

PALMER HOUSE HILTON JUNE 24-27, 2004

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We would like to acknowledge the following organizations for sending eight or more people to CNU XII:

City of Chicago Department of Planning and Development City of Lancaster, Texas Duany Plater-Zyberk & Co. Florida Atlantic University, Center for Urban and **Environmental Solutions** Freedman Tung & Bottomley Glatting Jackson Kercher Anglin Lopez Rinehart, Inc. Next Generation of New Urbanists Torti Gallas and Partners Tunnell-Spangler-Walsh & Associates Urban Design Associates

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to the Center for Neighborhood Technology for generously housing CNU's interim offices during our move to Chicago.

CHAIRS

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WEDNESDAY AND THURSDAY

WEDNESDAY | June 23

3:00 PM - 7:00 PM
CONGRESS REGISTRATION

Sixth Floor Lobby, Palmer House Hilton

THURSDAY | June 24

7:30 AM - 7:00 PM CONGRESS REGISTRATION

Sixth Floor Lobby, Palmer House Hilton

7:00 AM - 9:00 AM
CONTINENTAL BREAKFAST

Monroe/Adams/Red Lacquer Ballroom Foyers

New Urbanism 101

A day-long immersion course in the principles and techniques of New Urbanism, updated for 2004 with new topics and speakers

9:00 AM - 4:00 PM

Grand Ballroom

This in-depth program is open to all members attending the full congress and others getting a first taste of New Urbanism by attending Thursday only. Sessions on the movement's history and principles will be supplemented by segments on the link between public health and urban design, green urbanism, and a panel discussion on new urbanist retailing.

Speakers include:

John Torti, PRINCIPAL, TORTI GALLAS AND PARTNERS Dhiru Thadani, PRINCIPAL, AYERS SAINT GROSS,

ARCHITECTS AND PLANNERS

Anne Vernez Moudon, professor of architecture, Landscape architecture, urban design and planning, university of washington

Charles C. Bohl, FACULTY / DIRECTOR, COMMUNITY BUILDING PROGRAM, UNIVERSITY OF MIAMI SCHOOL OF ARCHITECTURE

Daniel Slone, ATTORNEY, McGUIRE WOODS BATTLE &

Doug Farr, PRINCIPAL, FARR & ASSOCIATES

New Urbanism 202

INTENSIVE SEMINARS WITH THE EXPERTS

These sessions require registration and a separate fee.

Morning Sessions

9:00 AM - 12:00 PM

FINANCING THE NEW URBANISM

Adams Ballroom

Christopher B. Leinberger, Partner, Arcadia Land Company

REAL STREETS: Designing, Getting, and Keeping Them

Red Lacquer Ballroom

Walter Kulash, PRINCIPAL, GLATTING JACKSON KERCHER ANGLIN LOPEZ RINEHART, INC.

TRANSIT-ORIENTED DEVELOPMENT:

Making it Work in the Marketplace Monroe Ballroom

RECONNECTING AMERICA'S CENTER FOR TRANSIT-ORIENTED DEVELOPMENT:

Hank Dittmar Shelley Poticha Dena Belzer Scott Bernstein Julia Parzen











THURSDAY CONTINUED

Afternoon Sessions

1:00 PM - 4:00 PM

TOP TECHNIQUES FOR SUCCESSFUL CHARRETTES

Adams Ballroom

BIII Lennertz, EXECUTIVE DIRECTOR, NATIONAL CHARRETTE

Victor Dover, PRINCIPAL, DOVER, KOHL & PARTNERS TOWN PLANNING

Steve Coyle, CO-FOUNDER, THE NATIONAL CHARRETTE INSTITUTE & LCA TOWN PLANNING & ARCHITECTURE, LLC

MIXED-USE TOWN CENTERS:

Tenant Selection, Programming, Planning, and Design

Red Lacquer Ballroom

Robert Gibbs, FOUNDER, GIBBS PLANNING GROUP INC.

DEVELOPING THE NEW URBANISM

Monroe Ballroom

Laurie Volk, zimmerman/volk associates, inc..
Todd Zimmerman, zimmerman/volk associates, inc.,
cnu board member

William H. Tucker, managing director, arcadia land company, president, tucker & associates, inc.

William Gietema, ARCADIA REALTY CORP.

TOURS (require registration and separate fee)

9:30 AM **- 4:00** PM **A:** Prairie Crossing

9:00 AM - 12:30 PM
B: Chicago Highlights

B: Chicago Highlights

9:00 AM - 1:00 PM
C: Boulevards and Streetcar Strips

9:00 AM - 1:00 PM D: Green Architecture*

9:30 AM - 12:00 PM E: Legacy of the Plan of Chicago

10:00 AM - 11:30 AM

F: River Cruise

1:00 PM - 2:30 PM G: River Cruise

1:00 рм **- 3:00** рм **H:** Wicker Park

1:00 PM - 5:00 PM
I: Cabrini/North Avenue/North Branch
Redevelopment

1:00 PM - 5:30 PM J: North Shore Railroad Suburbs

2:00 PM - 5:00 PM K: Lakefront by Bike

3:30 PM - 5:30 PM

L: South Loop Redevelopment

3:30 PM - 5:30 PM

M: Redevelopment of Downtown

Plenary Session

4:15 PM - 5:45 PM

AMENDING THE CHARTER OF THE NEW URBANISM

Grand/State Ballroom

The Charter of the New Urbanism has not been amended since it was signed in 1996. Now, the CNU Board of Directors is initiating a number of proposed amendments that will address emerging themes, including the continuum of rural-to-urban contexts, the Charter's relationship to environmental issues, the morphology and location of job centers, and the need for regulations to implement New Urbanism. CNU co-founder and Board Member Dan Solomon will lead this discussion with fellow Board members and session participants.

5:45 PM - 7:30 PM DINNER ON YOUR OWN

See our Chicago Guide for restaurants located near the Palmer House Hilton.

^{*}Supported by a grant from the Illinois Clean Energy Community Foundation

FRIDAY

Opening Night

Palmer House Hiltor

7:30 PM - 8:30 PM
OPENING RECEPTION

Red Lacquer Ballroom

Opening Session

8:30 PM - 10:00 PM

Grand/State Ballroom

SEEDS OF PROSPERITY:

How Urbanism Can Rebuild Community, Expand Opportunity, and Add Value to the Economy

A group of visionary leaders are promoting urbanism as a central part of their platforms. Chicago's master builder, Mayor Richard M. Daley, has been invited to speak about the profound resurgence of urbanism in his growing city. CNU President and former Milwaukee Mayor John Norquist will describe the essential role of design and density in energizing urban real estate markets. He and CNU Board Chair Hank Dittmar will unveil a vision for CNU as a champion of urbanism. CNU board members will join this session to open the Congress and welcome participants to Chicago.

