evening!) and your wallet (sorry, folks, it's buy-your-own). We've got the rest covered.

How to get there: Board the RED, BLUE, or GREEN line, southbound, at the TRAX station next to the Grand America (Courthouse Station); hop off at the NEXT STOP (900 South Station). We're one block north then one block west by foot!

### More about Granary Row:

Granary Row is a bold urban venture aimed at inspiring and fostering the entrepreneurial ambitions of Salt Lake City's creative class. At its core, it's an experiment in ware-steading with microventures that will make the District their home, sustaining the neighborhood as a place where makers live, work and play.



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## CNU 21 EXHIBITORS

### AMERICAN INSTITUTE OF STEEL CONSTRUCTION

Table 7

The American Institute of Steel Construction (AISC) is a not-for-profit technical institute and trade association established in 1921 to serve the structural steel design and construction community in the U.S.

[www.aisc.org](http://www.aisc.org)

### CANIN ASSOCIATES

Booth 8

Canin Associate is an interdisciplinary firm of idea-based professionals committed to crafting great people places by creating sustainable plans and designs for regions, cities, towns, resorts and mixed-use communities.

[info@canin.com](mailto:info@canin.com)

[www.canin.com](http://www.canin.com)

### CONGRESS FOR THE NEW URBANISM (CNU)

Booth 19

The Congress for the New Urbanism (CNU) is a member-based, advocacy organization promoting walkable, mixed-use neighborhood development, sustainable communities and healthier living conditions. Not a CNU member? Join the movement for better performing cities and towns today at [www.cnu.org/join](http://www.cnu.org/join).

[info@cnu.org](mailto:info@cnu.org)

[www.cnu.org](http://www.cnu.org)

### CNU 22

Booth 18

Visit the CNU 22 booth in anticipation of the 2014 congress in Buffalo, NY, June 4 - June 7, 2014. Submit your program ideas, and get location information!

[congress@cnu.org](mailto:congress@cnu.org)

[www.cnu22.org](http://www.cnu22.org)

### ISLAND PRESS

Table 5

Island Press works with innovative thinkers to stimulate, shape, and communicate ideas. A nonprofit organization committed to sustainability, we publish widely in the fields of urban design and community development.

[info@islandpress.org](mailto:info@islandpress.org)

[www.islandpress.org](http://www.islandpress.org)

### MINDMIXER

Booth 10

Good ideas are out there, but so many of those ideas aren't heard. That's where MindMixer comes in! MindMixer helps you gather ideas, respond to feedback, and find real solutions.

[info@mindmixer.com](mailto:info@mindmixer.com)

[www.mindmixer.com](http://www.mindmixer.com)

### NATIONAL CHARRETTE INSTITUTE AND FORM-BASED CODES INSTITUTE

Booth 20

NCI and FBCI (respectively) are national leaders providing on-site and on-line training in the NCI Charrette System and the design and implementation of Form-Based Codes.

[info@charretteinstitute.org](mailto:info@charretteinstitute.org), [alan@formbasedcodes.org](mailto:alan@formbasedcodes.org)

[www.charretteinstitute.org](http://www.charretteinstitute.org), [www.formbasedcodes.org](http://www.formbasedcodes.org)

### RIO TINTO

Booth 9

Rio Tinto's Kennecott Utah Copper strives to be a leader in environmental performance by demonstrating good management of natural resources, responsibly reducing our environmental footprint and exceeding community expectations for sustainable development.

[info-kennecott@riotinto.com](mailto:info-kennecott@riotinto.com)

[www.riotinto.com](http://www.riotinto.com)

### SALT LAKE CITY/REDEVELOPMENT AGENCY

Booth 1

Salt Lake City – home to epic mountain vistas, the prestigious University of Utah, a highly educated workforce, promising job opportunities, a vibrant and metropolitan downtown, and dotted with unique character neighborhoods – Utah's Capital City offers lifestyle options – and a quality of life – that are hard to beat.

[www.slcgov.com](http://www.slcgov.com)

### TOWN PLANNING & URBAN DESIGN COLLABORATIVE

Booth 4

TPUDC is a boutique New Urbanist town planning and urban design firm specializing in the design and implementation of projects across the United States. TPUDC emphasizes the creation of walkable, mixed-use, pedestrian friendly environments and memorable places that will withstand the test of time.

[info@tpudc.com](mailto:info@tpudc.com)

[www.tpudc.com](http://www.tpudc.com)

### UNIVERSITY OF NOTRE DAME

Booth 3

[www.architecture.nd.edu](http://www.architecture.nd.edu)

### UNIVERSITY OF UTAH COLLEGE OF ARCHITECTURE + PLANNING

Table 6

The University of Utah's College of Architecture + Planning is located in Salt Lake City, which is consistently ranked among the nation's most livable cities and best college towns and houses the innovative and growing departments of Architecture, Design, and City and Metropolitan Planning.