Speakers:

Honorable Richard M. Daley, MAYOR, CITY OF CHICAGO John Norquist, PRESIDENT AND CEO, CONGRESS FOR THE NEW URBANISM

Hank Diffmar, President and CEO, RECONNECTING AMERICA, CNU BOARD MEMBER

Jacky Grimshaw, Center for Neighborhood
TECHNOLOGY, VICE PRESIDENT FOR POLICY, TRANSPORTATION &
COMMUNITY DEVELOPMENT, CNU BOARD MEMBER

friday | June 25

7:30 AM - 5:30 PM
CONGRESS REGISTRATION

Sixth Floor Lobby, Palmer House Hilton

7:00 AM - 8:00 AM
CONTINENTAL BREAKFAST

Grand & State Ballroom Foyers

Plenary Session

8:00 AM - 9:30 AM

Grand/State Ballroom

WELCOME AND OVERVIEW OF THE DAY

Jacky Grimshaw, Center for Neighborhood Technology, Vice president for Policy, Transportation & Community Development, CNU BOARD MEMBER

THE TRADITIONAL CITY

Chicago is the starting point for this study of traditional urbanism in the contemporary context. Howard Decker will explore the defining conditions that shaped Chicago and other great cities that came of age in the 19th Century, before turning the discussion to award-winning new plans for Chicago that build on the strengths of its traditional urban form in adapting the city to meet current needs. Closing remarks will describe how the idea of the traditional city will be addressed throughout the Congress and considered in juxtaposition with ideas and techniques of the modernist city and the sustainable city.

Moderator:

Ray Gindroz, principal, urban design associates, cnu board member

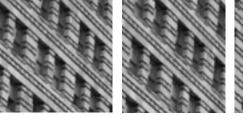
Speakers:

Howard S. Decker, CHIEF CURATOR, NATIONAL BUILDING MUSEUM

George Ranney, PRESIDENT AND CEO, CHICAGO METROPOLIS 2020

9:30 AM - 9:45 AM
MID-MORNING BREAK

Grand & State Ballroom Foyers
Refreshments provided







FRIDAY CONTINUED

Five Concurrent Sessions

9:45 AM - 11:15 AM

WORKING WITH THE TRADITIONAL CITY

Red Lacquer Ballroom

Efforts to adapt the traditional city to current uses, especially traffic demands, have resulted in damage to the historic fabric of many beautiful towns and cities. By working with the inherited physical form in new ways, many cities are finding renewed life. This fast-paced session will review streets, squares, blocks and buildings in Glasgow, Scotland; Newcastle and York, England; and Chicago.

Moderator:

Raymond Gindroz, Principal, Urban design associates, CNU BOARD MEMBER

Panelists:

Alan Simpson, head of urban renaissance, yorkshire forward/victoria house

Brian Evans, PARTNER, GILLESPIES LLP

John Thompson, Chairman, John Thompson & Partners, Chairman, Riba, Urbanism and Planning Group

Dianne Legge Kemp, PRINCIPAL, DLK ARCHITECTURE INC.

THE EVOLUTION OF URBAN DESIGN

Monroe Ballroom

Colin Rowe and his urban design studio at Cornell had a tremendous impact on theory, practice, and education. Rowe's early teachings sought a reconciliation of the traditional and modern city, and sparked the theory of contextualism. Collage City by Rowe and Koetter rationalized the theories and propounded the arguments. Four of Rowe's students will discuss the evolution and realization of these ideas.

Moderator:

Steve Hurtt, DEAN, SCHOOL OF ARCHITECTURE, UNIVERSITY OF MARYLAND

Panelists:

Fred Koetter, PRINCIPAL, KOETTER KIM & ASSOCIATES
Michael Dennis, PRINCIPAL, MICHAEL DENNIS & ASSOCIATES;
PROFESSOR, MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Steven Peterson, PARTNER, PETERSON LITTENBERG,

ARCHITECTURE & URBAN DESIGN

 $\textbf{Barbara Littenberg}, \, \texttt{PARTNER}, \, \texttt{PETERSON LITTENBERG}, \,$

ARCHITECTURE & URBAN DESIGN

THE HIGH-INTENSITY BLOCK

Adams Ballroom

Urban projects of over 40 units per acre often face the toughest challenges. In the face of big-city scrutiny by the public and the market, they must provide both a superior streetscape and the vast quantities of parking that investors demand. This session will present case studies of high-density blocks that adhere to the Charter principles while accommodating the realities of politics and finance.

Moderator:

Jeff Speck, DIRECTOR OF DESIGN, NATIONAL ENDOWMENT FOR THE ARTS

Panelists:

Ralph Johnson, DIRECTOR OF DESIGN, PERKINS & WILL, INC.
Tiffany Sweitzer, PRESIDENT, HOYT STREET PROPERTIES
Robert Freedman, DIRECTOR OF URBAN DESIGN, CITY
OF TORONTO.

NEW URBANISM ON THE PRAIRIE

Salons 1 – 4

The railroad lines stretching out into the prairies surrounding Chicago seeded many compact, pedestrian-friendly towns and cities. These historic communities serve as models for new urbanists. Whether they are downstate cities, collar counties managing growth, or compact new towns, communities that recognize traditional urban fabric as a key asset are overcoming challenges and earning a competitive advantage in the region.

Moderator:

MarySue Barrett, PRESIDENT, METROPOLITAN PLANNING COUNCIL

Panelists:

Honorable Chris Koos, MAYOR, TOWN OF NORMAL, IL Grant Langdon, PRESIDENT, WILSHIRE CORP., PRINCIPAL, PROVIDENCE LLC

Phillip Bus, EXECUTIVE DIRECTOR, KANE COUNTY DEVELOP-MENT DEPARTMENT

CERTIFYING NEW URBANISM

Grand/State Ballroom

The marriage of the terms certification and New Urbanism has been discussed for some time. Now, with rating systems gaining currency in the green building movement, there's new urgency to the





FRIDAY CONTINUED

question: Should new urbanist projects be certified? If so, how? Is there potential to join new urbanist and green building certification? Can professional practices be acknowledged as new urbanist? If so, what are the criteria? The audience will be asked to advance the discussion of this important topic.

Moderator

Jim Murley, DIRECTOR, CENTER FOR URBAN AND ENVIRONMENTAL SOLUTIONS, FLORIDA ATLANTIC UNIVERSITY, CNU BOARD MEMBER

Panelists:

Shelley Poticha, EXECUTIVE DIRECTOR, RECONNECTING
AMERICA'S CENTER FOR TRANSIT-ORIENTED DEVELOPMENT
Elizabeth Plater-Zyberk, PRINCIPAL, DUANY PLATER-ZYBERK
& CO. AND DEAN, UNIVERSITY OF MIAMI SCHOOL OF
ARCHITECTURE, CNU BOARD MEMBER

Susan Mudd, Environmental attorney, CNU BOARD MEMBER

Nathan R. Norris, PRINCIPAL, PLACEMAKERS, L.L.C.

CNU Task Force Meetings

11:45 AM - 1:30 PM

TRANSPORTATION TASK FORCE Salons 5–8

PLANNERS TASK FORCE Adams Ballroom

ENVIRONMENT TASK FORCE Red Lacquer Ballroom

EDUCATORS TASK FORCE Salons 1 – 4

DESIGN TASK FORCE Monroe Ballroom

DOWNTOWN/ URBAN INFILL TASK FORCE NEW TOWN/ SUBURBAN INFILL TASK FORCE Grand Ballroom

A GATHERING OF STUDENT MEMBERS Parlor A

Note: You are welcome to bring a bag lunch to the meeting.

Plenary Session

1:45 PM - 3:15 PM

THE MODERNIST CITY

Grand/State Ballroom

The arrival of Mies Van der Rohe in the city that invented the skyscraper — and the arrival of the ideas of his fellow modernists — resulted in new forms. Some have strengthened the quality of urban space. More have not. Although the modernist movement's progeny include desolate public housing towers, sterile business parks and sprawl zoning, a close look shows a more complicated legacy. Both the original concepts and their continuing reinterpretations will be examined. Pulitzer-prize-winning critic Robert Campbell will lead this discussion on the challenges modernism poses to urbanism and the possibilities for redeeming this legacy.

Moderator:

Robert Campbell, ARCHITECT AND WRITER *Speakers*:

Donna Robertson, DEAN, COLLEGE OF ARCHITECTURE, ILLINOIS INSTITUTE OF TECHNOLOGY

Thomas H. Beeby, PRESIDENT AND DIRECTOR OF DESIGN, HAMMOND BEEBY RUPERT AINGE INC.

3:15PM - 3:30PM
MID-AFTERNOON BREAK

Grand & State Ballroom Foyers Refreshments provided

Five Concurrent Sessions

3:30 PM - 5:00 PM

BLOCK TYPES: Learning from Precedent Red Lacquer Room

The block is fundamental to the creation of a neighborhood and pedestrian environment. Precedents for the use of three types of blocks — regular, irregular, and elongated — will be explored to teach how each can be used in different contexts. This session will offer a typology of blocks across the transect and illuminate their characteristics and influence on building and street design.

Dhiru A. Thadani, PRINCIPAL, AYERS SAINT GROSS, ARCHITECTS AND PLANNERS

Andrés Duany, PRINCIPAL, DUANY PLATER-ZYBERK & CO., CNU BOARD MEMBER





FRIDAY CONTINUED

BIG BOX ON A SMALL BLOCK

Grand/State Ballroom

Many new urban neighborhoods are incomplete because planned retail space remains unbuilt. Central city locations also feel the pain of the retail industry's emphasis on large footprint stores, megaparking, and high traffic-volume locations. Responses to the continuing tension between the big box of contemporary retail and the small block of new and old urban environments are the focus of this session.

Moderator:

Lee Sobel, SPECIALIST, U.S. ENVIRONMENTAL PROTECTION AGENCY

Panelists:

Robert Gibbs, FOUNDER, GIBBS PLANNING GROUP, INC.

Dena Belzer, PRINCIPAL, STRATEGIC ECONOMICS

Kevin Klinkenberg, PRINCIPAL, 180 DEGREE STUDIO

Dan McCaffery, PRINCIPAL, McCAFFERY INTERESTS, INC.

THE FATE OF THE ARTERIAL

Salons 1-4

Arterials are the streets we love to hate — but what will replace them? CNU's Transportation Task Force members imagine that many will evolve into new urbanist boulevards and avenues, but others will have to do a better job of carrying through traffic while also being more sensitive to context. Leading practitioners and session participants will critique the work of the task force and consider whether the "arterial" should be vanquished.

Moderators:

Rick Chellman, PRINCIPAL, TND ENGINEERING *Panelists*:

Norman W. Garrick, ASSOCIATE PROFESSOR, CONNECTICUT TRANSPORTATION INSTITUTE, UNIVERSITY OF CONNECTICUT Ellen Greenberg, DIRECTOR OF POLICY AND RESEARCH,

CONGRESS FOR THE NEW URBANISM

Hal Kassoff, VICE PRESIDENT, PARSONS BRINCKERHOFF INC.

Wendy Morris, Director (urban design and planning), ecologically sustainable design, australia

TUTORIALS ON TYPE

Monroe Ballroom

Certain building types are essential to implementing New Urbanism. In this session focused on understanding type as the cornerstone in the creation of sustainable places, designers and developers will focus on three component parts of new urbanist neighborhoods—the townhouse, courtyard housing, and live/work space.

Moderator:

Stuart E. Cohen, PRINCIPAL, STUART COHEN & JULIE

HACKER ARCHITECTS

Panelists:

Thomas Dolan, PRINCIPAL, THOMAS DOLAN ARCHITECTURE Stefanos Polyzoides, PARTNER, MOULE & POLYZOIDES,

ARCHITECTS AND URBANISTS, CNU BOARD MEMBER

Katharine Kelley, PRESIDENT, GREEN STREET PROPERTIES, LLC

THE ART OF STORMWATER*

Adams Ballroom

American urbanists often view on-site stormwater requirements as significant barriers to developing dense urban projects. This session will showcase the internationally known work of Atelier Dreisietl, which artfully integrates stormwater detention and filtration at urban densities. American practitioners, working in the same vein, will link these strategies to the U.S. context.