[www.arch.utah.edu](http://www.arch.utah.edu)

### VINYL SIDING INSTITUTE

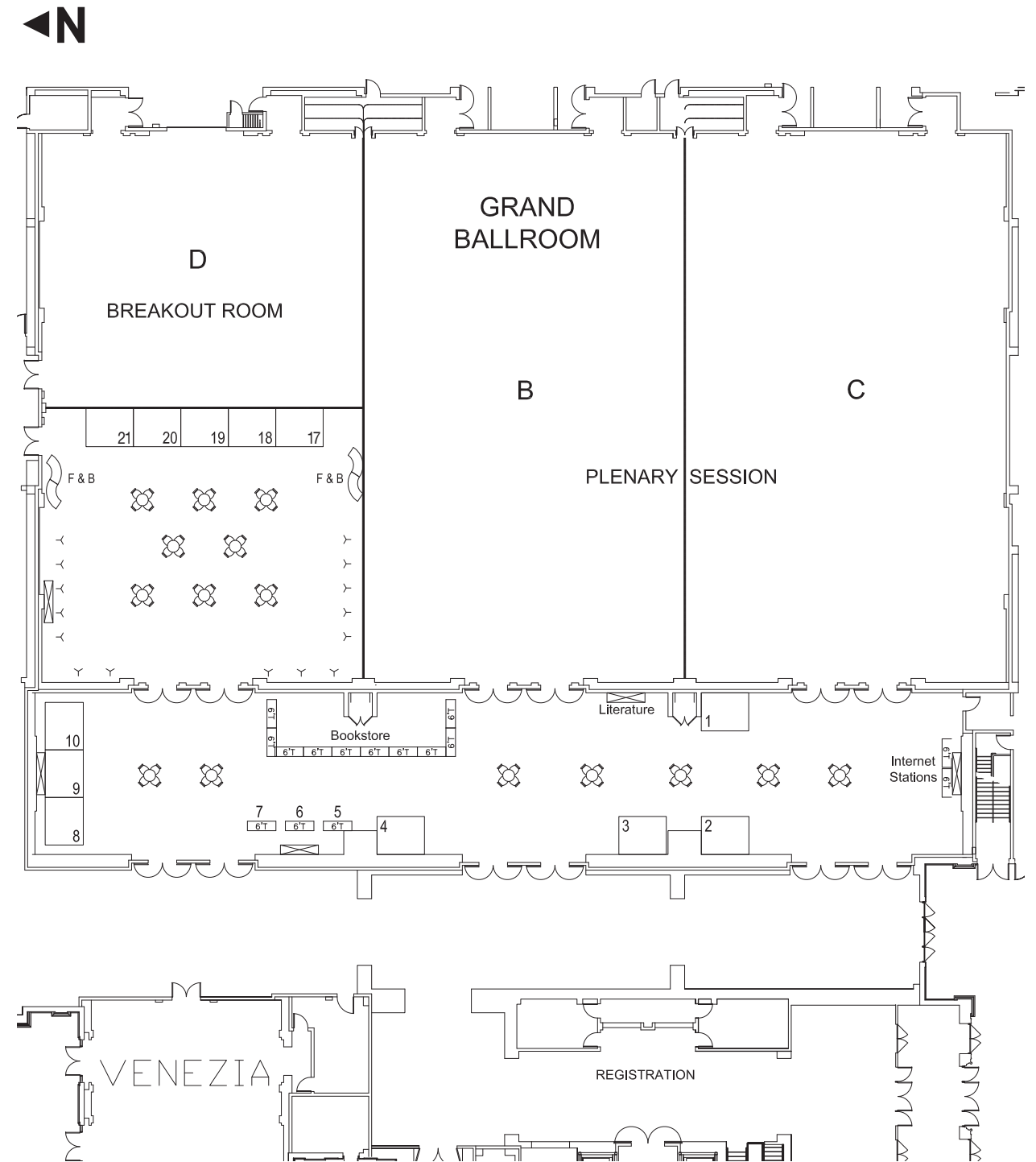
Booth 2

The Vinyl Siding Institute, Inc. (VSI) is the trade association for manufacturers of vinyl and other polymeric siding and suppliers to the industry.

[vsi@vinylsiding.org](mailto:vsi@vinylsiding.org)

[www.vinylsiding.org](http://www.vinylsiding.org)

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 Empire State Future  
 Institute of Transportation Engineers  
 National Complete Streets Coalition  
 Strong Towns  
 U.S. Green Building Council  
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 Utah Water Conservation Forum

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CNU 22

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