Moderator:

Tom Richman, PRINCIPAL, CATALYST

Panelists:

Herbert Dreiseitl, PRINCIPAL, ATELIER DREISEITL Milt Rhodes, PROJECT DIRECTOR, DOVER, KOHL

AND PARTNERS

5:30 PM - 7:00 PM FRIDAY EVENING SALONS

Red Lacquer Ballroom

Salons are informal gatherings for CNU members to discuss their work. Sign up your topic at the registration Desk. Cash bar provided.

5:30 PM - 7:30 PM
FLORIDA CNU CHAPTER
SUPER SALON

Monroe Ballroom

10:00 PM and on YOUNG AT HEART OUT IN LINCOLN PARK

Join young new urbanists for a night at some of the best establishments in one of Chicago's best neighborhoods. Meet in the lobby of Palmer House Hilton.

^{*}Supported by a grant from the Illinois Clean Energy Community Foundation









SATURDAY

SATURDAY | June 26

7:00 AM - 5:30 PM
CONGRESS REGISTRATION
Sixth Floor Lobby, Palmer House Hilton

7:00 AM - 8:00 AM
CONTINENTAL BREAKFAST
Grand & State Ballroom Foyers

Plenary Session

8:00 AM - 9:30 AM
Grand/State Ballroom

WELCOME AND OVERVIEW OF THE DAY

G.B. Arrington, SENIOR PROFESSIONAL ASSOCIATE, PB PLACEMAKING, CNU TASK FORCES CHAIR

THE SUSTAINABLE CITY

The last ten years have produced a burst of visionary principles and standards designed to reform patterns of human settlement—Ahwahnee, Hanover, Aalborg Charter, CNU Charter, Smart Growth, LEED, and the Transect. As a result, today the goals of sustainability and urbanism are coming together. This panel convenes leaders in government, academia, and new urban practice working to forge a meaningful union of these sometimes reinforcing, sometimes contradicting sets of principles.

Moderator:

Roxanne Qualls, visiting professor, northern kentucky university, cnu board member *Speakers*:

Timothy Beatley, TERESA HEINZ PROFESSOR OF SUSTAINABLE COMMUNITIES, UNIVERSITY OF VIRGINIA

David Reynolds, DEPUTY COMMISSIONER, CITY OF CHICAGO, DEPARTMENT OF THE ENVIRONMENT

 $\mbox{\bf Doug Farr}$, president, farr associates, architecture and urban design

9:30 AM - 9:45 AM
MID-MORNING BREAK

Adams and Monroe Ballroom Foyers Refreshments provided

9:30 AM - 5:30 PM
GREEN ENERGY AND RENEWABLE
PRODUCTS EXHIBIT*

Sixth Floor Lobby

Five Concurrent Sessions

9:45 AM - 11:15 AM

TECHNIQUES FOR SUSTAINABLE URBANISM

Adams Ballroom

This session will showcase essential techniques and strategies for enhancing the sustainability of the traditional urban form. Find out what population densities are needed to make transit viable, how to treat stormwater on-site across the transect, synergies between green buildings and urbanism, and the role of grass roots planning for sustainability.

Moderator:

Kevin Pierce, PRINCIPAL, FARR ASSOCIATES *Panelists*:

Paul C. Okamoto, PRINCIPAL, OKAMOTO SAIJO
ARCHITECTURE, BOARD MEMBER, URBAN ECOLOGY
Jim Patchett, FOUNDER & PRESIDENT, CONSERVATION
DESIGN FORIJM

Hank Dittmar, PRESIDENT, RECONNECTING AMERICA, CNU BOARD MEMBER

THE COMING DEMAND

Monroe Ballroom

The aging of the baby boomer generation is increasing the demand for accessible and visitable housing and neighborhoods. Implementation of accessibility regulations, in some cases, has created obstacles for mixed-use, mixed-income neighborhoods. New urbanists and accessibility advocates continue a dialogue aimed at resolving conflicts and finding creative solutions.

^{*}Supported by a grant from the Illinois Clean Energy Community Foundation







SATURDAY CONTINUED

THE COMING DEMAND continued

Moderator:

Ramon Garcia, Planner, Idea Center, University at BUFFALO SCHOOL OF ARCHITECTURE & PLANNING

Panelists:

Eleanor Smith, EXECUTIVE DIRECTOR, CONCRETE CHANGE Edward Steinfeld, PROFESSOR OF ARCHITECTURE/DIRECTOR, IDEA CENTER, SCHOOL OF ARCHITECTURE AND PLANNING, UNIVERSITY AT BUFFALO, STATE UNIVERSITY OF NEW YORK

Murphy Antoine, ASSOCIATE PRINCIPAL, TORTI GALLAS AND PARTNERS

Art Lomenick, MANAGING DIRECTOR, TRAMMELL CROW, CNU BOARD MEMBER

Introductions by:

Elizabeth Plater-Zyberk, PRINCIPAL, DUANY PLATER-ZYBERK & CO. AND DEAN, UNIVERSITY OF MIAMI SCHOOL OF ARCHITECTURE, CNU BOARD MEMBER

CODING MODERNISM

Salons 5-8

The Charter of the New Urbanism explicitly says that New Urbanism is not specific to a particular architectural style. Three leading designers teach how the principles can be expressed in codes that permit both traditional architecture and the many varieties of modernism.

Moderator:

John Massengale, VERITAS & VENUSTAS Panelists:

Neal I. Payton, PRINCIPAL, TORTI GALLAS AND PARTNERS **Andrés Duany**, PRINCIPAL, DUANY PLATER-ZYBERK & CO., CNU BOARD MEMBER

Paul Murrain, DIRECTOR OF THE URBAN PROGRAMME, THE PRINCE'S FOUNDATION

STREET, BLOCK, AND BUILDING:

Getting Neighborhoods Built

Red Lacquer Ballroom

A detailed look at techniques for meeting modern market expectations and still moving garages off street fronts, getting big yard space out of small lots, putting different house types on a single street, and meeting other challenges in laying out new urbanist communities.

Moderator:

Jonathan Barnett, PROFESSOR OF CITY AND REGIONAL PLANNING AND DIRECTOR OF THE URBAN DESIGN PROGRAM, UNIVERSITY OF PENNSYLVANIA, CNU BOARD MEMBER Panelists:

R. John Anderson, PRINCIPAL, NEW URBAN BUILDERS
John Ellis, DIRECTOR OF URBAN DESIGN, SOLOMON E.T.C.,
A WRT COMPANY

ARCHITECTURAL EDUCATION:

Turning Design Culture Right Side Up
Salons 1-4

Participants will critique the studio culture, academic content, and teaching methodologies that prevail overtly, latently, or by default in schools of architecture, in light of contemporary trends and issues in architecture and urbanism. An architecture school dean, a design professional, and an architecture student leader will present their thoughts and observations and invite audience members to join the discussion.

Moderator:

Phyllis Bleiweis, EXECUTIVE DIRECTOR, THE SEASIDE INSTITUTE AND THE SEASIDE PIENZA INSTITUTE

Panelists:

Stephanie Bothwell, urban and landscape design, CNU BOARD MEMBER

Douglas Kelbaugh, Dean, Taubman College of Architecture and Urban Planning, University of Michigan Zachary Borders, Aias Illinois, Cnu Board Member

2004 Charter Awards Luncheon

11:30 AM - 1:30 PM

Grand/State Ballroom

Luncheon requires pre-registration and a separate fee

Join our mid-day celebration and ceremony for the winners of CNU's 2004 Charter Awards. The program recognizes exemplary projects that advance New Urbanism through diverse land uses, innovative designs, and expert planning. There are winners at all scales of the Charter of the New Urbanism from building to region. Members of the distinguished awards jury will be present to fete the winners.

Jury Chair:

Ellen Dunham-Jones, DIRECTOR, ARCHITECTURE PROGRAM, GEORGIA INSTITUTE OF TECHNOLOGY





SATURDAY CONTINUED

Charter Awards 2004 Jury Members:

Lee Bey, DIRECTOR OF MEDIA AND GOVERNMENT AFFAIRS, SKIDMORE, OWINGS & MERRILL LLP; FORMER MAYORAL DEPUTY CHIEF OF STAFF FOR PLANNING AND DESIGN, CITY OF CHICAGO Stephanie Bothwell, URBAN AND LANDSCAPE DESIGN, CNU BOARD MEMBER

Michael Dennis, Principal, Michael Dennis & Associates, Professor, Massachusetts institute of technology

Philip Enquist, URBAN DESIGN PARTNER, SKIDMORE, OWINGS & MERRILL LLP

Gary Hack, Paley Professor of City & Regional Planning and Dean of Graduate School of Fine Arts, University of Pennsylvania

David Rudlin, DIRECTOR, URBAN AND ECONOMIC DEVELOPMENT GROUP, LTD.

Five Concurrent Intensive Sessions

1:45 PM - 3:45 PM

MAKING AND MARKETING MIXED-INCOME NEIGHBORHOODS

Adams Ballroom

Over the past several years, the federal HOPE VI program has been the principle source of funding for the development of mixed-income neighborhoods. But with Hope VI facing reductions and possible elimination, developers, planners, and designers must now address the challenges of creating and financing these communities. This session explores the critical interface between finance and design, including debt and equity structures; uses of subsidies and taxadvantaged finance; the realistic determination of market potential; and phasing that meets both financial and market objectives.

Moderator:

Laurie Volk, CO-Managing director, Zimmerman/Volk associates, Inc.

Panelists:

Andre Brumfield, associate, skidmore, owings & merrill llp

Daniel Hernandez, Developer/Project Manager, Jonathan Rose Companies

Peter Siegel, VICE PRESIDENT, LANDEX CORPORATION Barry Long, MANAGING PRINCIPAL, URBAN DESIGN ASSOCIATES

ARGUING MYTH AND FACT

Salons 5 – 8

To a libertarian, cars represent freedom, public transportation is a costly luxury, and planning threatens individual rights. To a new urbanist, transit is the hope of the urban future, traffic needs taming, and planning represents the only chance many cities have. Could there be points of agreement behind the rhetoric? Join experts from both sides of the ideological divide as they find out.

Moderator:

Alan Ehrenhalt, EXECUTIVE DIRECTOR, GOVERNING MAGAZINE

Panelists:

Hank Dittmar, PRESIDENT & CEO, RECONNECTING AMERICA, CNU BOARD MEMBER

Randal O'Toole, ECONOMIST, THOREAU INSTITUTE

Robert Bruegmann, PROFESSOR OF ART HISTORY,

ARCHITECTURE AND URBAN PLANNING, UNIVERSITY OF ILLINOIS

AT CHICAGO

John Norquist, President & CEO, Congress for the New Urbanism

PATTERN BOOKS AND PRODUCTION BUILDERS

Salons 1-4

Since before the industrial revolution, most urbanism has been created with production building. London's terrace housing, New York's brownstones, Victorian neighborhoods, and the garden cities of the twenties were created by builders guided by pattern books which ensured quality design as well as harmony among the various buildings. Hear urbanists, architects, and developers present techniques for creating and using these tools today.

Moderator:

Todd Zimmerman, co-managing director, zimmerman/volk associates, inc., cnu board member *Panelists*:

Stephen A. Mouzon, DIRECTOR OF DESIGN, PLACEMAKERS Jackie Benson, MARKETING CONSULTANT, TND MARKETING Ray Gindroz, Chairman, Urban Design Associates, CNU BOARD MEMBER

Mike Brunetti, LANDSCAPE ARCHITECT AND PLANNER, CELEBRATION ASSOCIATES INC.

Robert Adam, PRINCIPAL, ROBERT ADAM ARCHITECTS



SATURDAY CONTINUED

WORKING WITH THE MODERNIST LEGACY

Red Lacquer Room

In both Europe and North America, cities are reworking modernist buildings and spaces, sometimes to re-establish traditional urban space, sometimes to create new forms. Panelists will explore the promise of modifying and humanizing modernist environments and using modernist architectural language in the service of good urbanism.

Moderator:

Edward Keegan, Principal, Edward Keegan architect, Contributing editor, *architecture* magazine *Panelists*:

Larry Beasley, CO-DIRECTOR OF PLANNING, CITY OF VANCOLIVER

Ann Beha, PRESIDENT, ANN BEHA ARCHITECTS, INC.

Jean-Francois LeJeune, ASSOCIATE PROFESSOR,
UNIVERSITY OF MIAMI, SCHOOL OF ARCHITECTURE

Peter Landon, PRINCIPAL, LANDON BONE BAKER LTD.

FROM URBAN FREEWAY TO URBAN FABRIC

Monroe Ballroom

Urbanists are seizing extraordinary opportunities for rebuilding city life by tearing down, covering, and moving freeways. In this session, design professionals with freeway replacement experience in Portland, Toronto, Milwaukee, Boston, and Washington will explore methods of re-establishing urban fabric, coping with traffic, and connecting the city's long-separated parts.

Moderator:

Paul F. Morris, senior professional associate, parsons brinckerhoff inc.

Panelists:

Karen Alschuler, Principal, director of Planning, Simon Martin-Vegue Winkelstein Moris

Peter Park, Manager, Community Planning and Development, City of Denver

Joe Berridge, PARTNER, URBAN STRATEGIES INC.

3:45 PM - 4:00 PM
MID-AFTERNOON BREAK

Adams and Monroe Ballroom Foyers Refreshments provided

Plenary Session

4:00 PM - 5:00 PM

ELEVATED PERSPECTIVES

Grand/State Ballroom

Alex MacLean, aerial photographer extraordinaire, offers provocative images and commentary on historic, contemporary, and evolving conditions from the urban center to the rural edge.

Alex Maclean, AMERICAN ACADEMY IN ROME Introduction by:

Jeff Speck, director of design, national endowment for the arts

7:30 PM - 11:30 PM
SATURDAY NIGHT PARTY:
Dinner, Theatre, and Dancing

Join us on the Burnham Plan-inspired Navy Pier for an evening featuring dinner, fireworks, and a special performance from the Second City comedy troupe. This legendary improv group has given us the comedic giants John Belushi, Dan Ackroyd, Bill Murray, and Gilda Radner. You'll discover what comedy's next generation can do with three minutes and a couple of your ideas! Dancing will follow. Pre-registration and ticket required. No transportation provided. See registration desk for options.







SUNDAY

SUNDAY | June 27

8:00 AM - 10:00 AM
CONGRESS REGISTRATION

Sixth Floor Lobby, Palmer House Hilton

8:00 AM - 9:00 AM CONTINENTAL BREAKFAST

Adams & Monroe Grand Ballroom Foyers

Five Concurrent Sessions

9:00 AM - 10:30 AM

ANATOMY OF NEW URBANIST CODES

Grand Ballroom

From design codes for individual projects to municipally administered citywide zoning, new urbanist coding has evolved. This session looks inside the codes to study the provisions that public agencies are using to implement New Urbanism. Learn how different agencies regulate mixed use, build-to lines, and other new urban essentials.

Moderator:

Rick Bernhardt, executive director, metropolitan planning department, nashville davidson county *Panelists*:

Paul Crawford, PRINCIPAL, CRAWFORD MULTARI & CLARK ASSOC.

Beverley Dockeray-Ojo, DIRECTOR OF THE BUREAU OF PLANNING, CITY OF ATLANTA

Craig Lewis, PRINCIPAL/DIRECTOR OF TOWN PLANNING, THE LAWRENCE GROUP, TOWN PLANNERS AND ARCHITECTS

THE SUSTAINABLE BLOCK*

Monroe Ballroom

Increasingly, urbanists are complementing the qualities of traditional towns and cities with high performance strategies for sustainability. At the scale of the block these include solar orientation and stormwater filtration. This session will explore the tradeoffs and connections between ideal urban form and environmental performance, showcasing BedZed, a zero-energy, block-scale project from England.

Moderator:

Elizabeth Moule, PRINCIPAL, MOULE & POLYZOIDES, ARCHITECTS AND URBANISTS, CNU BOARD MEMBER

Panelists:

Judith Corbett, EXECUTIVE DIRECTOR, LOCAL GOVERNMENT COMMISSION, CNU BOARD MEMBER

Bill Dunster, BILL DUNSTER ARCHITECTS

RADICAL MANUALS:

Street Design Guidance from the Leading Edge Adams Ballroom

The vast majority of street design engineers rely on state and national design guides that often prevent the creation of walkable streets. This session features three innovators working to change these influential manuals — from both within and outside the engineering establishment.

Moderator:

Marcy McInelly, PRESIDENT, URBSWORKS INC.

Panelists:

Andrés Duany, PRINCIPAL, DUANY PLATER-ZYBERK & CO., CNU BOARD MEMBER

Stephen Marshall, SENIOR RESEARCH FELLOW, BARTLETT SCHOOL OF PLANNING, UNIVERSITY COLLEGE LONDON

John LaPlante, CHIEF TRAFFIC ENGINEER, TY LIN

INTERNATIONAL

DTOD: DESIGN OF TRANSIT-ORIENTED DEVELOPMENT

Red Lacquer Room

Transit-Oriented Development is happening at record levels, but there are still large gaps in understanding how to design a successful TOD. This panel will address the keys to successful design in making the connection between transit, development, and the surrounding community.

Moderator:

G.B. Arrington, SENIOR PROFESSIONAL ASSOCIATE, PB PLACEMAKING

Panelists:

Tim Van Meter, principal, van meter williams pollack Michael Bohn, senior associate, moule & polyzoides, architects and urbanists

Charles Witherington-Perkins, DIRECTOR OF PLANNING AND COMMUNITY-DEVELOPMENT, ARLINGTON HEIGHTS, IL

^{*}Supported by a grant from the Illinois Clean Energy Community Foundation







SUNDAY CONTINUED

META-PHYSICAL PLANNING

Salons 1-4

Admired new urbanists recognize that New Urbanism is at the service of something greater than materialism. Namely, the creation of physical places that support neighborhood and community. In reprising a topic that provoked a passionate response at past Congresses, this session will invite the audience to join the discussion on fulfilling the human need for places that are both comforting to the body and worthy of the spirit.

Moderator:

John Massengale, VERITAS & VENUSTAS

Panelists:

Philip Bess, professor of architecture, university of NOTRE DAME, PRINCIPAL, THURSDAY ASSOCIATES

Daniel Slone, ATTORNEY, McGUIRE WOODS BATTLE &

10:30AM - 10:45AM
MID-MORNING BREAK

Grand & State Ballroom Foyers Refreshments provided

Plenary Session

10:45 AM - 1:00 PM

THE NEW CITY BEAUTIFUL

Grand Ballroom

Drawing on ideas from earlier sessions on the traditional, modernist, and sustainable city, CNU XII's closing forum will explore the strengths, weaknesses, and current relevance of the enigmatic City Beautiful movement. There are obvious contrasts, but the similarities are also real: New Urbanists hope to have as profound an impact on blocks, streets, buildings, and civic life as Burnham and Progressive Era civic improvers hoped to have on their settings. A century later, how can we sum up the parallels, contrasts, and lessons learned?

Moderator:

Emily Talen, associate professor, university of illinois, urbana-champaign

Panelists:

Daniel Solomon, PRINCIPAL, SOLOMON E.T.C., A WRT COMPANY, CNU BOARD MEMBER

Alex Krieger, Chair of urban planning & design/ Professor of practice in urban design, harvard design SCHOOL, HARVARD UNIVERSITY

Andrés Duany, PRINCIPAL, DUANY PLATER-ZYBERK & CO., CNU BOARD MEMBER

Stefanos Polyzoides, PRINCIPAL, MOULE & POLYZOIDES, ARCHITECTS AND URBANISTS, CNU BOARD MEMBER

OPEN MIKE

Moderator:

Hank Dittmar, President, Reconnecting America, CNU BOARD MEMBER

1:00 PM CONGRESS ADJOURNS

Sunday Afternoon Tours

1:00 PM **- 7:30** PM **N:** Prairie Crossing

2:00 PM **- 3:30** PM **O:** River Cruise

2:30PM - 5:00PM

P: Legacy of the Plan of Chicago

3:30 PM - 5:30 PM

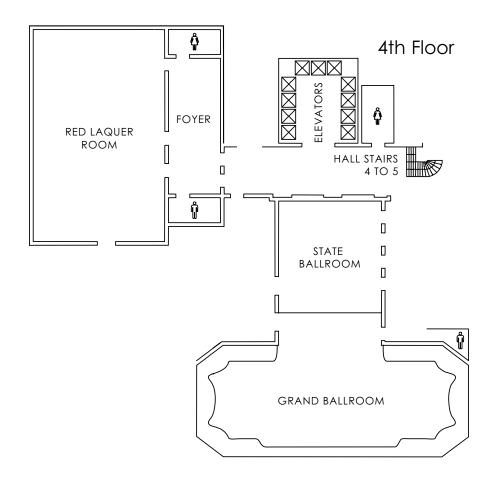
Q: Redevelopment of Downtown

	TIME	GRAND BALLROOM	RED LACQUER BALLROOM	ADAMS BALLROOM	MONROE BALLROOM	SALONS 1-4	SALONS 5-8
THURSDAY JUNE 24	9:00 AM - 12:00 PM	New Liphanism 101	New Urbanism 202 Real Streets: Designing, Getting, and Keeping Them	New Urbanism 202 Financing the New Urbanism	New Urbanism 202 Transit-Oriented Development: Making it Work in the Marketplace		
	1:00 PM - 4:00 PM		New Urbanism 202 Mixed-use Town Centers: Tenant Selection, Programming, Planning, and Design	New Urbanism 202 Top Techniques for Successful Charrettes	New Urbanism 202 Developing the New Urbanism		
	4:15 PM - 5:45 PM	Amending the Charter of the New Urbanism					
	7:30 PM - 8:30 PM		Opening Reception				
	8:30 PM - 10:00 PM	Opening Session: Seeds of Prosperity					
FRIDAY	8:00 AM - 9:30 AM	The Traditional City					
JUNE 25	9:45 AM - 11:15 AM	Certifying New Urbanism	Working with the Traditional City	The High-Intensity Block	The Evolution of Urban Design	New Urbanism on the Prairie	
	11:30 AM - 1:30 PM	Downtown/New Town Task Forces	Environment Task Force	Planners Task Force	Design Task Force	Educators Task Force	Transportation Task Force
	1:45 PM - 3:15 PM	The Modernist City					
	3:30 PM - 5:00 PM	Big Box on a Small Block	Block Types: Learning from Precedent	The Art of Stormwater	Tutorials on Type	The Fate of the Arterial	
	5:30 PM - 7:00 PM		Friday Evening Salons		Florida CNU Chapter Super Salon		
SATURDAY	8:00 AM - 9:30 AM	The Sustainable City					
JUNE 26	9:45 AM - 11:15 AM		Street, Block, and Building: Getting Neighborhoods Built	Techniques for Sustainable Urbanism	The Coming Demand	Architectural Education: Coding Modernism Turning Design Culture Right Side Up	Coding Modernism
	11:30 AM - 1:30 PM	2004 Charter Awards Luncheon					
	1:45 PM - 3:45 PM		Working with the Modernist Legacy	Making and Marketing Mixed-Income Neighborhoods	From Urban Freeway to Urban Fabric	Pattern Books and Production Builders	Arguing Myth and Fact
	4:00 PM - 5:00 PM	Elevated Perspectives					
	7:30 PM - 11:30 PM	Offsite: Saturday Night Party at Navy Pier	urty at Navy Pier				
SUNDAY JUNE 27	9:00 AM - 10:30 AM	Anatomy of New Urbanist Codes	Design of Transit-Oriented Development	Radical Manuals: Street Design The Sustainable Block Guidance from the Leading Edge	The Sustainable Block	Meta-Physical Planning	
	10:45 AM - 1:00 PM	The New City Beautiful Open Mike					

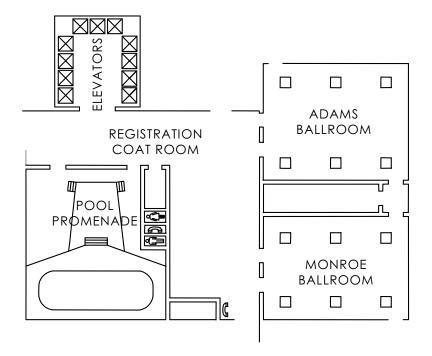
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PALMER HOUSE HILTON MAPS

3rd Floor SALONS 1-4 SALONS 5-8



6th Floor



CHARTER OF THE

THE CONGRESS FOR THE NEW URBANISM views disinvestment in central cities, the spread of placeless sprawl, increasing separation by race and income, environmental deterioration, loss of agricultural lands and wilderness, and the erosion of society's built heritage as one interrelated community-building challenge.

WE STAND for the restoration of existing urban centers and towns within coherent metropolitan regions, the reconfiguration of sprawling suburbs into communities of real neighborhoods and diverse districts, the conservation of natural environments, and the preservation of our built legacy.

WE RECOGNIZE that physical solutions by themselves will not solve social and economic problems, but neither can economic vitality, community stability, and environmental health be sustained without a coherent and supportive physical framework.

WE ADVOCATE the restructuring of public policy and development practices to support the following principles: neighborhoods should be diverse in use and population; communities should be designed for the pedestrian and transit as well as the car; cities and towns should be shaped by physically defined and universally accessible public spaces and community institutions; urban places should be framed by architecture and landscape design that celebrate local history, climate, ecology, and building practice.

WE REPRESENT a broad-based citizenry, composed of public and private sector leaders, community activists, and multidisciplinary professionals. We are committed to reestablishing the relationship between the art of building and the making of community, through citizen-based participatory planning and design.

WE DEDICATE ourselves to reclaiming our homes, blocks, streets, parks, neighborhoods, districts, towns, cities, regions, and environment.

WE ASSERT THE FOLLOWING PRINCIPLES to guide public policy, development practice, urban planning, and design:

REGION: METROPOLIS, CITY, AND TOWN

ONE

The metropolitan region is a fundamental economic unit of the contemporary world. Governmental cooperation, public policy, physical plan-ning, and economic strategies must reflect this new reality.

TWO

Metropolitan regions are finite places with geographic boundaries derived from topography, watersheds, coastlines, farmlands, regional parks, and river basins. The metropolis is made of multiple centers that are cities, towns, and villages, each with its own identifiable center and edges.

THREE

The metropolis has a necessary and fragile relationship to its agrarian hinterland and natural landscapes. The relationship is environmental, economic, and cultural. Farmland and nature are as important to the metropolis as the garden is to the house.

FOUR

Development patterns should not blur or eradicate the edges of the metropolis. Infill development within existing areas conserves environmental resources, economic investment, and social fabric, while reclaiming marginal and abandoned areas. Metropolitan regions should develop strategies to encourage such infill development over peripheral expansion.

FIVE

Where appropriate, new develop-ment contiguous to urban boundaries should be organized as neighborhoods and districts, and be integrated with the existing urban pattern. Noncontiguous development should be organized as towns and villages with their own urban edges, and planned for a jobs/housing balance, not as bedroom suburbs.

SIX

The development and redevelopment of towns and cities should respect historical patterns, precedents, and boundaries.

NEW URBANIS*M*

SEVEN

Cities and towns should bring into proximity a broad spectrum of public and private uses to support a regional economy that benefits people of all incomes. Affordable housing should be distributed throughout the region to match job opportunities and to avoid concentrations of poverty.

FIGHT

The physical organization of the region should be supported by a framework of transportation alternatives. Transit, pedestrian, and bicycle systems should maximize access and mobility throughout the region while reducing dependence on the automobile.

NINE

Revenues and resources can be shared more cooperatively among the municipalities and centers within regions to avoid destructive competition for tax base and to promote rational coordination of transportation, recreation, public services, housing, and community institutions.

NEIGHBORHOOD, DISTRICT, AND CORRIDOR

TEN

The neighborhood, the district, and the corridor are the essential elements of development and redevelopment in the metropolis. They form identifiable areas that encourage citizens to take responsibility for their maintenance and evolution.

ELEVEN

Neighborhoods should be compact, pedestrian-friendly, and mixed-use. Districts generally emphasize a special single use, and should follow the principles of neighborhood design when possible. Corridors are regional connectors of neighborhoods and districts; they range from boulevards and rail lines to rivers and parkways.

TWELVE

Many activities of daily living should occur within walking distance, allowing independence to those who do not drive, especially the elderly and the young. Interconnected networks of streets should be designed to encourage walking, reduce the number and length of automobile trips, and conserve energy.

THIRTEEN

Within neighborhoods, a broad range of housing types and price levels can bring people of diverse ages, races, and incomes into daily interaction, strengthening the personal and civic bonds essential to an authentic community.

FOURTEEN

Transit corridors, when properly planned and coordinated, can help organize metropolitan structure and revitalize urban centers. In contrast, highway corridors should not displace investment from existing centers.

FIFTEEN

Appropriate building densities and land uses should be within walking distance of transit stops, permitting public transit to become a viable alternative to the automobile.

SIXTEEN

Concentrations of civic, institutional, and commercial activity should be embedded in neighborhoods and districts, not isolated in remote, single-use complexes. Schools should be sized and located to enable children to walk or bicycle to them.

SEVENTEEN

The economic health and harmonious evolution of neighborhoods, districts, and corridors can be improved through graphic urban design codes that serve as predictable guides for change.

EIGHTEEN

A range of parks, from tot lots and village greens to ballfields and community gardens, should be distributed within neighborhoods. Conservation areas and open lands should be used to define and connect different neighborhoods and districts.

BLOCK, STREET, AND BUILDING

NINETEEN

A primary task of all urban architecture and landscape design is the physical definition of streets and public spaces as places of shared use.

TWENTY

Individual architectural projects should be seamlessly linked to their surroundings. This issue transcends style.

TWENTY-ONE

The revitalization of urban places depends on safety and security. The design of streets and buildings should reinforce safe environments, but not at the expense of accessibility and openness.

TWENTY-TWO

In the contemporary metropolis, development must adequately accommodate automobiles. It should do so in ways that respect the pedestrian and the form of public space.

TWENTY-THREE

Streets and squares should be safe, comfortable, and interesting to the pedestrian. Properly configured, they encourage walking and enable neighbors to know each other and protect their communities.

TWENTY-FOUR

Architecture and landscape design should grow from local climate, topography, history, and building practice.

TWENTY-FIVE

Civic buildings and public gathering places require important sites to reinforce community identity and the culture of democracy. They deserve distinctive form, because their role is different from that of other buildings and places that constitute the fabric of the city.

TWENTY-SIX

All buildings should provide their inhabitants with a clear sense of location, weather, and time. Natural methods of heating and cooling can be more resource-efficient than mechanical systems.

TWENTY-SEVEN

Preservation and renewal of historic buildings, districts, and landscapes affirm the continuity and evolution of urban society.



THE MARQUETTE BUILDING 140 S. DEARBORN STREET SUITE 310 CHICAGO, ILLINOIS 60603

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